



Wayne County Community College District

COURSE SYLLABUS

SPH 101 Fundamentals of Speech

CREDIT HOURS: 3.00

CONTACT HOURS: 45.00

COURSE DESCRIPTION:

In this course there will be the study and application of basic principles underlying effective oral communication with emphasis on public speaking.

PREREQUISITES: *NONE*

EXPECTED COMPETENCIES:

Upon successful completion of the course, students will:

1. Select and narrow a topic appropriate to the speaking purpose, the audience, and the situation.
2. Formulate a thesis statement consistent with the speaking purpose.
3. Use a suitable organizational pattern and incorporate effective transitions.
4. Provide supporting material that demonstrates research.
5. Enact informative and persuasive strategies.
6. Use effective oral delivery.
7. Use effective physical delivery.
8. Select appropriate language to communicate ideas vividly, accurately, and respectfully.
9. Design and use effective presentational aids.
10. Engage in ethical communication by demonstrating respect for the audience, the topic, the content, and the consequences of the speech.

ASSESSMENT METHODS:

Student performance may be assessed by examination, quizzes, case studies, oral conversation, group discussion, oral presentations. The instructor reserves the option to employ one or more of these assessment methods during the course.

GRADING SCALE:

90%-100% = A
80%-89.9% = B
70%-79.9% = C
60%-69.9% = D
<60% = E