



FACULTY APPRECIATION LUNCHEON

WCCCD's annual Faculty Appreciation Luncheon was held today at the Downtown Campus. A large turnout was present to share lunch, listen to the musical interlude of the Martin Luther King Jr. High School Jazz Band and recognized our great faculty for their numerous awards.



THE HEINZ C. PRECHTER EDUCATIONAL AND PERFORMING ARTS CENTER

CALJE— CHICAGO AFRO-LATIN JAZZ ENSEMBLE



LEGISLATIVE CORNER

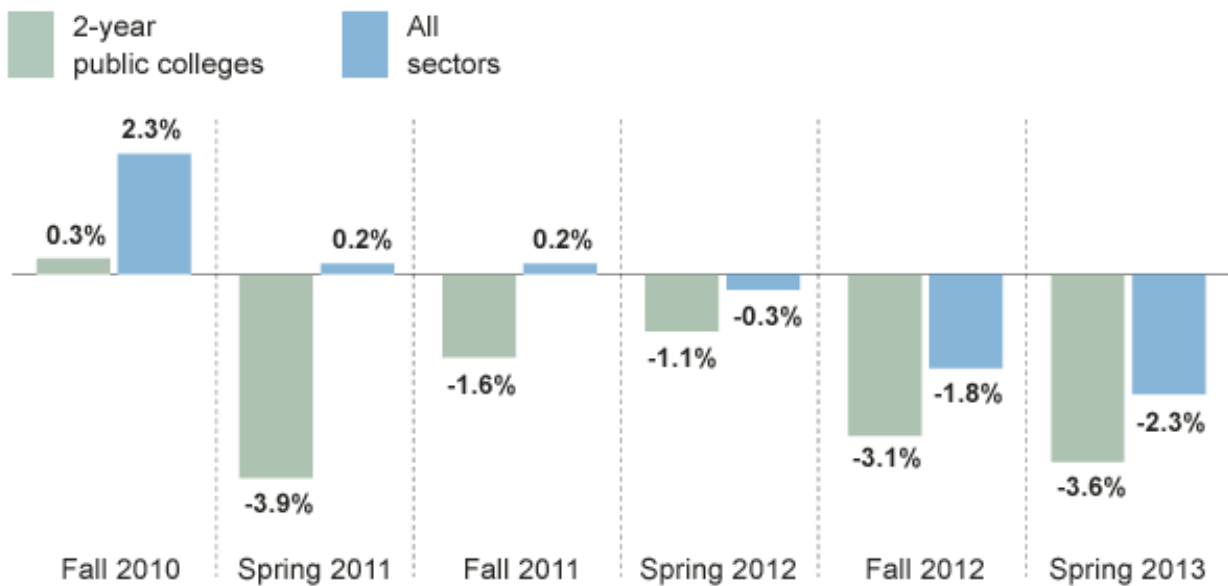
COMMUNITY COLLEGES GET STRATEGIC ABOUT ENROLLMENT

For years the sector expanded almost automatically. That's not the case anymore. According to the graph below, the community college sector has experienced declining enrollment over the past few years.

Enrollment Declines at Community Colleges

After a surge of students during the recession, the community-college sector has seen declining enrollment over the past few years. At the same time, lower levels of public funding have made many institutions more dependent on tuition revenue, and they are now refining strategies to recruit and retain students.

Percentage change in enrollment from previous year



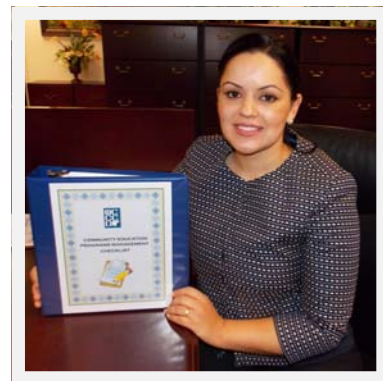
Source: National Student Clearinghouse Research Center

CHANCELLOR'S OFFICE STAFF TALKING ON TUESDAYS

The Chancellor's Office staff is listening to Malcolm Gladwell's Book David and Goliath— Underdogs, Misfits, and the Art of Battling Giants. After listening, the staff had brief discussions and commented on their interpretation of the first few chapters. We are looking forward to future "Talking on Tuesday" professional development opportunities.



BEING MORE EFFECTIVE: THE BENEFITS OF USING A CHECKLIST



The Chancellor's Office staff use checklists to help save time, assist with completing tasks more efficiently and avoid mistakes. Aracely Hernandez is cataloguing those completed checklists for the Continuous Quality Improvement room.



DISTRICT COMMUNITY ENGAGEMENT

Week of November 18, 2013



(Please note that this is a sample template and in not inclusive of all activity.)

The District is currently in Phase 1D of the Information Technology Transformation Plan. In this phase, the WCCCD Data Center will be modernized.

Data Center Modernization Phase 1D Status Update

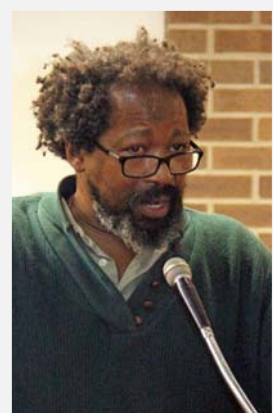
- Blade Servers share the same enclosure, the same cooling and the same power supply. This simplifies cabling, storage and maintenance. The new data center replaces 45 individual servers with a single blade cabinet.
- Although Blade Servers in a single enclosure share resources, the enclosure is configured with a redundant power supply for failover. The blades can also be set-up to automatically make copies of important data from one blade to another, ensuring up-to-date backups.



BROWN AND JUANITA C. FORD ART GALLERY

“BEAUTIFUL THEORY” FEATURING THE ARTWORK OF BRYANT TILLMAN

OPENING RECEPTION AT THE WESTERN CAMPUS



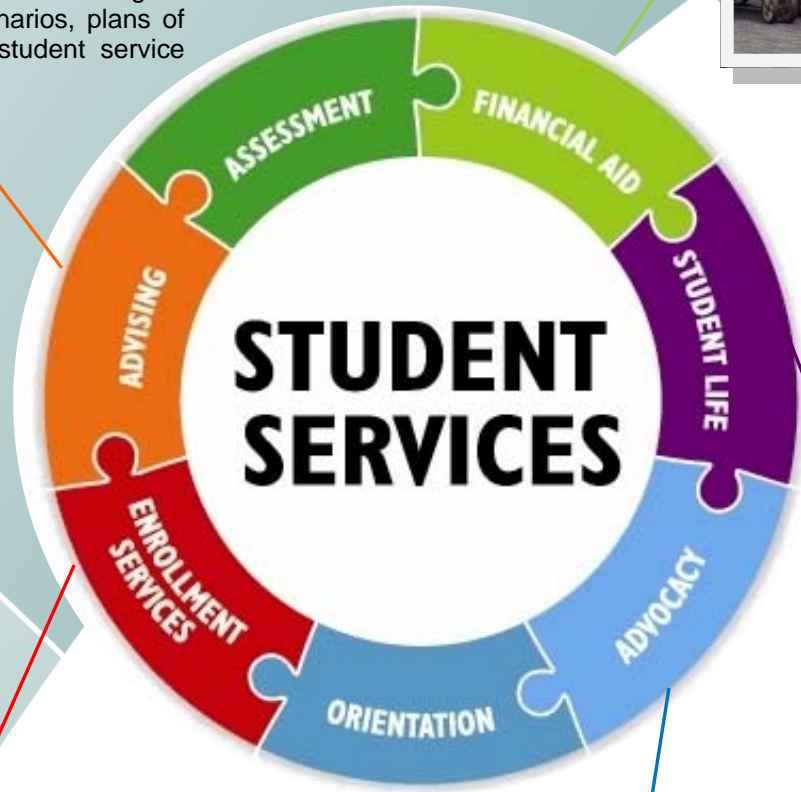
DIVISION OF STUDENT SERVICES



The Financial Aid Marathon provided an opportunity for hundreds of students to have their financial aid questions and concerns answered by a professional. The Northwest Campus hosted the marathon.



Degree Works continues to be a huge success among our students. Increasing usage indicates its popularity with students and staff. It provides a simple, yet complete report for degree evaluations, "what if" scenarios, plans of work and host of other student service driven reports.



The Wildcats continue a successful season! The men's most recent opponents were from Rochester College. The Wildcats home games are at the Detroit Edison Academy.

GO WILDCATS!



Representatives from Student Services and Financial Aid attended the Student Clearinghouse Academy. New technological innovations were shared with the team to better serve our students.

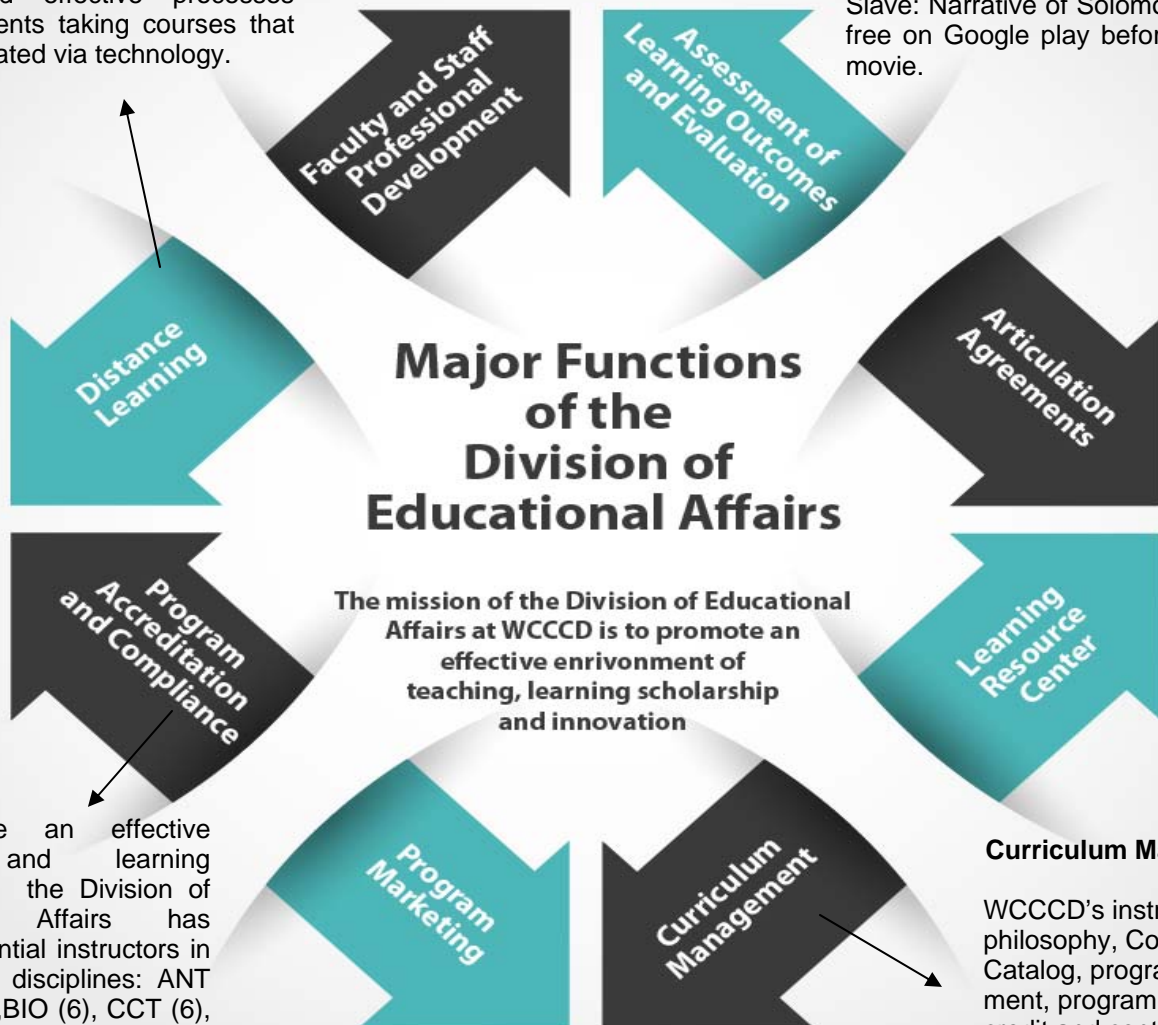


WCCCD TRIO alumni were the featured speakers for the Transfer Panel Luncheon. Graduates who have matriculated to four-year colleges or universities participated in the event. Students were able to ask questions, network, and hear words of inspiration, perseverance, and advice from alumni of the District. TRIO is designed to assist eligible students earn an associates degree and transfer to senior colleges.

DIVISION OF EDUCATIONAL AFFAIRS

Flexible and alternative learning options are provided through hybrid, online, and interactive television using state-of-the-art technologies available throughout the District. Available services and effective processes support students taking courses that may be mediated via technology.

Did you know?
Google play allows you to read a diverse collection of books for free and/or low cost. You can read "Twelve Years a Slave: Narrative of Solomon Northup" for free on Google play before you see the movie.



To promote an effective teaching and learning environment, the Division of Educational Affairs has certified potential instructors in the following disciplines: ANT (1), ART (1), BIO (6), CCT (6), ED (1), ENG (11), HIS (5).

Curriculum Management
WCCCD's instructional philosophy, College Catalog, program development, program and course credit and contact hours are elements of curriculum management.

MICHIGAN ELECTRONIC LIBRARY (MEL)

WCCCD is part of a statewide resource sharing system that allows our students, faculty, and staff to borrow library materials from more than 430 participating libraries. For the 2013-2014 academic year thus far, the Learning Resource Centers have provided access to more than 400 library items, both through lending and borrowing. The Fall 2013 semester borrowing period will end on Friday, November 29, 2013. Please return all items borrowed from participating libraries. MeL Cat borrowing will resume on January 14, 2014.



Stephanie Coffey, Tamara Parks, Loretta Hunter, and Eileen Shaw participated in the MeL Cat Users Day in Lansing, MI.

THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT

DETROIT JOB ALLIANCE

Michael Poole represented the School of Continuing Education and Workforce Development at the Detroit Jobs Alliance steering committee meeting. Topics discussed included plans for 2014 and beyond, structure and governance, and the operating groups implementation.

Members also discussed sustaining leadership roles, resource strategy and ongoing funding to support priority work areas. These will help build the foundation for an employable workforce by creating pathways to promising careers and by connecting trained skilled workers with businesses.



New and Hot Programs for Spring 2014

<u>Business and Career Skills Short –Term Certificates</u>	<u>Business Communication</u>	<u>Marketing Certificate</u>
Administrative Office Management	Career Branding NEW	Marketing and Research NEW
Grant Writing HOT	Computerized Accounting	Marketing and Finance NEW
Web Design	Technical Writing NEW	Marketing your Business NEW
Mobile Applications Developer NEW	Working in Productive Teams NEW	Marketing and Social Media NEW
Case Management HOT		
	<u>Entrepreneurship</u>	
	How to Start and Operate a Small Business	

During the week of November 11-16, 2013 the District served 988 participants by partnering with 17 community organizations.



ON THE MOVE

Shawna Forbes met with representatives of Motown Museum to discuss a partnership to offer a Kid’s Motown Entrepreneur Camp for Summer 2014. Additional discussions centered on developing curriculum to focus on creativity, innovation, and entrepreneurship.

Camessa Karamo and Donald Guinn visited the Services for Older Citizens to discuss academic programs and support services available through the Plus 50 Program.

Engaging the Community

INSTITUTIONAL ADVANCEMENT AND PROFESSIONAL DEVELOPMENT



October 2013

WESTERN CAMPUS PARTNERS WITH ROMULUS LIBRARY

The Western Campus in partnership with the Romulus Library hosted two workshops for the public to meet and hear a presentation from a local author. Theresa Irish, Author of A Thousand Letters Home talked to community members and more than 200 high school students. Her book chronicles the letters that her parents shared during her father's time in Europe fighting for the U.S. in WWII.



HABITAT FOR HUMANITY AWARDS BANQUET

Mike Dotson and Cecile Taylor represented the District at the annual Habitat for Humanity Awards Banquet. The Western Campus has partnered with Habitat for Humanity in the past to make home ownership opportunities available to students and community members.



ON THE MOVE...

Mike Dotson, Robin Marshall and Joann Broomfield met with Mike Maynard from Angelfood Catering of Belleville to discuss partnering to offer a series of culinary arts continuing education classes and seminars.

DEFERRED MAINTENANCE

Downriver Campus

Due to the severe weather this past weekend, the perimeter heating pump motor was damaged and replaced. The heat pump is an essential part of a heating and cooling system that assist with keeping students and faculty in a comfortable learning environment.



District Office Building Updates



ENTREPRENEURIAL INSTITUTE AND RESOURCE CENTER

The Entrepreneurial Institute and Resource Center hosted a workshop titled "Branding Your Future Through Social Media." The workshop was conducted by Adriene Bruce, CEO and Founder of 180 Degrees North, a consulting firm specializing in business and social etiquette skills training.



ACHIEVING THE DREAM

The Eastern Campus hosted an Achieving the Dream Student Recognition and Appreciation Day. Instructors and staff came together to honor students for their hard work and determination. All students were presented certificates of participation.



ON THE MOVE...



Tamara Parks, LRC Coordinator at the Eastern Campus attended the MeLCat User Day Conference.

EASTERN CAMPUS SUPPORTS THE ARTS

Joseph Winfield, WCCCD Art Student hosted his Fourth Annual Night of Art and Gospel at the Eastern Campus. More than 60 participants viewed more than 30 pieces of artwork by Mr. Winfield. The evening culminated with a member from the audience receiving a free painting from the artist.



COLLEGE DAY AT THE EASTERN CAMPUS

The Eastern Campus hosted College Day with participation by University of Detroit Mercy, University of Michigan Flint, Western Michigan University, and Ferris State University. Other organizations included The Art Institute, Rochester College, Johnson and Wales, Davenport University, and Michigan Tech.

FEDERAL WORK STUDY PROGRAM

The Federal Work-Study Office provides continuous quality improvement to students, campuses and offsite partners. Reconciliation and audits of students that participate in the program are conducted weekly.

MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION



Downriver Campus

ON THE MOVE...

The Michigan Institute for Public Safety Education hosted several organizations this week:



- The Southeast Michigan Volunteer Organization held their Active in Disasters volunteer training class.
- The Wayne County Sheriff's Department held the jailor training workshop. This is a four-week course.
- The Wayne County Sheriff Department's Training Division attended a Pressure Point Tactics instructor update.
- The U.S. Custom and Border Protection Department continued their Active Shooter Training workshops.

- Anthony Arminiak attended the Southern Wayne County Regional Chamber's (SWCRC) Economic Development Roundtable workshop.
- Anthony Arminiak attended the SWCRC Legislative Forum Luncheon.
- Anthony Arminiak attended the Taylor Rotary International meeting.
- Diane Gonzalez attended the Automotive Advisory Committee meeting at Breithaupt Career and Technical Center in Detroit to discuss a possible articulation agreement with WCCCD's Automotive program.
- Kerri Barnett-Novack attended the St Francis Cabrini High School College Fair.
- Andy Steeby and EMT Instructor Cathy Rowley participated in a conference call with FISDAP. FISDAP is a company that provides online tools for EMS education.
- Mr. Steeby also participated with the Committee on Accreditation of Educational Programs for the Emergency Medical Services Professions (CoAEMSP) annual reports webinar.
- Staff from the Downriver Campus attended the Southern Wayne County Regional Chamber Legislative forum.

CAMPUS DONATES \$440 TO LOCAL COAT DRIVE

Downriver Campus administrators, staff and faculty donated \$440 to the Taylor International Rotary for their Operation Warm Coats for Kids



- Staff from the Downriver Campus attended the Southern Wayne County Regional Chamber Legislative forum.

DIVISION OF HUMAN RESOURCES

The annual open enrollment period for employee benefits selection will be held from November 19 through December 2, 2013. This is an opportunity for all full and part time employees to make changes to their benefit plans as well as add and/or delete dependents. Please remember to provide proof of relationship with any addition of dependents. **Please note all elections and paperwork must be submitted by no later than 5:00 p.m. on Monday, December 2, 2013.** Information and forms relating to the open enrollment process can be found by visiting our Human Resources web page under the Open Enrollment link at (www.wcccd.edu/dept/human_resources.htm) on Tuesday, November 19, 2013.



Open Enrollment Helpful Tips

- **Do your homework** – Take the time during open enrollment to truly read through your plan.
- **Calculate your costs** – Take the time during open enrollment to think through your potential medical needs and calculate your expenses.
- **Consider an account** – To help you save money on qualified medical expenses that aren't covered by your health care plan, consider participating in your employer flexible spending account.
- **Know your deadlines** - No matter what changes you may make, if any, during this year's open enrollment period, don't let your selection deadlines slip by



Downtown Campus

UNITED NEGRO COLLEGE FUND EMPOWER ME TOUR

The Downtown Campus and the United Negro College Fund partnered to hold the nationally recognized Empower Me Tour. The platform was created to empower a movement among young people motivating them toward academic excellence, personal responsibility and fiscal health through relevant program content and celebrity engagement.



TRIO PROGRAM STUDENT PANEL DISCUSSION

The TRIO Program hosted a student panel discussion at the Downtown Campus. The discussion focused on earning a bachelor's degree. The panel also explored a transfer student's perspective, providing ways to stay motivated and exploring career fields that are in demand.

ACHIEVING THE DREAM STUDENTS AT THE DOWNTOWN CAMPUS



The Downtown Campus celebrated Achieving the Dream student's success and accomplishments with a ceremony acknowledging their hard work and effort. Certificates of Appreciation were given to each student along with words of encouragement to ensure their continued success at WCCCD.



DOWNTOWN CAMPUS BOOK CLUB



HELPING STUDENTS SUCCEED

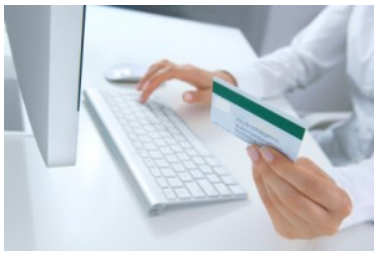
Kudos to Nancy Teatro, Downtown Campus Advisor for her dedication and commitment to our students. Janice DeCormier thanked Ms. Teatro for a job well done, helping her resolve all issues and getting her on the right track for registration.

The book club discussions are held on the third Tuesday of each month in the Learning Resource Centers. Students, staff, and faculty are encouraged to join together for an afternoon of dialogue. There are copies of books available for checkout with your one card.

DIVISION NEWS

LOADABLE CREDIT CARDS AVAILABLE TO STUDENTS

Students have a new option for making payments to their accounts. They are now able to make online payments using a loadable credit card that is available for purchase at each campus bookstore. In addition to this new method, students will still be able to make online payments by credit card, debit card, and checking/savings account.



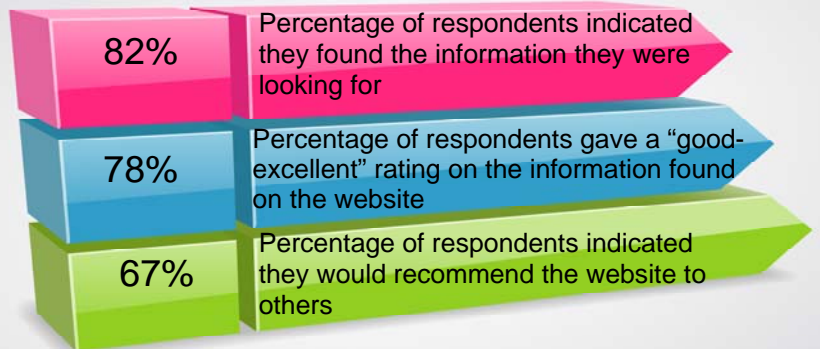
ADMINISTRATION AND FINANCE PROFESSIONAL DEVELOPMENT

Want to network with peers from colleges around the country or learn first-hand Best Practices used by other colleges? Attending professional development workshops and conferences are great ways to achieve both. Recently, the Division of Administration and Finance has benefited from attending several conferences such as Michigan Community College Business Officer's Association's workshop, Moody's Analytics Seminar, National Institute for Government Procurement Annual Forum, Society for Collegiate Travel and Expense Management conference, Banner User Group of Michigan, and a site visit to the Seattle Community College District. Talk with your coworkers and peers to see how you can take advantage of important career and institutional professional development opportunities available locally and nationally.

INSTITUTIONAL EFFECTIVENESS

Key Finding from the Spring 2013 Website Feedback Survey

The Website Feedback Survey collects data from our website users to assist in evaluating and making improvements to the WCCCD website. The survey is administered online to provide an opportunity for internal and external college community to provide feedback about the WCCCD website.



WEBSITE HITS



For the week of November 11 - 17, there were 21,327 people who visited our website, 24.4% were new visitors, Total visits were 46,886 from 52 countries.

We received 6,314 hits for the academic schedules and 1,694 hits for the college catalog. The Weekend Memo had 134 page views.

INFORMATION TECHNOLOGY

The Division of Information Technology will soon be upgrading all staff computers in the District to the Windows 7 operating system (WIN7). WIN7 offers some great new features that include:

- Starts and shuts down faster
- Arrange the taskbar to suit your individual needs
- Enhanced calculator
- Conservative Start menu
- Better memory management



INTERNATIONAL PROGRAMS

WHY WE NEED INTERNATIONAL STUDENTS

In a recent study published in the Journal of International Students, it was indicated that American students gain a lot from their mates from other countries and vice versa. In the study, 5,600 American students/graduates were asked about their experience with international students. The results show that most of these students developed skills such as: language skills, appreciation of diversity which helped them to question their beliefs and values, innovative skills, integration of concepts and ideas, and other good skills that helped them through school and the real world.

The International Programs/Global Partnership Office prides itself on the 24 countries represented at WCCCD and continues to work to expand student representation across the globe through excellent customer service and student-driven activities.

AN EXPERIENTIAL JOURNEY THROUGH LIFESPAN AND DEVELOPMENT

Professor Victoria Mayberry conducted a workshop entitled “An Experiential Journey through Lifespan and Development,” for students, faculty and community members. Participants were exposed to collaborative methods of information presented by various professionals in the community who are assisting in crises that occur with individuals throughout their life span.



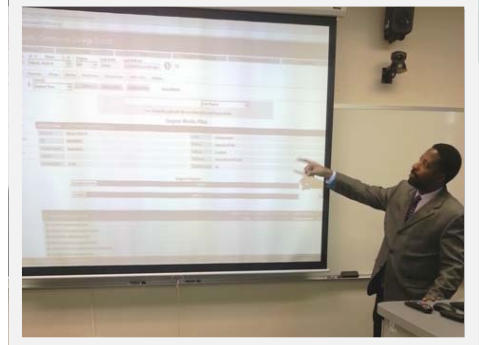
COMMUNITY CONVERSATION:

WHAT’S ON YOUR AGENDA FOR MICHIGAN

In partnership with The Center for Michigan and Detroit Public Television, a workshop entitled “Community Conversation: What’s Your Agenda for Michigan,” was presented at the Northwest Campus. Participants had an opportunity to share their priorities and ideas for improving our state. Topics included the economy, education, quality of life, and public funds.

DEGREE WORKS TRAINING

Staff at the Northwest Campus attended an overview of the Degree Works Program. Degree Works provides a comprehensive set of web-based academic advising, degree audit, and transfer articulation tools to help students and their advisors negotiate curriculum requirements for programs at the District.



SURGICAL TECHNOLOGY DEPARTMENT

The Surgical Technology Program students participated in two mock emergency Caesarian Section procedures at the Northwest Campus Health Science Interdisciplinary Simulation Lab. The hands-on demonstration provided students “real time” exposure to a regular C-section delivery, as well as a breech delivery.



DEDICATED PATIENTS!

A frequent patient to the dental clinic, Kenneth Hardin has been coming to the clinic for dental treatment since 2001. Mr. Hardin states that he continues to come because he appreciates the professionalism and kindness of the staff. He also stated that he feels the dental cleaning service is better at WCCCD than any private practice that he has visited.



ANNUAL FIRST AID TRAINING

DISTRICT PUBLIC SAFETY

The District Police Authority Department held an annual first aid maintenance training at MIPSE which was conducted by Gil Solis. Officers have also completed their Pressure Point Control Tactics (PPCT) training and satisfied their State of Michigan defensive tactics requirements. Deputy Chief Larry Hall from the Wayne County Sheriff's Department also provided an update on legal issues for certified police authority officers. Sergeant Patricia Reid conducted firearms proficiency training, the Fatal Force Policy, sight alignment, trigger control and a final firearms test for a qualifying score. Lastly, Corporal Keiara Cosby and Dispatcher Zainab Beydoun received certificates for completing a 40-hour training course in dispatcher's response to an active shooter.



The Continuous Quality Improvement Audit Center (CQIAC)



The CQIAC collects, reviews and conducts monthly reconciliations and on-going audits of all District data. A systematic approach is used to procure data from multiple sources, allowing for collective knowledge through accountability and transparency. The Instructional Supply Process includes the collaboration between the campuses and the District Office. Communication between campuses and the District is essential to ensure data is collected, reviewed and processed accordingly.



OFFICE OF ACCOUNTABILITY AND TRANSPARENCY



ON THE MOVE...

Susan Burton attended a "Meet and Mingle" event at Oakland University (OU) where she received an update on OU's programs and services.

Nichole Pardo represented the District at the Harper Woods Champion's Council meeting. The group reviewed the goals created last month and assigned committees to work on each initiative.

Dr. Sandra Robinson and Dr. Julie Corbett attended the Grosse Pointe Chamber of Commerce's Community Business Expo. This was an opportunity to share the District's Completion Agenda, new certificate/degree programs and encourage relationships with the Grosse Pointe area business representatives.

GROSSE POINTE BUSINESS EXPO



Dr. Sandra Robinson at the Business Expo

CONNECTING THE POINTES

Nichole Pardo represented the District at the quarterly "Connecting the Pointes" meeting which focused on women's health support groups in the community. She provided an update on new allied health program certificates/degrees and discussed possible collaboration efforts.



Dr. Sandra Robinson and State Representative Brian Banks

GROSSE POINTE CHAMBER OF COMMERCE

Dr. Sandra Robinson represented the District at the Grosse Pointe Chamber of Commerce "Meet the Legislators" event. Dr. Robinson had the opportunity to make contact with district legislators and explored partnership opportunities on future collaborations.



Left-right: Rebecca Fannon, Grosse Pointe Public School System, Nichole Pardo, WCCCD, Anne Nearwood, Beaumont Health System, and Jan Trueter, Communications Coordinator - City of Grosse Pointe Woods.

ACADEMIC PROGRAM PLANNING MARKETING NEW PROGRAMS WITH TALKING POINTS



Researching and planning new programs is only the front-end work of program development; marketing is at the other end.

Marketing our new programs took on a new twist this week with the development of Talking Points for each new program. These Talking Points are simple single sheet documents that provide support for our student services advisors when they discuss program/career options with our students. The Talking Points cover such information as: program name, degree or certificate offered, pilot or fully approved program, third party certification options, employment potential, classes offered, program timeline, financial aid info and the listing of an enrollment incentive, if any. How will we know if these Talking Points are working? Enrollment numbers, simple as that. We should see higher enrollment numbers in our initial program offerings because of our rollout of our new program Talking Points.

BOOK OF THE WEEK

David and Goliath
Underdogs, Misfits,
and the Art of
Battling Giants
Written by
Malcolm Gladwell

