



Wayne County Community College District

COURSE SYLLABUS

BUS 228 Internet Web Page Design

CREDIT HOURS: 3.00

CONTACT HOURS: 45.00

COURSE DESCRIPTION:

A study of the Internet focusing on Web Page Design for Business Applications using software programs as well as the HTML (Hypertext Markup Language). Course content is designed to provide students with hands-on applications using the above software tools.

PREREQUISITE: OIS 101 Recommended, Bus 225 or CIS 110

EXPECTED COMPETENCIES:

Upon successful completion of this course, the student will be able to:

1. Access, research and view web pages on the Internet.
2. Design, edit and update professional web pages.
3. Update and edit web pages using source coding.
4. Demonstrate proficiency using a web design software package (FrontPage 2002) to create and edit professional looking web pages and develop hyperlinks, email capabilities, etc. for customer support and interaction.
5. Identify trends, which are likely to impact web designs in the near future.

ASSESSMENT METHODS:

Student performance may be assessed by examination, quizzes, case studies, oral conversation, group discussion, oral presentations. The instructor reserves the option to employ one or more of these assessment methods during the course.

GRADING SCALE:

90%-100% = A
80%-89.9%= B
70%-79.9%= C
60%-69.9%= D
<60% = E