



Wayne County Community College District

COURSE SYLLABUS

RTV 101 Writing for Radio/TV

CREDIT HOURS: 3.00

CONTACT HOURS: 45.00

COURSE DESCRIPTION: This course will provide students with a thorough, up-to-date coverage of the principles and techniques for, and approaches to writing for television, radio and the internet. Topics include writing for a variety of formats such as commercials, news, sports talk shows, interviews and music shows.

PREREQUISITES: None

COREQUISITES: RTV 102

EXPECTED COMPETENCIES:

Upon completion of this course, the student will be familiar with:

- Write and produce commercials and news stories as well as develop their own websites.

ASSESSMENT METHODS:

Student performance may be assessed by examination, quizzes, case studies, oral conversation, group discussion, oral presentations. The instructor reserves the option to employ one or more of these assessment methods during the course.

GRADING SCALE:

90%-100% = A
80%-89.9% = B
70%-79.9% = C
60%-69.9% = D
<60% = E