



FINANCIAL AID MARATHON AT THE DOWNTOWN CAMPUS



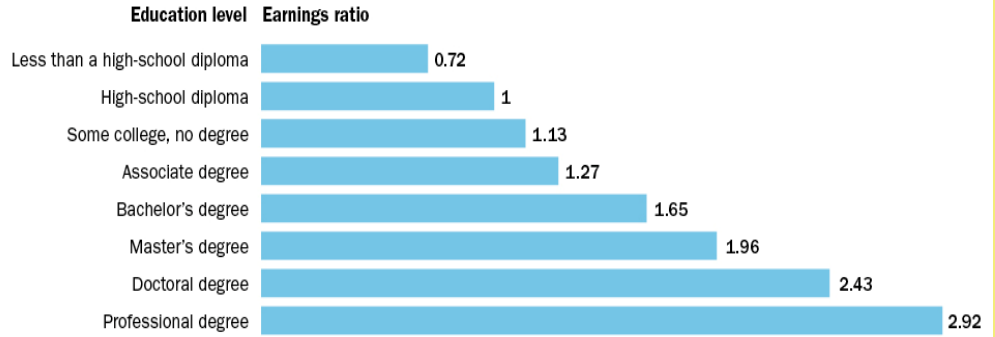


OFFICE OF ACCOUNTABILITY AND TRANSPARENCY

The Continuous Quality Improvement Audit Center collects, reviews and conducts monthly reconciliations and on-going audits of all District data. A systematic approach is used to procure data from multiple sources, allowing for collective knowledge through accountability and transparency. Current trend analysis and environmental scans reveal the important relationships between higher education and unemployment.

Higher Education Raises Earnings Ratio

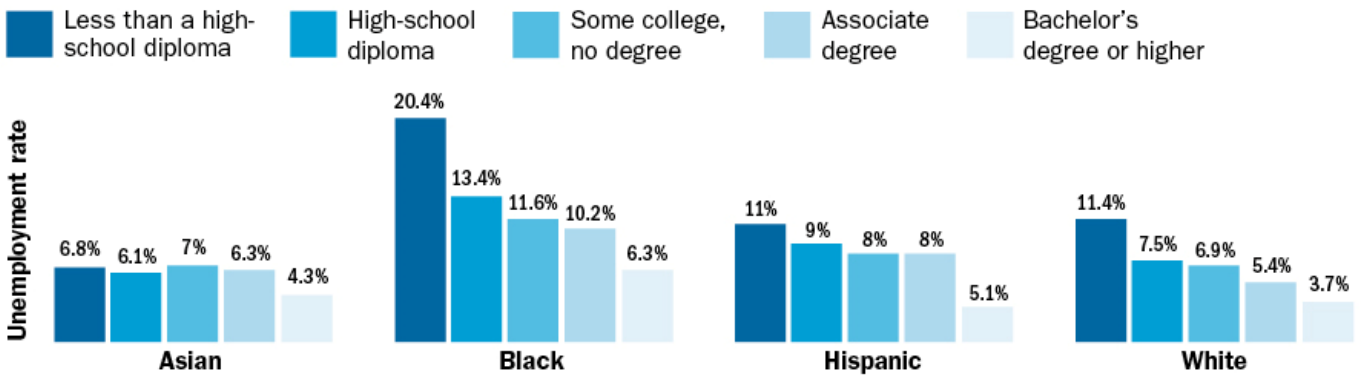
The typical bachelor's-degree recipient can expect to earn about two-thirds more than a high-school graduate over a 40-year working life. This chart shows expected earnings relative to those of a high-school graduate.



Source: College Board's "Education Pays 2013"

Unemployment Rates by Education Level and Race/Ethnicity, 2012

Among black adults especially, the unemployment rate decreases as the education level increases; the effect generally holds for Hispanic and white adults but not Asian adults.



Source: College Board's "Education Pays 2013"

INFORMATION TECHNOLOGY TRANSFORMATION PLAN

DATA CENTER MODERNIZATION



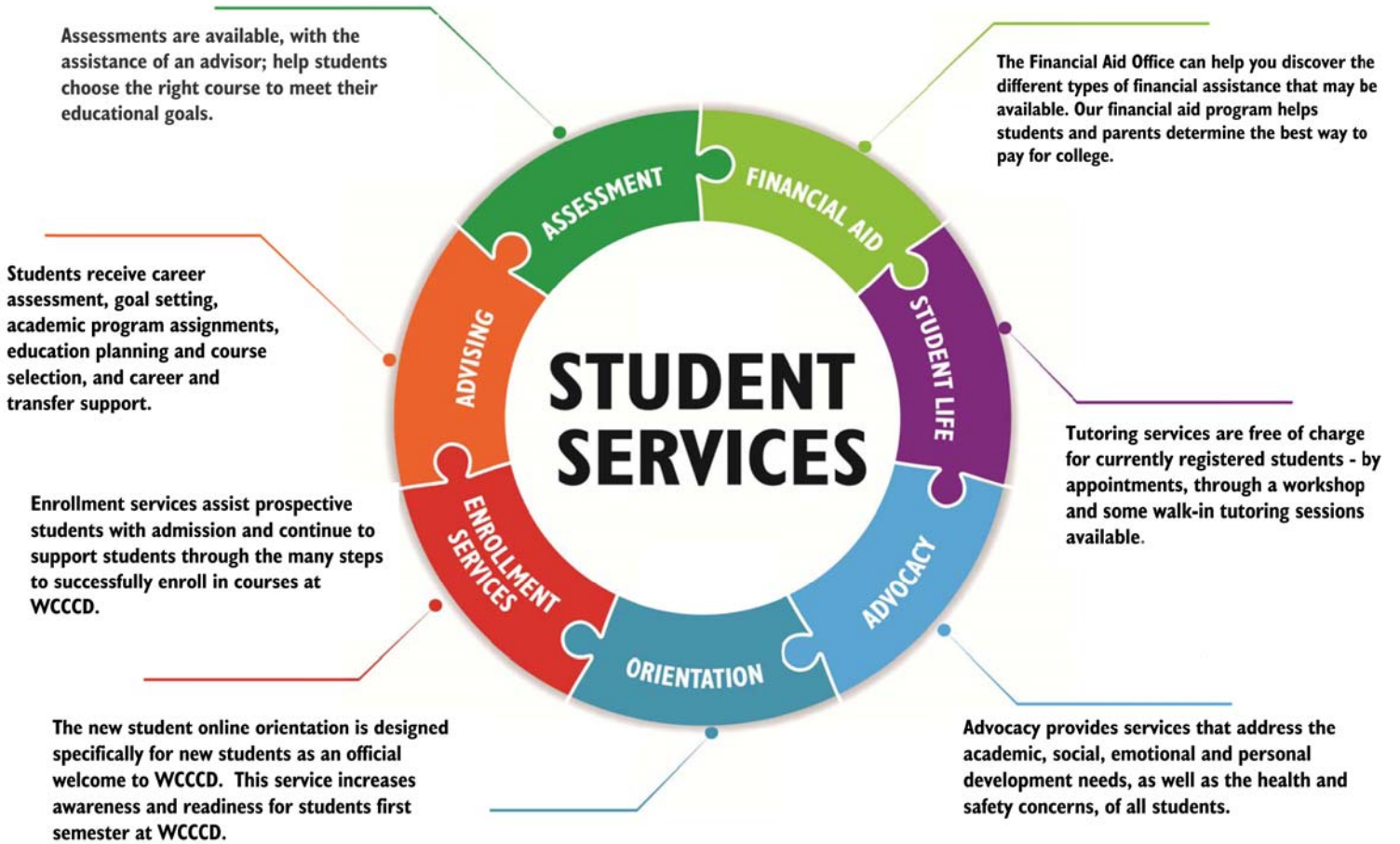
Data Center Modernization Benefits:

- New air conditioning and emergency backup power generator
- Advanced delivery of web, voice and video applications
- Server consolidation and cloud ready architecture
- Backup remote data centers at the Northwest and Downriver campuses
- Crisis Management

The District is currently in Phase I of the Information Technology Transformation Plan. In this phase, the WCCCD Data Center will be updated and customized.

DIVISION OF STUDENT SERVICES

The Student Services Division seeks to create a student-centered culture promoting community, encouragement, engagement and developing students to be contributing members of the community in a global and diverse society through its programs, services, facilities and activities.



Engineering Presentation with Dr. Wittbrodt and Dr. Heldt



Student Success Brown Bag



YMCA Tour at the Northwest Campus



Student Success Brown Bag



Downriver Campus

HEINZ C. PRECHTER EDUCATIONAL AND PERFORMING ARTS CENTER

Steve Wildern participated in the annual Wayne County Council for Arts, History and Humanities Recognition Awards. The annual awards recognize various artists and organizations within Wayne County which have demonstrated excellence and a commitment to arts and humanities.



Steve Wildern and Konny Rodriguez

ON THE MOVE...

- Ethel Cronk participated in the Career Technical Education Council meeting. Topics for discussion included employment opportunities in career related programs, regional articulation agreements, and the need for community college participation on secondary level advisory boards.
- Lina Warra and Kerri Barnett-Novack attended college fairs at the Michigan Institute of Aviation and Annapolis High School in Dearborn Heights.
- Gail Arnold and Sandra Thompson attended the 2013 annual meeting of Wayne Metropolitan Community Action Agency.
- Ms. Arnold and Brigitte June attended the Guidance Center's Annual Community Partners Breakfast.
- Downriver Campus staff attended the Southern Wayne County Regional Chamber Legislative Forum. The speakers were Wayne County Commissioners: Ilona Varga, Gary Woronchak, Joseph Palamara, Raymond Basham and Kevin McNamara.

EATING RIGHT IS BASIC SEMINAR

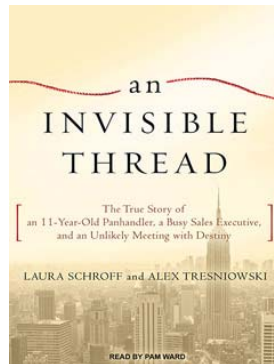
The Downriver Campus held the "Eating Right is Basic" seminar facilitated by the Michigan State University Health and Nutrition Institute. This 10-week series for the hearing impaired promotes healthy lifestyles by offering participants education on the basic food groups, the importance of serving sizes, food budgeting, meal planning, and food safety.

MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION

The Michigan Institute for Public Safety Education (MIPSE) hosted several organizations this week:

- Members of the Wayne County Incident Management Team attended the Wayne County Homeland Security monthly meeting.
- The Wayne County Sheriff's Training Unit attended a Large Police Vehicle Driver Training class.
- Members of the Metro Detroit Fire Inspectors Society attended their monthly meeting and special training.
- Members of the Wayne County Sheriff's Office attended a Supervision and Leadership workshop.
- MIPSE hosted a Webinar by Sonic Foundry titled "Solving the STEM Shortage with Flipped Instruction and Dual Enrollments."

DOWNRIVER CAMPUS BOOK CLUB



The Downriver Campus Book Club met this week to discuss the inspiring true life story, "An Invisible Thread" by Laura Schroff.

WAYNE REGIONAL EDUCATIONAL SERVICE AGENCY



The Downriver Campus hosted Wayne RESA's (Regional Educational Service Agency) Assessment Balance and Quality: An Action Plan for School Leadership Teams Seminar. This seminar was designed for leadership teams to come together to discuss building and classroom level assessment practices that support teaching and learning.

FALL 2013 STUDENT SERVICES WORKSHOP SERIES

Student Service staff at the Northwest Campus hosted a Negro Baseball League roundtable led by members of the faculty. Professor Michael "Tiger" Price gave an overview of the Negro Baseball League. Students were thoroughly engaged in this historic presentation.



DENTAL HYGIENE STUDENTS ON THE MOVE



Dental hygiene students, Danielle Le Blanc and Bianca Maldonada attended the Michigan Dental Hygiene Association (MDHA) House of Delegates Annual Session in Lansing, Michigan. This was the 90th Anniversary of the MDHA. The students were exposed to the governmental processes of the MDHA.

JOHNSON AND JOHNSON PROVIDES CRITICAL THINKING TOOLKIT



Johnson & Johnson Healthcare Products Division of McNEIL-PPC recently presented the Dental Hygiene Program with a Critical Thinking Toolkit that provides examples of some of the tactics that Johnson & Johnson can provide to our students. The items included curriculum resources to educate students and clinic resources to facilitate the application of skills learned.

METRO YOUTH COLLEGE ACCESS NETWORK

Metro Youth College Access Network (MYCAN) participants visited the Northwest Campus and were introduced to achievement development strategies, financial aid, literacy and various career fields through workshops. They were also provided a campus tour.

Learning Resource Center



The Northwest Campus Learning Resource Center hosted sessions on basic computer skills. Participants learned skills to do complete an essay and PowerPoint presentation.



INSTITUTIONAL EFFECTIVENESS

Did you know?

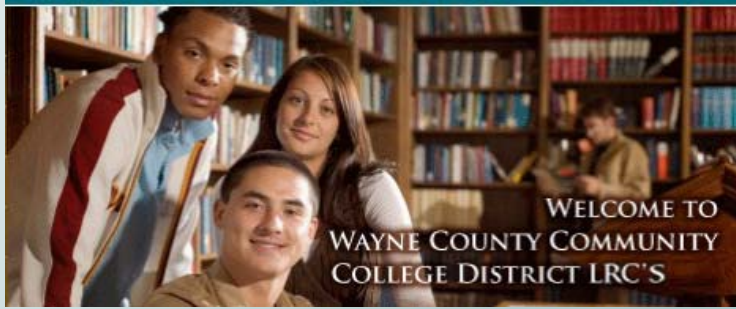
The average age of a WCCCD student is 28. Additionally, according to the American Association of Community Colleges, 28 is the national average age of a community college student.

The chart shows the 2013 AACC Community College Fast Facts national student age demographics in comparison to WCCCD.

Age Demographics	National CC Demographics	WCCCD
Average Age	28	28
Median Age	23	24
<=21	39%	41%
22-39	45%	41%
40+	15%	19%

THE DIVISION OF EDUCATIONAL AFFAIRS

THE LEARNING RESOURCE CENTER



Did You Know?

You can access full-text journal articles from the Learning Resource Center's Articles/Databases page on the website with these quick steps:

1. Click on E-Journal Linker
2. Type in the title of the journal. Click Search
3. Click on the databases' title for access to the specific journal

It's that easy! You may access journals through the E-Journal Portal on WCCCD campuses only.

Western Campus



"I'M A COMPLETER" INITIATIVE

The Western Campus continues to spread the news to students about the importance of meeting with an academic advisor to complete a Plan of Work and utilizing DegreeWorks. A newly created "I'm a Completer" display showcases the process that students must complete in order to successfully complete course work for their degree.



Western Campus Display

COMMUNITY YOUTH LEADERSHIP WORKSHOP

The Western Campus hosted a Community Youth Leadership workshop in partnership with Young Life of Belleville. Young Life is a youth group that provides safe and fun activities for adolescents by providing volunteer leaders and community members who serve as mentors. More than 100 community leaders and community members attended the special workshop that featured speaker Bill Paige, retired New York City detective and inspirational speaker.



Community Youth Leadership Participants

ON THE MOVE...

- Mike Dotson attended a groundbreaking ceremony for the Central City Park/Tattan Park Improvement Project in the city of Westland. Funded through the Downtown Development Authority, this \$3.5million project will include a new 1,700 square foot multipurpose building, new concession and restroom facilities, a reflection pond and fountain as well as numerous landscape improvements and upgrades. The estimated completion date is in June of 2014.
- Mike and Sue Dotson represented the District at the Belleville Chamber of Commerce Awards Dinner. Chamber members were honored for their years of service to the community and for their contribution to the quality of life in Belleville.



Discussion with Wally Jadan regarding English as a Second Language

Pictured from Left to Right: Furquan Ahmed, Rev. Jim Holley, Wally Jadan and Denise Shannon



Downtown Campus

COMCAST XFINITY TOWN HALL MEETING

The Downtown Campus held a town hall meeting to address problems and solutions to the digital divide. The meeting defined, promoted, and examined how essential the Internet is to our children's education and providing access to educational tools for the entire family.



Comcast Xfinity Town Hall Meeting

OAKLAND UNIVERSITY CAMPUS VISIT

Representatives from Oakland University visited with students at the Downtown Campus. They provided information on transferring after graduation and the various programs they offer.



Eastern Campus



ENTREPRENEURIAL INSTITUTE AND RESOURCE CENTER

Mark Lang and Gail Perry Mason, First Vice-President of Oppenheimer and Company in Grosse Pointe spoke to students at Old Redford Academy High School. Ms. Mason discussed multiple streams of income and gave advice for success.

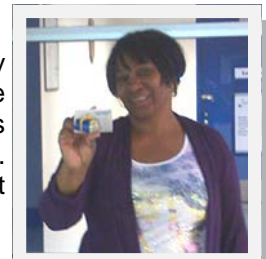
Allstate Insurance Agency owner Peggy Uzzle spoke at the Opportunities in the Insurance Industry workshop. Ms. Uzzle talked about opportunities in owning an Allstate franchise, as well as career opportunities within the insurance industry.



Gail Perry Mason

NATIONAL LIBRARY MONTH

The National Library Card Winner for the Eastern Campus was Vicky Gilmore. Ms. Gilmore won a gift card to the bookstore.



Vicky Gilmore, Student



Mary Ellen Stempfle University Center

UNIVERSITY OF DETROIT MERCY

The Mary Ellen Stempfle University Center hosted an open house for its partner, University of Detroit-Mercy (UDM). Advisors and other UDM staff members were available to discuss enrollment and the admission process with prospective students.



Open House at University Center

THE FAMILY CENTER OF GROSSE POINTE

Nichole Pardo represented the District at The Family Center of Grosse Pointe's Association of Professionals Meet and Greet event.



Nichole Pardo (left) at the Meet and Greet

Beaumont

Dr. Robinson and Susan Burton represented the District at Beaumont Health System's "Girl's Night Out, A Journey Toward Self-Discovery" event. This celebration of healthy living included vital health screenings and prevention information, and consultations with Beaumont experts on significant women's health issues.

DIVISION NEWS

During the week of October 14 - 19, 2013 the District served 1,400 participants by partnering with 22 community organizations.

THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT

Through successful educational partnerships with the West Warren Senior Center and the State Fair Senior Center, the School of Continuing Education and Workforce Development presented the Silver Circle Music Appreciation Program to participants at both locations. This program was designed to expose participants to a variety of music.

ADMINISTRATION AND FINANCE

In a continuous effort to increase transparency, accountability and ensure the integrity of the District's Title IV funding, the Administration and Finance and Financial Aid divisions have worked diligently over the past several weeks to complete the annual Fiscal Operations Report and Application to Participate (FISAP) report. Financial reporting is a requirement of all institutions of higher education. While requirements and statements may differ from sector to sector, it is imperative that both quarterly and annually institutions highlight and capture their financial position for a specific period in time. Not only does this provide information for institutions creditors, debtors, and other constituents; it is also a useful tool for establishing trends, setting benchmarks, and measuring the viability of an institution.

DISTRICT PUBLIC SAFETY

Officers Hernandez, Obeng, Taylor, Rozier, Johnson, Marzette and Tutt completed a three-week training for Public Act 330 police authority certification at Schoolcraft College.



Public Act 330 Police Authority Certification Participants

INFORMATION TECHNOLOGY



As cyber security issues and vulnerabilities grow each day, it is critical to stay abreast of new technologies and tools to protect and mitigate the risks. To that end, Solomon Asmelash, Chief Security Information Officer, attended training and seminars by SANS institute in Baltimore Maryland.

Top Five Content Views

Distance Learning: 6,534
Academic Programs: 5,658
Faculty and Staff Resources 3,076
Students Email 2,165
Current Student 1,989

WEBSITE HITS



For the week of October 14-20, we received 52,475 visits to our website. Visits came from 51 countries.

ACADEMIC PROGRAM PLANNING

REGIONAL PROGRAM PLANNING OFFICE ESTABLISHED

The Regional Program Planning Office has been established at the Western Campus. While located on a specific campus, the office is an extension of the District Office, as the team will be considering, evaluating and proposing new academic programs for all of our campus locations. The office is under the leadership of Dr. Frank Dunbar, District Provost of Regional Program Planning. Currently, meetings are being held with each campus president to determine what campus specific programs should be considered.

HUMAN RESOURCES

DID YOU KNOW?



**Benefits Open Enrollment Begins
November 4, 2013**

In partnership with St. John Occupational Health System, WCCCD offers six locations to serve your work-related medical needs. The District's process is outlined below.

- All injuries must be reported to a campus safety officer who will generate a report identification number, assist with completing the necessary paperwork, and direct you to the nearest facility.
- During this process, the campus president, vice president or vice chancellor will be notified.
- Once the medical location for treatment has been selected, the campus president, vice president or vice chancellor will fax the Employer Authorization Form to the designated facility.
- This authorization will allow for expenses incurred to be appropriately directed to the Division of Human Resources.

For questions and inquires, please call the Division of Human Resources at (313) 496-2765.

COMPLETION AGENDA

COLLABORATIVE SCHEDULE DEVELOPMENT

Part of the Completion Agenda involves making sure that schedule development committee receives feedback from each campus, division, and office within the District. As we continue to move forward on finalizing the Spring, 2014 Academic Schedule, feedback from all has enriched the process. This feedback has allowed us to benefit from the best practices.

FEDERAL WORK STUDY PROGRAM

FINANCIAL AID TV AND EARN WHILE YOU LEARN T-SHIRT CAMPAIGN



Earn as You Learn Initiative



Earn as You Learn Initiative

Staff and students from the Federal Work-Study Office quizzed students on their knowledge of the Financial Aid TV as part of the Earn While You Learn Initiative. Once the students answered the questions correctly, they received a free t-shirt to help promote this initiative District-wide.

Coming Soon!

District-wide Conference Day

Tuesday, October 29, 2013

Heinz C. Prechter Educational and Performing Arts Center

Downriver Campus

Registration Begins at 8:00am

**2013 District-Wide
Conference Day**

**Connecting People
through TECHNOLOGY**