Wayne County Community College District

COURSE SYLLABUS

OIS 228   Desktop Publishing II

CREDIT HOURS: 3.00

CONTACT HOURS: 45.00

COURSE DESCRIPTION:
A hands-on class using the Adobe PageMaker page layout package with emphasis on the design aspect of Desktop Publishing. A balanced layout; graphics; importing text; the use of paper color, type, size and styles; framing techniques; grids; kerning and leading; etc. to maximize eye appeal and readability will be continuously stressed as several multi-page documents will be created for actual publication or use. Emphasis will be placed on layout and design of the page for the best advertising, marketing, user appeal. Final projects will also be presented for artistic public display and judging.

PREREQUISITES: *OIS 227*

EXPECTED COMPETENCIES:
Upon successful completion of this course, the student will be able to:

1. Plan and create a publication, using Adobe InDesign CS4 software
2. Identify and understand workspace and pasteboard areas of InDesign CS4 window
3. Identify and work with elements of the InDesign CS4 window and menus.
4. Utilize the different tools in the toolbox and how to change the page view and page layout format.
5. Import files such as, vector, bitmap graphics, digital images and clipart.
6. Creating and applying character and paragraph styles and apply colors using palettes.
7. Understand how to create predesigned publications using InDesign CS4 templates.
8. Converting InDesign CS4 documents to PDF files for web/internet content.
9. Students will understand the techniques of taking exams online via Blackboard.com.
10. Use Adobe InDesign online help and other online resources for Desktop Publishing.

ASSESSMENT METHODS:
Student performance may be assessed by examination, quizzes, case studies, oral conversation, group discussion, oral presentations. The instructor reserves the option to employ one or more of these assessment methods during the course.

GRADING SCALE:
90%-100% = A
80%-89.9%= B
70%-79.9%= C
60%-69.9%= D
<60% = E