

ADVISORY BREAKFAST— APRIL 11, 2014

The Spring 2014 District-wide Advisory Breakfast was held today at the Downtown Campus. More than 140 advisory committee members, faculty, and community partners were in attendance. The program provided updates on new programs coming this Fall as well as the District-wide initiatives that are planned for the coming year. We are fortunate to have such a diverse group of individuals that comprise our advisory groups who so willingly impart their knowledge, expertise, and skills, for the benefit of the students that we serve.



“Greetings from MiraCosta College in North San Diego County, California. I am writing a note to thank you for your dedicated leadership and inspiration over these last few years. I have received your District’s Great Leadership newsletter over the years and have found them to be useful and inspirational in my work as a community college educator. This last edition, in particular, with its focus on the role of community colleges in shaping a multiracial democracy in our urban centers struck both a personal and professional chord with me. The themes concerning the future of the urban community college could not be more timely and relevant, and I believe we are at a critical juncture: to lead or be led – and the latter proposition will continue to methodically reproduce marginal results for the most disenfranchised in our communities, while perpetuating racial and social injustice and educational disadvantage. As underscored in the publication, the time for bold, courageous leadership is now.

I also wanted to let you know that come June 1, I will serve as Chancellor of the Los Angeles Community College District. I am reaching out to you and your District to let you know that you have an urban partner and collaborator.

Again, thank you for your leadership and service, and I look forward to connecting.”

Dr. Francisco C. Rodriguez, Superintendent/President
MiraCosta Community College District

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Great Leadership

LEADING THE NEW NORMAL IN COMMUNITY COLLEGES

STRATEGIES FOR LEADING HIGH-PERFORMING COMMUNITY COLLEGES

The Community College Role in Shaping a Multiracial Democracy

By Dr. Curtis L. Ivey, Chancellor, Wayne County Community College District

The articles in this newsletter are based on the New Directions for Community Colleges sourcebook entitled *The Future of the Urban Community College: Shaping the Pathways to a Multiracial Democracy* (Jossey-Bass, summer 2013). I wish to thank my colleagues who contributed to the writing, editing, and publishing of this sourcebook: Arthur M. Cohen, Gunder Myran, Charles Kinsley, Michael H. Parsons, Calvin Woodland, Rosemary Gillet-Karam, Jerry Sue Thornton, Eduardo Padrón, Rufus Glasper and Wright L. Lassiter, Jr. We have endeavored in this newsletter to share a summary of the insights contained in the sourcebook.

This issue of WCCCD’s Great Leadership newsletter focuses on the essential role of community colleges in shaping our nation as a multiracial democracy. A multiracial democracy can be defined as one in which all citizens come together and overcome, at long last, the persistent and deeply entrenched inequities in areas such as income, mobility, literacy, economic opportunity, education, incarceration, and residential isolation experienced disproportionately by African Americans, Latinos, American Indians, and other minorities in American society. The future of the community college is deeply interwoven with the future of those disenfranchised and impoverished groups who live in the shadows of our cities, suburbs, and rural areas. While the inequities caused by racial isolation and concentrated poverty are more pronounced in our urban centers, our suburban and rural areas have experienced a rise in poverty levels in the past decade as well. For all these groups, the community college is the primary, and

continued on page 2

Downriver Campus



BRIDGE TO ASIA

The Downriver Campus hosted Bridge to Asia. The program was designed to educate the community through artwork, dance, exhibits and music reflecting the diversity in Asian cultures.



MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION

The Michigan Institute for Public Safety Education (MIPSE) hosted the Wayne County Sheriff's Training Unit for a Pressure Point Control Tactics and Spontaneous Instructor Knife Defense Course.

MIPSE also hosted the Wayne County Department of Public Health for a two-day Incident Command System training. This training provides onsite leaders and team members the necessary skills to establish and operate an Incident Command Center during a declared emergency.



Basic EMT Program students practicing vehicle extraction and back boarding skills



MOTORCYCLE SAFETY AWARENESS

The Downriver Campus hosted the Sixth Annual Motorcycle Safety Awareness Workshop. This workshop provided awareness to improve the safety of motorcyclists on streets and highways. Participants were provided with skillful demonstrations on how to safely maneuver motorcycles.



ON THE MOVE...

- Lina Warra represented the District at the Michigan Works Training Fair. Participants learned about training opportunities that WCCCD has to offer as well as options to pursue goals.
- Gail Arnold attended the High School and Community College Counselor's Conference at the University of Michigan-Dearborn (UM-Dearborn). The conference highlighted new developments at UM-Dearborn including: The Union at Dearborn, student housing option for UM-Dearborn students, new degree programs, and facility renovations.

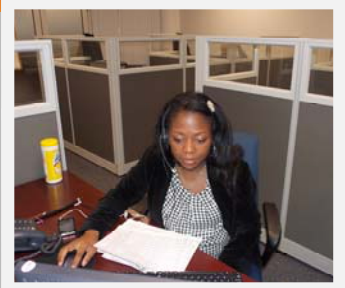
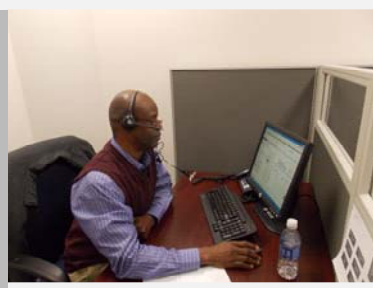
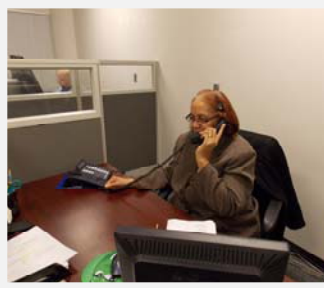
STUDENT SOLUTION CENTER

Stay Tuned for Grand Opening Information!

One of the primary responsibilities of the District Financial Aid Office is providing students essential information to stay informed about their financial assistance. In order to address student's concerns, a dedicated call center has been created to manage high volume calls. This "high tech" call center, entitled The Student Solutions Center, is staffed with financial aid professionals and processing programs that enable them to respond to questions students may have regarding their financial aid accounts.

DID YOU KNOW?

More than 10,000 inquiries by way of phone, emails and Live Chat have been received, researched, and resolved since the beginning of the Spring 2014 semester!!



Western Campus



SWIMMING SKILLS PARTNERSHIP

Mike Dotson, Cecile Taylor, Joan Broomfield and Loraine Stover met with representatives from Romulus Community Schools to finalize plans for aquatic classes at the Romulus High School pool. Classes for children will be offered to teach water safety and swimming skills as well as water Zumba fitness classes for adults.



ON THE MOVE...

Mike Dotson attended the April meeting of the Belleville Central Business Community. He also attended the Westland Chamber of Commerce member luncheon and workshop.

Mr. Dotson attended the 178th birthday celebration of Van Buren Township. Township residents enjoyed various food and activities including a special presentation by the Township Supervisor and State Representative Dian Slavens.

DETROIT WATER AND SEWERAGE DEPARTMENT TECHNICAL ADVISORY COMMITTEE

The Western Campus hosted a meeting of the Detroit Water and Sewerage Department (DWSD) Technical Advisory Committee. WCCCD has been working with this group to develop specialized training for current and future employees and supervisors in the public works departments of all communities utilizing the DWSD system. Representatives from the Michigan Department of Workforce Development joined the meeting as well.

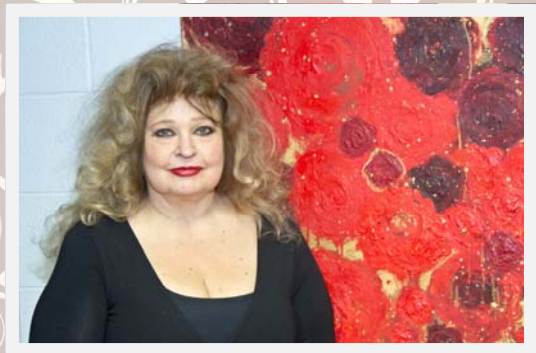
COACHES DAY AT THE WESTERN CAMPUS

The Western Campus partnered with the Van Buren Area Little League to host Coaches Day at the campus. Parents and children had a chance to meet their coaches and learn about teamwork and good sportsmanship. The coaches participated in a hands-on computer-based brain injury awareness training.



BROWN AND JUANITA C. FORD ART GALLERY

The Brown and Juanita C. Ford Art Gallery at the Western Campus held the opening reception for the "Independent Emotions" Art Exhibition featuring the artwork of Lenore Gimpert. The exhibit will be on display until May 9, 2014.



Lenore Gimpert "Independent Emotions"

Division of Student Services



ON THE MOVE

District Student Services representatives attended a community engagement event at Brownell Middle School located in Grosse Pointe, Michigan. The event was titled "Individualized Education Plan's Do Go to College." Parents were able to meet with representatives from local community colleges, Michigan Rehabilitation Services and the Detroit Wayne Mental Health Authority. Resource information was provided to parents on social security income, disability insurance, and questions concerning Medicaid/Medicare were answered.



ENROLLMENT AND ADVISING

The Division of Student Services continues to provide superior service to both our students and the community. We have experienced an increase in calls regarding academic advising. Sixty-four percent of calls placed to District Student Services concerned advising questions, which were addressed and resolved expeditiously. Dual Enrollment Program calls have also heightened along with guest student registration and graduation inquiries. Through our efforts, student concerns are being addressed and resolved with exceptional customer service.

PHI THETA KAPPA/CHANDLER PARK ACADEMY STUDENTS

This semester two Chandler Park Academy (CPA) High School students participating in the Dual Enrollment Program at WCCCD have received an invitation letter to join Phi Theta Kappa International Honor Society's Alpha Upsilon Zeta Chapter at WCCCD. Maryssa Anderson and Laryssa Anderson are graduating seniors and will have earned 30 credits by the end of Spring 2014. This is a major accomplishment for both CPA and WCCCD's Dual Enrollment Program. CPA is very honored for their students to have received such an acknowledgement while participating in the program.

WCCCD GOLF TEAM

The WCCCD Golf Team will be in full swing next week as they travel to Oakland Community College to compete in the first MCCA tournament of the year. Coach Edward Tomlin has two returning sophomores leading the way, Joe Felice, and Dave Wilson. Both student athletes attend the Downriver Campus. Good luck to them and all of our Wildcat golfers this season.

UNIVERSITY OF MICHIGAN INTERNSHIP

WCCCD student Joshua Klarr has been accepted to participate in the University of Michigan-Ann Arbor's (UM) The Undergraduate Research Opportunity Program (UROP) Changing Gears Program during the upcoming 2014-2015 academic year. After Mr. Klarr graduates from WCCCD this May, he will be attending UM next year studying physics.

The Changing Gears Program is designed for community college transfer students who are interested in supplementing their academic experience. The program will offer Mr. Klarr a hands-on research experience with a UM-Faculty member and a one-on-one mentorship experience, as well as professional support. Mr. Klarr will also learn about UM resources and join a network of transfer students. Congratulations to Joshua Klarr for his hard work and achievement!

HEALTH SCIENCE CENTER OPEN HOUSE

The Health Science Center Open House was held at the Northwest Campus for students and community residents who are interested in pursuing a career in the field. The Open House provided an opportunity to learn about WCCCD health science programs and career opportunities, along with a tour of the Health Science Center.



HOW TO BECOME FINANCIALLY FIT IN 2014



The Learning Resource Center at the Northwest Campus hosted a Money Smart seminar titled, "How to Become Financially Fit in 2014." Guest speaker Amy Patten from Green Path, Incorporated, educated participants on how to save, budget for college, and prevent credit card debt.

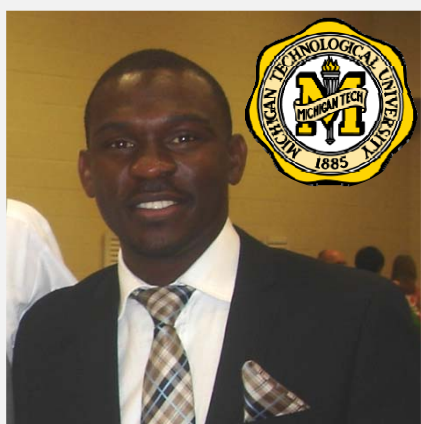
WAYNE COUNTY HEALTH AND FAMILY SERVICES

The Northwest Campus welcomed the Wayne County Health and Family Services Head Start Division as they conducted an Employment and Resource Fair. The event provided Head Start families access to employers seeking to hire qualified candidates, as well as community resources that would benefit families.



Representatives from Spring Arbor University and Wayne State University were at the Northwest Campus to inform students about transferring to their institution after they graduate from WCCCD.

INTERNATIONAL PROGRAMS



INTERNATIONAL STUDENT RECEIVES RESEARCH-BASED INTERNSHIP AT MICHIGAN TECHNOLOGICAL UNIVERSITY

The Department of International Programs and Global Partnerships is delighted to announce that Victor Uzodimma, a WCCCD International Student, was the recipient of a paid summer research internship at Michigan Technological University.

INFORMATION TECHNOLOGY

TOP IT Issues For Higher Education in 2014

- ◆ Improving Student Outcomes
- ◆ Assisting faculty with IT
- ◆ IT staffing models
- ◆ Analytics to support institutional outcomes
- ◆ Funding IT strategically
- ◆ Service Delivery strategy
- ◆ Access demand
- ◆ Sustainable online learning
- ◆ IT compliance and risk management
- ◆ Establishing a partnership between IT and Institutional Leadership

Source EDUCAUSE :



INSTITUTIONAL ADVANCEMENT

Professional Development

WCCCD staff attended a professional development conference entitled "Embracing Diversity, Empowering our Nation." The Dearborn-based Images and Perceptions Diversity Conference emphasized how the value on diversity is tremendous and building bridges of communication through our diverse communities is essential. For 10 years the award winning diversity conference has successfully been an effective tool in building bridges and creating networking opportunities across racial, ethnic, religious and cultural divides.



ADMINISTRATION AND FINANCE

Summer 2014 registration has begun and students are eagerly registering for classes. It is important that students who receive tuition assistance from third-party sponsors provide an authorization immediately after registration. A third-party sponsor is an organization that agrees to pay for all or a portion of a student's cost for attending WCCCD. Students can submit their authorization at the campus and the information will be forwarded to the Bursar's Office for processing. Once the authorization is received by the Bursar's Office, it is validated and processed on the student's account.

ACADEMIC PROGRAM PLANNING

Program development in healthcare requires special care. Clinical placements, accreditation standards, program staffing requirements and startup costs are but a few of the issues to work out before beginning a program in one of the healthcare disciplines. Currently Dr. Andrea Juarez and Dr. Frank Dunbar are working together to evaluate a number of new program possibilities in the medical field for the District.

INSTITUTIONAL EFFECTIVENESS



Spring 2014 Student Survey of Instruction is now open

The Divisions of Institutional Effectiveness and Educational Affairs would like to remind all faculty and staff to please encourage students to complete

the online Student Survey of Instruction (SSOI) at <http://www.wcccd.edu/dept/survey.htm>.

The SSOI supports the District by evaluating student feedback on instructional delivery and their overall experience as it relates to the identified course. The survey provides data from students to support and ensure quality improvement and services for student success. The SSOI will be available online until May 9, 2014.

WEBSITE HITS!

49,877 hits!
65 countries visited!

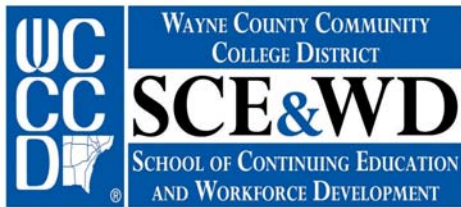


Top Five Countries

United States
Canada
Nigeria
Vietnam
India

Top Five Content Views

Student Services 11,342
Financial Aid 10,234
Academic Programs 8,520
Distance Learning 7,927
Learning Resource Center 5,466



THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT

Continuing Education Highlighted Programs

During the week of March 31- April 5, 2014, the District served 184 participants by partnering with four community organizations.

- Downriver—no report
- Downtown – 184
- Eastern—no report
- Northwest—0
- Western—no report

This week the School of Continuing Education partnered with several organizations to bring the following high profile programs:

- Bridge to Asia
- Roy Brooks Tribute Concert
- Motorcycle Safety Awareness Workshop

Those in attendance included Melodie Bunkley, Dr. James Robinson, Dr. Renady Hightower, Shelia Mulhern, Tammy Jenkins, Beverly Paddock, Mechelle Robertson, Andre Jackson and DaShonta Simpkins of the CE Division.

Engaging the Community

DIVISION OF EDUCATIONAL AFFAIRS



Your browser opens a web page and you are instantly attracted to the website's color scheme, layout, main image, and user experience. This experience is due to the hard work of a talented Web developer. Responsible for designing, coding and modifying websites, from layout to function and according to a client's specifications. Web developers strive to create visually appealing sites that feature user-friendly design and easy navigation. Developers must take into account a client's products or services, target market, and intended audience.

The job requires a knowledge of software programs, Web applications and programming languages such as HTML and CSS, as well as a solid understanding of design principles. Work environments for Web developers vary widely, from large corporations or governments to small businesses. Developers may be full-time employees, part-time consultants or work on a contract basis as freelancers. The Bureau of Labor Statistics projects 20.1 percent employment growth (28, 500 new jobs) for Web developers between 2012 and 2022. WCCCD programs related to this growing field are as follows:

- Computer Information Systems – Associate of Applied Science
- Website Designer – Certificate

The Information Technology field has six specialization areas. Future issues of the Career Corner will focus on the following:

- Programming and Software Development
- Web Design and Development
- Database Development and Administration
- PC Support and Networking
- IT Security
- IT Management



BEST PRACTICES FROM THE AMERICAN ASSOCIATION OF COMMUNITY COLLEGES

The 94th Annual American Association of Community Colleges (AACC) Convention was filled with rich and practical information for improving college degree and certificate completion rates and helping students attain successful outcomes in college. Key practices are in place at WCCCD including reverse transfer, accelerated mathematics, and graduation audit.

The "Empowering Community Colleges to Build the Nation's Future: An Implementation Guide" report by AACC outlines additional practices and a road map for colleges to follow as we improve our completion rates.



GREAT EXPECTATIONS

Implementing a 21st Century Student Success Agenda



UNIVERSITY OF DETROIT– MERCY OPEN HOUSE

The University of Detroit –Mercy hosted an open house at the Mary Ellen Stempfle (MES) University Center. Advisors were present to discuss the current bachelor, master's, and graduate certificates the University offers. Betsy Konieczki, Admissions Counselor at the MES University Center and additional counselors were available to initiate the enrollment process and recruit potential WCCCD students.

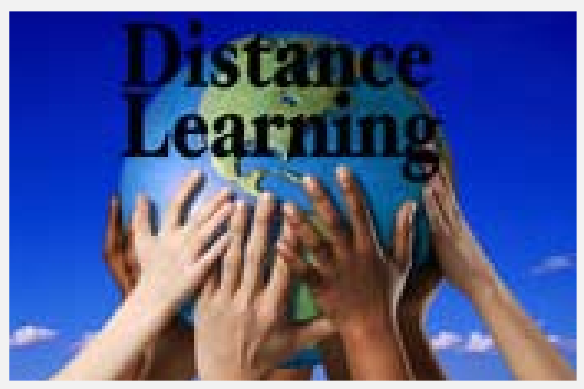
ON THE MOVE...

Dr. Sandra Robinson is a member of the Meemic Foundation for the Future of Education Board of Directors. Dr. Robinson and the other Board members met to discuss advancing the future of education by offering financial assistance to schools and educators. The Board is working diligently to determine the projects to fund in the educational communities within Wayne County.

Nichole Pardo represented the District at the monthly Beaumont Community Health Coalition meeting. Topics discussed were the integration of art and medicine, holistic healing, and suicide prevention. Ms. Pardo shared WCCCD's health related associate degrees and short-term certificate programs.



CENTER FOR DISTANCE LEARNING



WCCCD's Center for Distance Education is offering opportunities for students to reach their goals through a means that may better fit their lives. The convenience of online, Hybrid and live interactive courses may increase the chances of students taking classes and completing their degrees and certificates quicker than if they were only able to take face-to-face courses. Here are some recent facts regarding distance education:

- In 2013 the number of students taking online courses nationwide increased by 413,000 to 7.1 million.
- The proportion of students taking at least one online course is at its highest ever at 33.5 percent.
- Approximately half of all community college students take online classes.

Sources: I.Elaine Allen and J. Seaman, Grade Change, 2014. Babson Survey Research Group.)

<http://www.onlinelearningsurvey.com/reports/gradechange.pdf> and Not Yet Sold: Public Report, 2013

DUAL ENROLLMENT AT UNIVERSITY CENTER

Dr. Sandra Robinson and Nichole Pardo met with the Harper Woods High School principal and counselor to discuss the dual enrollment students' progress and prepare for the upcoming Summer and Fall semesters. The matrix for both semesters was reviewed which included the District's dual enrollment schedule development timeline.

March 2014

Employees of the Month

David Gonzalez
Downriver Campus

Nahla Baaqi
Downtown Campus

Cpl. Odell Godbold
District Police Authority

Ellen Porter
District Student Services

FEDERAL WORK STUDY APPRECIATION LUNCHEON



FACULTY NEWS...

For the month of April faculty at the Downtown Campus conducted a host of field trips. The most recent was Professor Samaddars's ANT 153 students who visited the Detroit Zoo. The objective was for students to observe the social organization of primates.

MONEY MATTERS WORKSHOP

The Learning Resource Center in conjunction with the Federal Reserve Bank held a money matters budgeting workshop with Gina Coleman from PNC bank. The workshop provided tools to help participants manage their money and make wise financial decisions.



DISTRICT PUBLIC SAFETY

Lieutenant Pride Johnson represented the District as he was consulted to train police cadets on terrorism at the Detroit Police Academy. Terrorism training is part of the basic curriculum for police recruit training. This represents the level of respect that our police authority department with law enforcement agencies throughout the State.

STUDENT SURVEYS



Students at the Downtown Campus are reminded to complete the Spring 2014 Student Survey of Instruction (SSOI). The survey deadline is May 9, 2014.



HOW TO MAKE MONEY MAKING CLOTHES

The Entrepreneurial Institute and Resource Center hosted the workshop "How to Make Money Making Clothes" with Geneva Phillips, CEO of GPhillips Design. Ms. Phillips shared from her 15 years in the clothing and accessories business, steps to gain entry into the clothing sales industry.



NEW FURNITURE IN THE ATRIUM

Student life at the Eastern Campus is continuously blooming as the students are enjoying the newly placed furniture in the atrium which increases student interaction.



DUAL ENROLLMENT STUDENTS

Dual enrollment students at the Eastern Campus from Denby and Mumford High Schools are using their creative expressions in Speech class.



COMPLETION AGENDA



Dr. Ronald Harkness, Dr. Gunder Myran, and Dr. Sherry Zylka shared WCCCD's efforts at informing and educating students, faculty, staff, and community members about the importance of the Completion Agenda at the 94th Annual American Association of Community Colleges Conference in Washington. They shared WCCCD's story of commitment to the success of our students and discussed the initial year's efforts. WCCCD is proud of the groundwork developed over the first year and look forward to unveiling the stories of success as we move into 2014. *The Completion Agenda 2020...just one more way WCCCD "chooses" to stay on the cutting edge!*

DEFERRED MAINTENANCE

Northwest Campus

An annual inspection was performed on the chiller for the ice storage at the Northwest Campus. The District has implemented a preventative maintenance program that increases system reliability, extends chiller life and reduces energy costs.



TRIBUTE TO ROY BROOKS AT THE HEINZ C. PRECHTER EDUCATIONAL AND PERFORMING ARTS CENTER



The Heinz C. Prechter Educational and Performing Arts Center hosted a concert in tribute to famed Detroit Jazz Drummer, the late Roy Brooks. Performances by The Djallo Djakate Quintet and Sean Dobbins and the Modern Jazz Messengers highlighted the contributions of Roy Brooks to the world of jazz music. Presented by the School of Continuing Education and Workforce Development, this event was open to the public at no cost.

