



THE UST GLOBAL HIRING AT THE EASTERN CAMPUS



On Thursday, UST GLOBAL, Detroit Employment Solutions Corporation and the District launched the Step IT Up America; an IT training program with more than 270 participants at the Eastern Campus for the UST Global Hiring Event. This global company, will employ and train 100 women of color in high demand IT disciplines at the Eastern Campus and engage them in work with major U.S. companies that have operations in southeast Michigan. Detroit is the third of 10 cities nationwide to host the program.

GET YOUR COLLEGE FUTURE STARTED AT WCCCD

The screenshot shows the WCCCD website homepage. At the top, there is a navigation bar with 'HOME', a search box, and a 'Waygate Custom Search' button. Below the navigation bar is a banner for 'WAYNE COUNTY COMMUNITY COLLEGE DISTRICT' featuring logos for various campuses: Downtown, Eastern, Northwest, Western, and MIPSE. A prominent green button says 'APPLY REGISTER OR LOGIN TO WEB-GATE NOW'. On the left side, there is a 'Become a Student' section with links for Application, FAQs, Parent Information, and Paying for College. The main content area features a large banner for 'Get the jump on your COLLEGE CAREER DUAL ENROLLMENT' with a photo of diverse students. On the right side, there is a 'Links' menu with various options like Future Students, Academic Advising, and Financial Aid Info.

- ◆ Cost Effective way to jumpstart your college career.
- ◆ Convenient option for taking classes at one of five campus locations, at your high school or online.
- ◆ Scholarship opportunities available to those who qualify.
- ◆ Access to all of WCCCD's support services.
- ◆ Shortens the time required to complete an undergraduate degree.

District Student Services launched it's new Dual Enrollment webpage complete with information and links to our new television commercials. Visit our new Dual Enrollment Webpage at ww.wcccd.edu



DIVISION OF STUDENT SERVICES



STRENGTHENING DISTRICT SERVICES FOR STUDENTS

"The district received notification from the U.S. Department of Education's Office of Postsecondary Education of the continued designation as an Eligible Institution for Title III and Title V oprograms and funding. This distinction helps institutions of higher education expand their capacity to serve low-income and Hispanic students to improve upon programs by expanding, enhancing and strengthening the academic quality. Congratulations to the district on its five-year continued eligibility status.

FIGURING IT OUT: OUT OF POCKET COSTS

The out of pocket net price is the amount students and families must pay after subtracting grants, loans and other student aid. While aid has been on the increase for the past decade, so has net price. Here's a look at the numbers for the 2011-2012 academic year.

SECTOR	TOTAL COST	NET PRICE
Public 2-Year	\$15,000	\$9,000
Public 4-Year	\$23,000	\$11,800
Private 4-Year	\$43,500	\$18,100
Nonprofit For-Profit	\$29,300	\$15,000

Federal Work Study Luncheon



The Federal Work-Study Luncheon for our current Federal Work-Study students, supervisors and off-site partners was held at the Downtown Campus. There were a total of 146 participants present. A special congratulations goes

to the students and supervisors who received "Outstanding" Awards. The Federal Work Study Luncheon is an event designed to show appreciation to our Federal Work-Study students and the supervisors who assist in mentoring them.

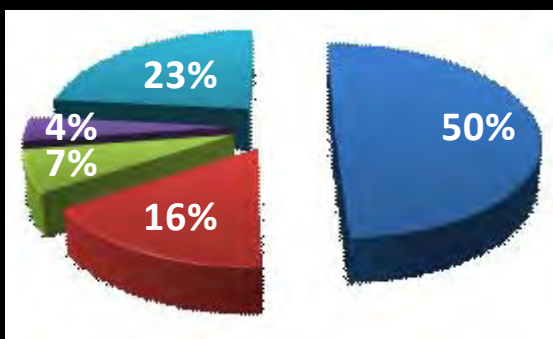
ONSITE ADMISSIONS AND REGISTRATION



The Division of Student Services Admissions & Records department visited Breithaupt Career and Technical Center for an onsite admissions session. Natalie White, Adrian Phillips and Mark

Keli attended and more than 25 senior students received admissions acceptance letters. Breithaupt administrators took WCCCD staff on a short tour and presented the various aspects of their programs including cutting-edge automotive training and culinary arts facilities.

Subject By Time (15090 total minutes)



- Algebra (7471)
- General Chemistry (2446)
- Essay Center (1050)
- Basic Math Skills (605)
- All Others (3518)

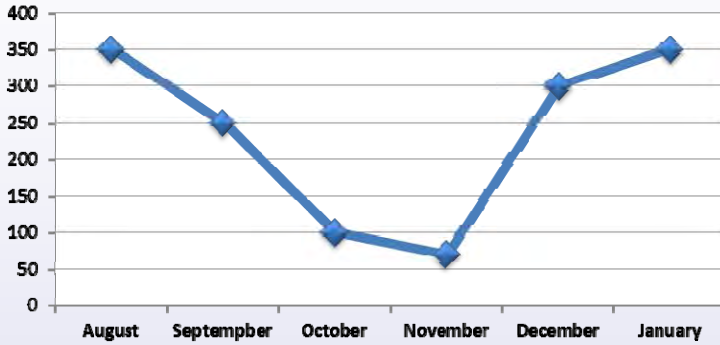


WCCCD offers online tutoring 24 hours a day, 7 days a week enabling students to get the help they need when they need it. Since its introduction through WEBGATE, WCCCD students have utilized over 15,000 minutes of academic support services.

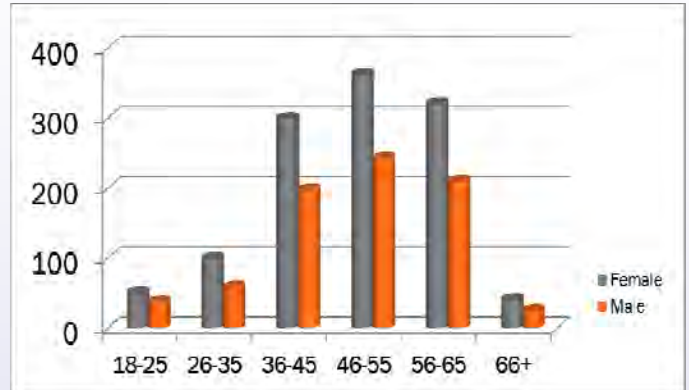
DIVISION OF HUMAN RESOURCES

HUMAN RESOURCE DATA POINTS

**Applicant Analytics
2012-2013**

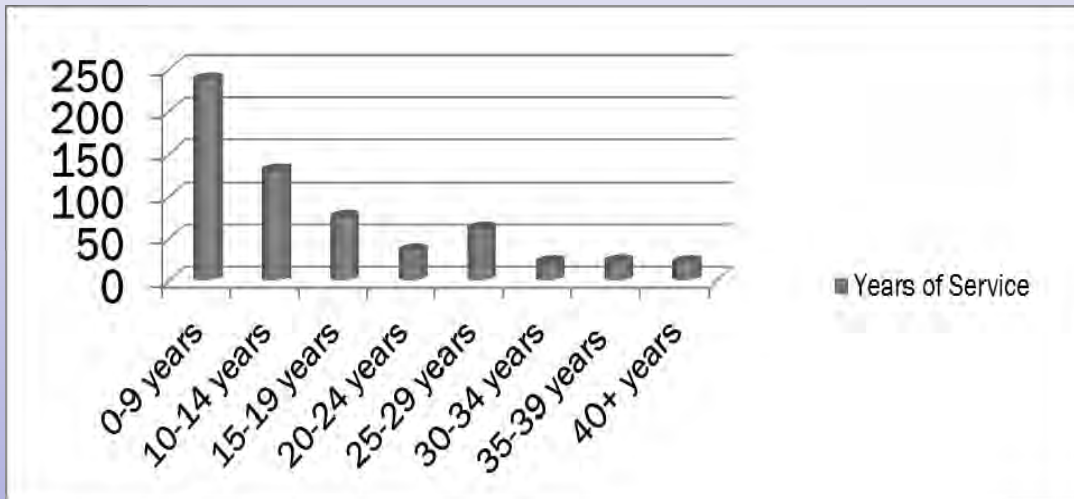


AGE AND GENDER ANALYTICS

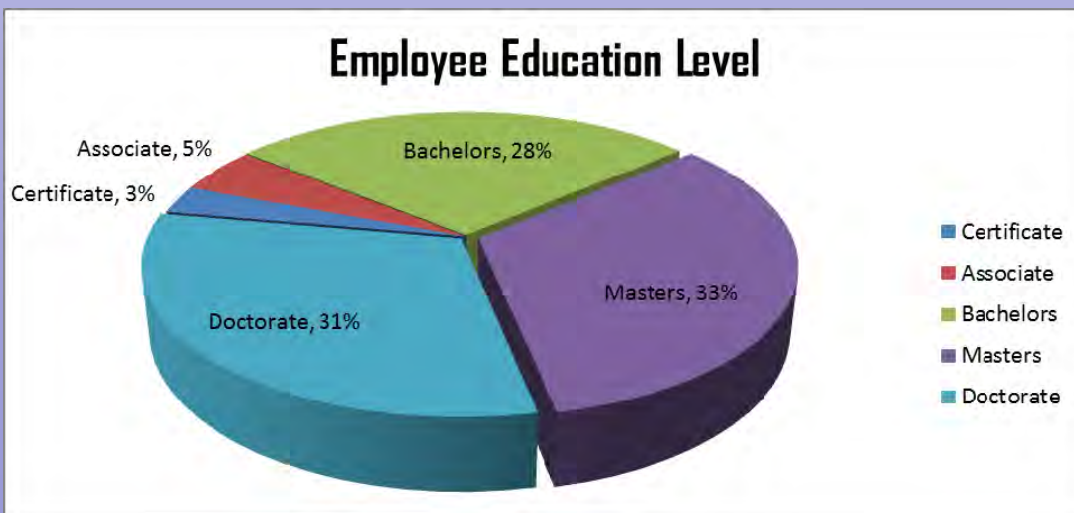


100 % Applicants Received Acknowledgement within 24 Hours

YEARS OF SERVICE REPORT



Employee Education Level



CENTER FOR DISTANCE LEARNING EDUCATION

Have you heard about MOOC's (Massive Open Online Courses)?

While MOOCs are aimed at providing open access and unlimited participation to courses at colleges and universities across the nation, recent studies are starting to show trends in who is using them. Mostly the students accessing MOOC's are those who are already well educated and can maneuver through the system without assistance. Community college students fair better through structured, smaller courses that are designed to be student-friendly and taught by faculty who understand our students.

64% - of full-time faculty at community colleges teach distance education classes; part-time faculty teach 35%.

72% - completion rate for online classes at community colleges, compared to 76% for traditional face-to-face courses.

18% - of undergraduate students are predicted to receive 80% or more of their education through online courses by 2013.

25% - of students enrolled in at least one online course at the associate's degree level, compared to 17% at the bachelor's degree level.

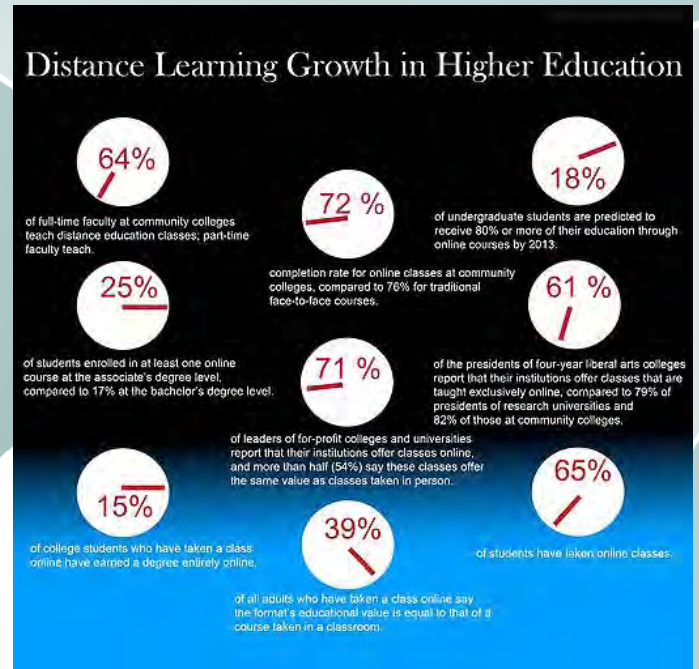
71% - of leaders of for-profit colleges and universities report that their institutions offer classes online, and more than half (54%) say these classes offer the same value as classes taken in person.

61% - of the presidents of four-year liberal arts colleges report that their institutions offer classes that are taught exclusively online, compared to 79% of presidents of research universities and 82% of those at community colleges.

15% - of college students who have taken a class online have earned a degree entirely online.

39% - of all adults who have taken a class online say the format's educational value is equal to that of a course taken in a classroom.

65% - of students have taken online classes.



ADMINISTRATION AND FINANCE

A Chart of Accounts (COA) is a list of the accounts used by an organization to define each class of items for which funds are spent or received. It is used to organize the finances of an entity and to segregate expenditures, revenue, assets and liabilities in order to provide a better understanding of the financial health of the entity. In an effort to create alignment, transparency and accountability several team members within the District The Administration and Finance division met and discussed the existing COA structure and recommended revisions in preparation for the upcoming fiscal year 2014-2015. The goal is to eliminate redundancy of account numbers and develop well-defined account descriptions to be utilized District-wide.



ON THE MOVE . . .

Robert Palmer and Carmen Berman recently represented the Wayne County Community College District Finance Division at the 11th Annual Images & Perceptions Diversity Conference. WCCCD was one of the sponsors for this event held at The Byblos Banquet center in Dearborn. The conference goal is to provide a forum to create bridges of knowledge, dialogue, and a greater understanding while exploring the challenges and triumphs that ultimately bring us together as communities.

INFORMATION TECHNOLOGY

BANNER TRAINING **ellucian**



A "needs assessment" is an evaluation of the existing environment and capabilities of an organization relative to the preferred environment and capabilities—with the difference between the existing and preferred conditions being defined as the organization's needs.

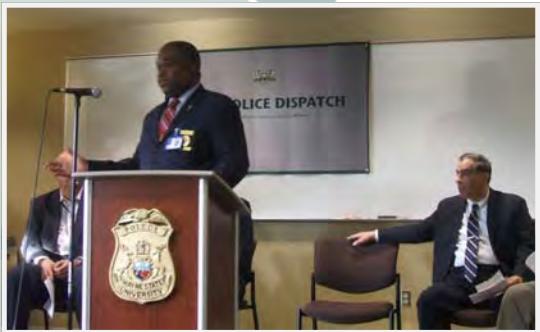
The District IT Division will be working with a group of administrators to put in place a structure and process for addressing districtwide technology needs for automating business processes. The areas to be reviewed in the first month will be Educational Affairs, Continuing Education and Career programs. The team members are:

- Kiran Sekhri
- Adrian Phillips
- Dr. Stephanie Bulger
- Furquan Ahmed

This year the Ellucian (BANNER) Conference was held in Anaheim, California. A team from Wayne County Community College District attended the conference with more than 8,500 participants from higher education institutions around the world. The conference is a chance for dynamic discussions, and to discover new ideas, insights, and approaches in moving education forward. Some of the highlights from the sessions attended by the WCCCD team are:

- ◆ Mobile App for Registration
- ◆ BANNER XE
- ◆ DegreeWorks Reporting
- ◆ Position Control
- ◆ Electronic Personnel Action Forms
- ◆ BDMS (Xtender Solution) for Finance

DISTRICT PUBLIC SAFETY



Chief Darrick Muhammad represented the District at the 2014 National Telecommunicator's Week hosted by the Wayne State University police department. Speakers discussed the importance of the emergency dispatcher as being the police officer's lifeline out in the field: coordinating resources, making notifications, running checks, and getting them help when and where they need it.

FIREARMS TRAINING

Sergeant Patricia Reid trained campus safety and un-armed officers and staff in firearms familiarization. This training provides basic information and techniques in the handling of a firearm in making it safe.



WEBSITE HITS!

For the week of April 14 - 20, we have 39,077 visits to our website and 28.2% are new visitors. All visits came from 50 countries.

Top Five Countries

- United States
- Canada
- India
- Nigeria
- United Kingdom

Top Five Content Views

Student Services:	7,977
Financial Aid:	7,934
Academic Programs:	6,013
Distance Learning:	5,297
Learning Resources Center:	3,938



This week the School of Continuing Education and Workforce Development partnered with the Friend of the Court, Legal Aid and Defender Association, and the Salvation Army William Booth Legal Clinic to present "Wayne County Child Support Help Program." This program was designed to provide child support information and legal guidance with child support matters.

Wayne County Community College District is excited to offer Kids' College classes to youths 4-17 years of age. Our goal is to develop and expand students' interests, stimulate creativity, provide unique learning opportunities and a fun experience on a college campus.

Our class offerings are taught in a hands-on fashion with an accent on fun. We offer topics such as college preparation, sports, performing and traditional arts, reading and writing, science and math, computers, and leisure activities such as ballet or scrapbooking.

Enroll today for a positively unforgettable learning experience that is sure to last a lifetime!

SHORT TAKES

Beginning and Intermediate Classical Guitar

Grab your acoustic or electric guitar. Participants will learn how to read notes, play basic strums and arpeggios, scales technique. In the continuation of beginning classical guitar, participants will be introduced to new chords, rhythms, arpeggios, note reading and bar chords.

Beginning
Course #: MUSC-5002 FEE: \$45.00
Downriver - Instructor: Pilon, Debra, Room: TBD
CRN: 34526, Sat 11:30AM-1:30PM
Dates: 2/7/14-3/15/14

Intermediate
Course #: MUSC-5003 FEE: \$45.00
Downriver - Instructor: Pilon, Debra, Room: TBD
CRN: 34231, Sat 11:30AM-1:30PM
Dates: 3/22/14-5/1/14
For more information contact: 313-496-2704
or visit our website at www.wcccd.edu

SHORT TAKES

CLASSIC BALLROOM DANCING

Participants will learn how to execute steps derived from the cha-cha including turns, spins, dips and lifts with an added smoothness and elegance of each step. Classic Ballroom dance has a soulful essence and is extract of International Ballroom. This course requires a partner.

Course #: DANC-4026
FEE: \$50.00
Downriver - Instructor: King, David
Room: TBD
CRN: 36286, Tue 6:00PM-8:00PM
Dates: 3/4/14-4/29/14
For more information contact: 313-496-2704
or visit our website at www.wcccd.edu

SHORT TAKES

DESIGNING AN EDIBLE LANDSCAPE

"The love of gardening is a seed once sown that never dies."
- Gertrude Jekyll

Participating students will learn how to design an edible landscape using annuals and perennials. They will also learn how to prep the soil, plant selection, plant division, care, and maintenance of the plants. Sign up to join the course at WCCCD's Downriver Campus located at 21000 Northline, Taylor, MI

Course# HMGP-5001
CRN: 58241
Fee: \$30.00
Monday, 9:00am - 12:00 pm
Dates: 6/2/14 - 6/30/14
For more information contact: 313-496-2704
or visit our website at www.wcccd.edu

SHORT TAKES

THE ART OF MAKE-UP FOR BEGINNERS

Learn to apply make-up during the day, evening, seasonal and trendy looks. Master the techniques of skin care and personal grooming.

Sign up to join the course at WCCCD's Northwest Campus located at 8200 W. Outer Drive, Detroit, MI

Course# BPFN-4000
CRN: 57608
Fee: \$35.00
Saturday, 7:00pm - 9:00 pm
Dates: 5/15/14 - 7/21/14
For more information contact: 313-496-2704
or visit our website at www.wcccd.edu

DIVISION OF EDUCATIONAL AFFAIRS



WCCCD offers a variety of Computer Information Systems (CIS) programs, among which are degrees and certificates in Computer Network Administration and Computer Support Specialist. These two programs are designed to provide a solid foundation in the fundamental skills that are used to analyze system requirements and design solutions, or, to support and manage the application of technology resources. Network Administrators focus on the day-to-day operations and maintenance of an organization's computer system, while Support Specialists provide help to people and organizations using computer software and equipment.



FACULTY EVALUATIONS

Faculty evaluations were completed this week, as of April 21st. All full-time and part-time faculty participate in the evaluation process.



FINALS WEEK BEGINS

Finals Week begins next week on Monday, April 28th. During this period, light refreshments will be made available to the WCCCD faculty.

WCCCD faculty scheduled to teach courses in the summer 2014 semester will receive a special welcome note during the next couple of weeks.



LEARNING RESOURCE CENTER

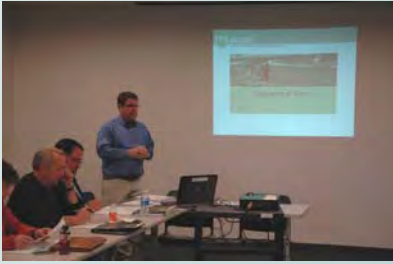
National Library Week this year was very successful. More than 100 students participated in the LRC Scavenger Hunt District-wide. All students received WCCCD promotional items provided by Muna Khoury.

Money Smart Week this year attracted 226 participants, which is an increase of 50% from last years' attendance. Special thanks to our partners this year from Gina Coleman PNC Bank, Jeffrey Taylor of College Funding Resources, and Amy Parten from Green Path Inc.

As we draw near to the end of the semester, take a few minutes to complete the LRC Satisfaction Survey for spring 2014 semester at <https://www.surveymonkey.com/s/SP14LRCUserSatisfactionSurvey>



Downriver Campus



The Downriver Campus hosted the Southern Wayne County Regional Chamber (SWCRC) Placemaking session as a next step in the Downriver Regional Branding Campaign Workshop. The workshop

participants included business and community leaders who focused on the neighborhoods, streets and connections which explained the role the built environment has in creating quality places that are attractive to talented workers and businesses.

Phi Theta Kappa executive board member Alexandra Sponsky provided leadership in collecting food for the Gleaners Community Food Bank of Southeastern Michigan at the Downriver Campus. According to James C. Martin, Taylor Distribution Manager for Gleaners, the food collected will feed 200 people.

WCCCD YAATC Program

Kimberly Tipton, Student Service Advisor, provided life-skills information which included interviewing skills and resume writing techniques to the WCCCD YAATC Automotive students in preparation of them completing their training program in May and entering the workforce.



MIAT classes at WCCCD

For the 2013 – 2014 school year, the Downriver Campus will be hosting Michigan Institute of Aviation and Technology (MIAT) classes. This program provides the building blocks for the knowledge and skills required for most entry-level positions in the power industry.

The Downriver Campus hosted Community Care Services, Supportive Education Program. This program also supports consumers from various mental health agencies to experience a college level course at a college location. These participants learn the process to enter a higher education program and the academic demands. This class will be held through July 2014.

Ms. Wendolyn Davis, Assistant Director of Transfer Student Services at Central Michigan University provided transfer admissions and scholarship information to the Downriver Campus student body. Ms. Sylvia Stancil, Admissions Counselor from Wayne State University provided transfer admissions and scholarship information for the Downriver Campus students.



The District's Heinz C. Prechter Educational and Performing Arts Center hosted the Spring 2014 Downriver Campus Student Art Show. Friends and family of our art students enjoyed hospitality as well as viewing the creations of our spring semester art students.



- ◆ The District's Michigan Institute for Public Safety Education (MIPSE) hosted the Wayne County Sheriff's four-week Jailor Training class. Students were taught such topics as self-defense, CPR, fire safety, ethics and sexual harassment, cultural diversity, stress management, legal issues, and many other topics.
- ◆ (MIPSE) hosted Region 2 South for a Long Term Care Workgroup Meeting. This meeting involved many of the Long Term Care Facility staff in Southeast Michigan coming together to help each other with emergency preparedness activities.
- ◆ (MIPSE) hosted a Webinar from Security Products: The 88/10/2 Rule of Safety - Building a Safety Culture Together. In this webinar, three recognized experts in the fields of Safety, Human Resources, and Chemical Security discussed the importance of safety at the core of any security deployment.



CONGRATULATIONS EMPLOYEES OF THE MONTH OF APRIL

- ◆ Terri M. Perkins (School of Continuing Education & Workforce Development)
- ◆ Carlton Daniel (Northwest Campus—IT Department)
- ◆ James Melton – (Office of Institutional Advancement)
- ◆ Nahla Baaqi—Downtown Campus

Downtown Campus



Employee of the Month

Congratulations to employee of the month Nahla Baaqi of the Downtown campus for her hard work and dedication.

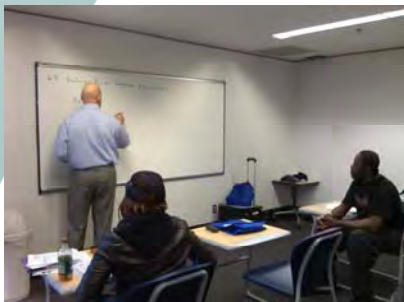
Eastern Campus



Instructor Reginald Spratling Facilities Maintenance (FM) 299 students toured the mechanical areas of the Eastern Campus. The students gained valuable knowledge of physical plant operations which is beneficial in the FM curriculum.

DUAL ENROLLMENT STUDENTS

Denby High School Dual Enrollment students defended their Persuasive speeches this week.



The newly placed furniture in the LRC allows the students additional time with the instructor outside of the classroom to study.



This week is National Library Week. All of the participants at the Eastern Campus in the LRC scavenger hunt who completed a hunt received a gift. Mr. Kevin Dinkins is one of the 23 Eastern Campus Winners.

Northwest Campus



Nursing Students Community Service

WCCCD nursing students who are in their fourth semester, along with faculty member, Lynda Dolphus, MSN, RN, participated in community service at Pasteur Elementary School in Detroit. They taught proper nutrition and hand hygiene to children in kindergarten through sixth grade.



The Great Debate

The NW Campus Student Services Division, in partnership with Instruction and the School of Continuing Education, held its 2nd Annual Student Debate, "Brown vs. Board of Education of Topeka, Kansas – Separate but Equal." This debate team of 14, under the leadership of Instructors Bruce Smith and Ron Trice, had been practicing for the debate since the Fall 2013 semester.



Spring Cleaning

The Northwest campus has started spring cleaning. The campus grounds are being prepared to grow beautiful flowers, plants, and lawn. Students, staff, faculty, and community members comment positively on the beautification activities they see going on every day.

Western Campus



It's more Than Just a Bump on the Head!

In partnership with the Rehabilitation Institute of Michigan (RIM), one of the eight specialty hospitals of the Detroit Medical Center, the Western Campus hosted its annual "Traumatic Brain Injury Awareness and Prevention" seminar at Romulus High School. The Director of Therapy Services, Ms. Lisa Lawburns, brought her dynamic team of neurology physicians and occupational/physical therapists. They presented critical information and engaged in student focused simulations stations. The students had fun and learned a lot about prevention!



Surgical Technology is More Than Surgery!

The Surgical Technology students of the Western Campus demonstrated their knowledge of acute wound care. Professor Miller's class creatively analyzed various acute wounds and compared methods of prevention and treatment. See the unique cake design of the diseased foot and leg. Yes, it's actually a cake!



Recruitment at the WESTERN Campus

The University of Michigan-Flint hosted a student recruitment at the Western Campus. Their goal was to recruit students who may be interested in transferring to U of M Flint to complete their Bachelor's Degree in Business Administration.



Mary Ellen Stempfle University Center

Nichole Pardo circulated the WCCCD 2014 Spring/Summer Continuing Education Schedule Books at Grosse Pointe's Neighborhood Club. Ms. Pardo also shared information regarding the International Kid's Camp that will be held at the Mary Ellen Stempfle University Center this summer.

INSTITUTIONAL ADVANCEMENT

Telling our story with pictures

As part of the District's initiative "Telling our Story" the Office of Institutional Advancement is showcasing the District's new and improved buildings in the lobby of the District Office Building. The framed posters highlight MIPSE, EPAC, the Health Science Building and the Mary Ellen Stempfle University Center.

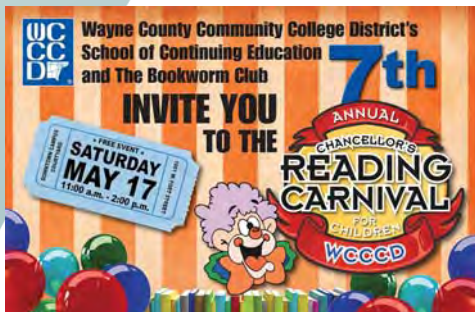


INSTITUTIONAL EFFECTIVENESS

According to College Board, more than 40 percent of U.S. undergraduate students attend community colleges. College Board indicated that some of the primary reasons for attending community colleges were to save money, prepare to transfer to a 4-year institution; get ready for a career and the flexible schedule. (Source: <https://bigfuture.collegeboard.org/find-colleges/how-to-find-your-college-fit/community-college-faqs>)

DID YOU KNOW . . .

Did you know that 79% of WCCCD graduates who completed the 2012-13 Graduate Exit survey indicated tuition, location and academic/career programs as being their primary reasons for attending WCCCD.



Dr. George Swan met with U.S. Treasury Secretary Jack Lew, Senator Stabenow, Congressman John Dingell and Mayor Duggan along with other corporate, faith-based, educational and non-profit leaders to discuss ways to strengthen job growth, capital investment and encourage talent development in Detroit.