

# Chancellor's Weekend Memo



No. 945

JULY 25, 2014

# SUMMER CAMPS



According to a New York Times July 2014 article "*Affordable Day Camps Help Working Parents Enjoy the Summer, Too.*" Many are interested in having their children unplug from electronic devices and experience the outdoors, much like the traditional camp experience.



## WCCCD Hosted Debate

The candidates for Wayne County Executive entered a crucial phase of the campaign when they met two weeks before the contested Aug. 5th primary election. The forum, presented by the Division of Student Services Global Conversations Speaker Series, the college's flagship public policy and educational platform that draws

leaders across the industry to discuss pertinent issues affecting the region, was moderated by Michigan Chronicle editor Bankole Thompson. The candidates in attendance were Robert Ficano, State Representative

Phil Cavanagh, Westland Mayor Bill Wild and Wayne County Commissioner Kevin McNamara.

>> CONT. PAGE TWO

“The debate was open to the public who asked questions of the candidates.

”

Bankole Thompson, Moderator



# Global Conversations

>> CONT. FROM PAGE ONE

More debate photos



# Division of Student Services

Computer Information Systems (CIS) programs are designed to provide a solid foundation in the fundamental skills that are generally required to analyze system requirements and design solutions or, to support and manage the application of technology resources. CIS degree core courses include information systems fundamentals and allows for the selection specialized areas of concentration to complete degree requirements. For more information view the academic programs on our website at [www.wcccd.edu](http://www.wcccd.edu).



## Student Recruitment and Registration



CIS Information Table at the Northwest Campus



CIS Information Table at the Downtown Campus



CIS Information Table at the University Center



CIS Information Table at the Eastern Campus



CIS Information Table at the Western Campus



CIS Information Table at the Downriver Campus



# Professional Development



The Division of Student Services hosted Mrs. Carla Mathews, a Student Services Executive from Oakland Community College. Mrs. Mathews shared best practices and dialogued on how they continue to meet the needs of a diverse student population in a true multi-campus District.

## STUDENT GOVERNMENT ASSOCIATION TRAINING



District Student Services, staff attended the American Student Government Association Training workshop to continue the improvement of the Student Government structure. The sessions offered information to assist the department with starting over, start a signature program, student development and the art of advising. Butch Oxendine and the presenter shared how to brand Student Government to

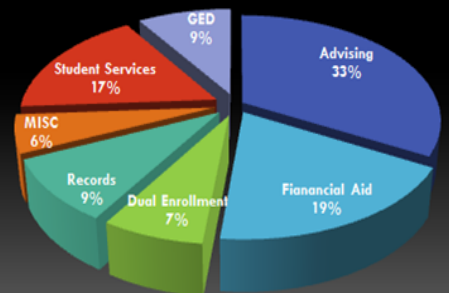
compliment the college mission and encourage more students to take leadership roles within their communities.

Wayne State University hosted a MI-LSAMP Research Workshop for undergraduate students.



Twelve of our twenty WCCCD research interns attended this informative program. Students were engaged in the following topics; Understanding Research, Knowing the Rules, Knowing what's expected, and Next Steps for Research Students. Students will be preparing their research poster presentations for the upcoming Wayne State University Research Symposium in the fall.

*District Student Services Inquiries  
July 14 thru July 17 2014*



The Division of Student Services is identifying and responding to students' needs with personalized services. The chart shows that Advising and Financial Aid are the top two areas of inquiry.



## Dental Hygiene Program

The Dental Hygiene class of 2014-2016 is at full capacity, and as such held its 2014-2016 admitted student orientation session. The information session prepares students for the upcoming fall semester. The orientation included information on the program, the campus, student services, clinical rotations and a tour of the campus.



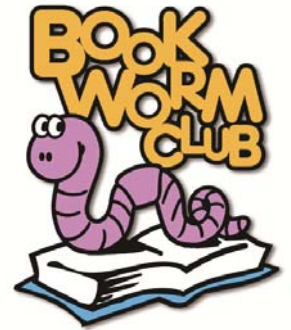
The First Year Dental Hygiene students and faculty honored the 2014 dental hygiene graduates with a dinner celebration -- congratulating them on their academic achievements and wishing them good luck on their upcoming clinical board examination at the University of Michigan in August.



## Bookworm Club



The Northwest Campus recently hosted the Chancellor's Bookworm Club. The Bookworm club is designed to enrich the lives of children by showing them that reading is a fun and exciting way to gain knowledge, while improving their reading and listening skills.



## BOOKWORM CLUB

Saturday, June 21, 2014

10:00 a.m. – 12:00 p.m.

University Center  
19305 Vernier Rd. • Harper Woods, MI 48225

Saturday, June 28, 2014

10:00 a.m. – 12:00 p.m.

Western Campus  
9555 Haggerty • Belleville, MI 48111

Saturday, July 12, 2014

10:00 a.m. – 12:00 p.m.

Downtown Campus  
1001 W. Fort St. • Detroit, MI 48226

Saturday, July 19, 2014

10:00 a.m. – 12:00 p.m.

Northwest Campus  
8200 W. Outer Drive • Detroit, MI 48219

Saturday, July 26, 2014

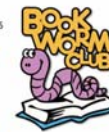
10:00 a.m. – 12:00 p.m.

Downriver Campus  
21000 Northline • Taylor, MI 48180

Saturday, August 2, 2014

10:00 a.m. – 12:00 p.m.

Eastern Campus  
5901 Conner • Detroit, MI 48213



Ages  
7 to 10

Open to  
the Public  
at No Cost!

Featured book "PAPA Take my Hand" by Angela Ivery and Curtis Ivery

The Bookworm Club is designed to enrich the lives of children by showing them that reading is a fun and exciting way to gain knowledge, while improving their reading and listening skills.

### Participants will:

- Be encouraged to ask questions to generate open-ended discussions
- Learn how making a connection with a story invokes the imagination
- Experience the pleasure of reading in a fun-filled setting that will promote and intrigue them to continue to read for enjoyment and knowledge

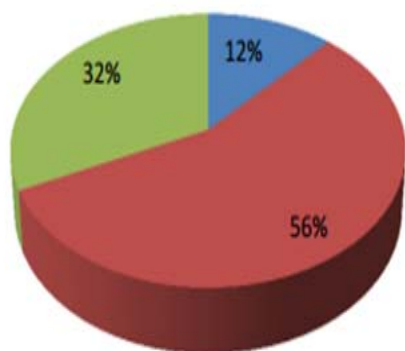
**READING OPENS A WORLD OF EXCITEMENT!**

For more information, please call the School of Continuing Education at (313) 496-2704 or log onto our website at [www.wcccd.edu](http://www.wcccd.edu)

# Center for Distance Learning



As students and faculty become more familiar and comfortable with technology within the classroom, one aspect has been gaining popularity is the web-assisted or web-enhanced face-to-face course. In a recent study conducted by the Michigan Community College Virtual Learning Collaborative, community colleges were asked if they provide access to the distance learning platform (for WCCCD it is Blackboard) for their face-to-face courses. As you can see from the total results below, 88 percent of the colleges, including WCCCD, offer access for web-enhanced face-to-face classes.



- No, we do not provide an online course for on-campus courses (3)
- Yes, it is provided automatically for all on-campus courses (14)
- Yes, it is provided if requested for an on-campus course (8)

# Division of Educational Affairs

We are familiar with dashboards in airplanes or cars that include dials and gauges that monitor progress of key information. Now dashboards have been developed to help organizations monitor their advancement in meeting goals - Key Performance Indicators (KPIs) - that define attributes of success. WCCCD's Academic Dashboard consists of ten dimensions which include: Access, Student Engagement, Financial Aid, Persistence, Completion, Transfer, Faculty Ratios, Placement, and Satisfaction. By monitoring these key indicators, WCCCD demonstrates its commitment to being the most relevant community college in the country.



**ACCESS** - WCCCD's relevance depends on providing access to our communities. It can be measured in terms of the number of students enrolled, the number of contact hours students take, and the proportion of the population who are our students.

**COMPLETIONS** - While the ultimate goal of some students is to receive a certificate or associate's degree, other measures of completion are important to the success of students. As an Achieving the Dream Leader College, WCCCD also focuses on the completion rates of developmental students in their pre-college level courses and their initial college-level (gatekeeper) courses in the fundamental areas of reading, writing and mathematics.

**FACULTY RATIOS** - Faculty ratios are defined as the proportion of course sections taught by full time faculty. This measure reflects the balance between WCCCD's investment in full-time faculty with its ability to be flexible and incorporate varied expertise among a diverse faculty.

**FINANCIAL AID** - For many in our community, financial aid means access to higher education. Those with higher levels of education and training participate more fully in the essential aspects of a community's social and economic well-being. WCCCD considers the number and percent of students receiving aid, the amount that is distributed, and the types of aid to be the relevant factors.

**PERSISTENCE AND RETENTION** - Student persistence and retention are essential to the progression of students from completion of courses to degrees. Retention reflects the rate at which students stay enrolled in their courses while persistence measures the rate at which they re-enroll from semester to semester. Both are necessary in student goal attainment and are part of WCCCD's efforts to improve opportunity in the community.

**PLACEMENT** - What students do after they graduate or leave is a sign of the extent to which WCCCD has been successful in helping them meet their goals. Students in technical areas most often go on to employment while those in academic areas transfer. In either case, WCCCD has provided a pathway to an improved life for our students as well as supplying an essential addition to the economic development of our community.

**SATISFACTION** - A key measure of the success of any institution is the satisfaction of its stakeholders. Student satisfaction with WCCCD is reflected in the likelihood they would recommend the college to others and how positive they perceive their educational experience and the faculty who teach them. Equally important is the extent to which faculty and staff would recommend WCCCD to others and if they believe WCCCD is a good working environment.

**STUDENT ENGAGEMENT** - Student Engagement - the degree to which students are connected to their college, faculty and each other - is a key indicator of learning. By using results of the District's Student Survey of Instruction and CCSSE (Community College Survey of Student Engagement) WCCCD can compare its level of student engagement with a national group of peer colleges (those with over 15,000 credit students each semester). The survey includes questions related to 5 critical dimensions of engagement - Active and Collaborative Learning, Academic Challenge, Student Effort, Student-Faculty Interaction, and Support for Learners.

**TRANSFER** - Community college students often intend to apply their courses to a degree at a university. Knowing how many students transfer and the institutions to which they go helps WCCCD better understand the types and sequences of courses essential to the process. WCCCD develops partnerships with universities so that transfer can be seamless for our students.



# Division of Human Resources



As the District Transforms to the high tech phase through the implementation of its information technology implementation plan, the Division of Human Resources is making sure that it is automated and interfacing technology into their daily workflow.

- **Social:** Social media extends the Internet concept of removing intermediaries to the masses, enabling unlimited, easy reach to large numbers of people. Its significant reach enables people to connect to create a unified, powerful voice. And it enables people to actively “co-create” practices, processes or content so they are ever-evolving and timely rather than fixed and static.
- **Mobile:** As mobility applications designed for tablets and smartphones become more available, digital talent processes are becoming easier to perform anywhere, anytime and on any device, making them more easily woven into the fabric of everyday work where and when it occurs. For example, a wall-dockable tablet that takes a digital photo of each worker to verify the worker’s identity instead of requiring workers to punch in.
- **Gaming:** The infusion of principles derived from gaming make performing talent management practices far more fun and easier to do — thereby motivating employees to take on more talent management activities. Various websites are now available to assist companies transform everything from recruiting to performance appraisals to learning into a game.
- **The cloud and more intuitive user interfaces:** The latest generation of cloud applications puts individuals in charge of their own destiny more than ever before, providing tools, for example, for goal alignment, frequent feedback, teamwork and collaboration, and career self-management (with or without the involvement of an employer). Cloud applications also have improved, more intuitive user interfaces that make them easier to use by all, whether the user is an HR professional or not.
- **Analytics/big data:** Companies that integrate traditional business and talent data with big data obtained from social and local data sources — tweets, blog posts, RSS feeds, customer service feedback, GPS coordinates and more — can get a far more complete picture of their workforce’s abilities, wants and needs. The emergence of analytics and more sophisticated modeling and decision support tools also means that decision-making can be more easily performed on the front lines by employees themselves with digital assistance.

# Division of Institutional Effectiveness

Did you know? According to the National Association of State Directors of Career Technical Education Consortium, health science is one of the fastest growing careers, increasing by 21% by 2018. <http://careertech.snx0.com/sites/default/files/CTEandLaborMarketDemand-12012.pdf>

WCCCD offers programs in some of these fastest growing Health Science occupations typically requiring an Associate degree or certificate. The table below indicates potential median salaries for some of Michigan's fastest growing occupations.

Occupations	Michigan	
	Hourly	Annual
Registered Nurse	\$30.82	\$64,100
Dental Hygienists	\$28.67	\$59,640
Emergency Medical Tech & Paramedics	\$15.25	\$31,730
Dietetic Technicians	\$13.93	\$28,960
Pharmacy Technician	\$13.42	\$27,910
Surgical Technologist	\$19.47	\$40,500
Veterinary Technologist/Technicians	\$15.96	\$33,190

*Source: Michigan Department of Energy, Labor and Economic Growth*

*Wage estimates are based on Occupational Employment Survey (OES)*

# Division of International Programs

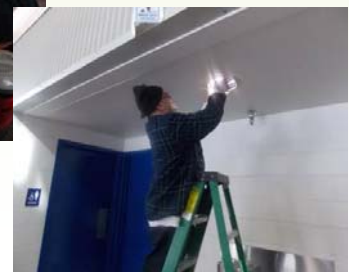
## DID YOU KNOW?

- F1 VISA** - is a special visa issued to international students wanting to study in the United States
- OPT** – Optional Practical training. This is an opportunity given to international students by United States Citizenship and Immigration Services (USCIS) to work in the country for one year after they complete their programs (Relevant to their field of study)
- I-20** – Is a document issued to intending international students as a proof of admission. This document is taken to the Embassy in students' home countries for VISA application.



## Deferred Maintenance

The facilities staff have been busy performing a variety of interior and exterior maintenance jobs at the Downtown Campus. These jobs include repairing drywall and painting fixtures.





# Division of Administration and Finance

## PROCUREMENT

The Fall semester will be starting soon and the Procurement team is on track for ensuring instructional supplies are delivered and in the classrooms for the first day of class. Properly completing the Request for Requisition form helps prevent delays in placing orders. All requisitions should include the quantity, unit of measure (each, pack, lot, box, etc.) and a clear item description.

## ACCOUNTING

Members of the Procurement team are available to answer any questions. The General Accounting Department is conducting its fiscal year end close process. Each department in Finance has been given specific year-end closing tasks and deadlines to complete. These activities must be completed before our 2014 FY end audit can begin.



**WC**  
**CC**  
**D**

*Wayne County Community College District...  
Jobs for Today, Jobs for the Future!*

**Exciting New Career Programs for the Fall 2014 Semester!**

 <b>Bookkeeping</b> <i>Downriver Campus</i>	 <b>CIS: Business Analytics</b> <i>Downriver Campus</i>	 <b>Digital Photography Technology</b> <i>Western Campus</i>
 <b>EEE: Programmable Logic Controllers</b> <i>Western Campus</i>	 <b>Home Health Care Aide</b> <i>Classes offered at the Western Campus</i>	 <b>Medical Office Specialist</b> <i>Northwest Campus</i>

*For more information about these and additional career programs and certificates, please call 313-496-2600 or visit [www.wcccd.edu](http://www.wcccd.edu)*

*Jumpstart your college education through WCCCD's Dual Enrollment program!*



**WCCCD**  
**DUAL ENROLLMENT**

**REGISTER FOR THE FALL 2014 SEMESTER NOW!**

**HURRY, CLASSES START THURSDAY, AUGUST 21ST!**



**MARY GRAYSON**  
Institutional Advancement

**DAJUAN DICKERSON**  
Eastern Campus Safety

**ISSAC BYNUM**  
Downriver Campus

**DASHONTA SIMPKINS**  
Continuing Education and Workforce Development





# ON THE MOVE

Cathy Rowley set up a display and brought the Ambulance to the Northwest Campus's Super Heroes Health Fair for

children ages 10-14 years. Instruction on First Aid, Hemorrhage Control, Splinting Injured Extremities, Choking Assistance, Bee Stings, Hot and Cold Emergencies, and CPR with Automated Defibrillation were the topics. Tour of the Ambulance summed up the activities.

Sandra Durr attended a Mental Health First Aid Training workshop. The 8 hour live workshop was sponsored by the National Council for Behavioral Health and conducted by the VCE (Virtual Center for Excellence). This training provided the initial help to people experiencing mental health problems such as depression, anxiety disorders, psychosis and substance use disorder.

## ROAR ON THE RIVER

Ethel Cronk, Fizah Khan and Diane Gonzalez participated in the PNC Bank Women in Business session held at the Downriver Roar on the River event. The session was a great opportunity to network with local business women and participant in a variety of demonstrations designed for women leaders.



## Urban Areas Security Initiative Meeting

The District's Michigan Institute for Public Safety Education (MIPSE) Urban Areas Security Initiative (UASI) Nonprofit Security Grant Program (NSGP). Working first responder group from main UASI board to discuss projects, and submit the proposed project to the full UASI board for funding.



## Service Excellence and Phone Etiquette Training Workshop

The Downriver Campus conducted a three day "Service Excellence and Phone Etiquette" training workshop. Ms. Fizah Khan led an energized workshop focusing on providing both awareness and clarity that employees need to give excellent customer service.



## Campus Beautification

The Downriver Campus Facilities staff installed replacement bushes that died over the winter along Northline Road and worked on adding top soil and reseeding grass areas.

The District received notification from the National Automotive Technicians Education Foundation (NATEF) that based on our midpoint compliance review; the Automotive Service Technology Program based at the Downriver Campus continues to meet the standards of quality education as certified by the National Institute for Automotive Service Excellence (ASE). The Automotive Service Technology Program will complete the reaffirmation site-visit in 2016.

The Downriver Campus Learning Resource Center (LRC) hosted a workshop on writing research papers using MLA style.

The Downriver Campus hosted Community Care Services'

Supportive Education Graduation of Students.

The Downriver Campus hosted the Southern Wayne County Regional Chamber's Chamber Connections Networking Group workshop. Chamber Connections is a structured, industry-exclusive networking group that can be an important part of a strategic marketing plan. Several groups meet at different times/days to build business relationships and share leads.

The Downriver campus hosted Oakwood Hospital's Diabetes Prevention program. The course had an information session followed by a 16 week core class. Participants learned about portion control, weight management as well as staying motivated.



The Downtown campus is excited about the new TRIO location, spearheaded by Ms. Yolanda Russell. TRIO is now located in room 210 providing students with a series of academic support services in a comfortable environment.



The Detroit Affiliate of the National Black Child Development Institute held a seminar at the Downtown Campus, for individuals and organizations who advocate for public policies and improvement to the quality of life for young children, birth to 8 years old, and their families.

Kris Evans Barnes received a warm thank you from student Charles Guye for all her help over the past year, stating that without her help he wouldn't have known about all the programs available. Mr. Guye will be participating in an internship closing ceremony at WSU in preparation of transferring to the university.



The summer interns at the Downtown campus are doing an amazing job learning the functions of the college and becoming major contributors to helping our students succeed!



Rochelle Danquah and her Humanities 101 class participated in the D.I.A. Inside Out Selfie project. Students had an opportunity to learn about art, history and more excitingly, took selfies with some of the most treasured pieces at the D.I.A.

Link to the pictures for the HUM "selfie project".

D.I.A. Inside Out Selfie Project



Professor Dee's Selfie... Southfield DIA Inside Out, 7.3.14



<http://professorandquah.wordpress.com/d-i-a-inside-out-selfie-project/>





Instructor Lourie Davis' Humanities and Introduction to Visual Arts classes took a field trip to the Detroit Institute of Arts. The exploration of the Visual Arts highlighted the integration of ideas and the social significance of Art.



The President's Book clubs "How to be a Lady and How to be a Gentleman," presented demonstrations of the appropriate ways to socialize in the company of other people.



Elizabeth Ajayi facilitated the weekly summer Intern meeting teaching and mentoring the Interns about office policies, and procedures. These meetings provide time for Q&A regarding work assignments and the status of individual projects.

## Office of Career Education

### COMPLETION AGENDA

The Office of Career Education continues to promote new and exciting career programs. In addition to program sheets being sent to each campus president, we now have new programs highlighted within the Office of Career Education. Our goal is to continue to expand and bring a heightened visibility to all of the District's career programs. We are very pleased with the initial number of persons that stop by and ask for program information. Our website has even more information about our career programs.

### ON THE MOVE

Dr. Ron Harkness is attending the Michigan Community College Association's (MCCA) Summer Conference, in Traverse City. Dr. Harkness will be part of a panel that discusses strategies to improve completion rates and Wayne County Community College's commitment to the College Completion Agenda.



# Division of Information Technology



SDAP is a management tool and an opportunity to capture and report critical elements of District operations and provide comparisons with best practices among similar institutions. This is an enhancement in our efforts for being more transparent and is an opportunity to provide enhanced checks and balances.

- Capture and report critical elements of District operations
- Conduct best practices with similar institutions
- Executive team review and monitor operations across the District
- Enhance transparency

Some of the critical activities monitored are :

- Budget Transfers
- Faculty certifications
- Grade Changes
- BANNER System Access



For the week of July 14 -2 20, 22,805 people visited our website: 63.4% are female and 36.6% are male. A total of 42,718 visits came from 65 countries with 11,664 visits from mobile device and 2, 461 visits from tablet.

The top 5 content views were:

- |    |                    |        |
|----|--------------------|--------|
| 1. | Financial Aid:     | 12,464 |
| 2. | Student Services:  | 9,991  |
| 3. | Academic Programs: | 9,340  |
| 4. | Distance Learning: | 4,900  |
| 5. | Northwest Campus:  | 4,178  |



## Nursing Program Student Achievement Worksho



Nursing students accepted into the fall 2014 program recently participated in a Nursing Program Student Achievement Workshop which provided an overview of the Nursing Program. Students were informed about the curriculum, philosophy, and expectations of the program. Also presented were strategies for adult learners on understanding course content, and how to differentiate between learning facts and clinical decision making.

## CIS Students Visit Quicken Loan



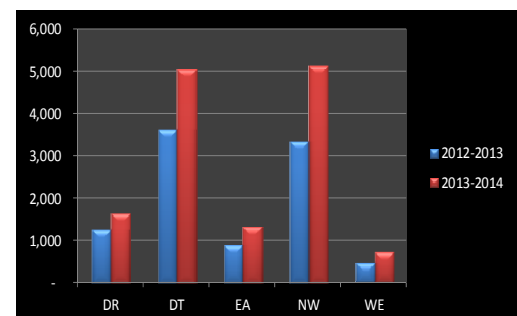
Computer Information Systems (CIS) students at the Northwest Campus went on a field trip to Quicken Loans. Detroit-based Quicken Loans has taken the #1 spot for the 2nd consecutive year as Computerworld's "100 best places to work in IT." Students were excited about the employment opportunities discussed and the awesome building renovations taking place.

## Learning Resource Center



### Circulation Statistics

	2012-2013	2013-2014
DR	1,268	1,644
DT	3,629	5,062
EA	904	1,352
NW	3,358	5,154
WE	479	740
<b>Total</b>	<b>9,638</b>	<b>13,952</b>







# MARY ELLEN STEMPFLE UNIVERSITY CENTER

Dr. Sandra Robinson represented the Mary Ellen Stempfle University Center at the Grosse Pointe Chamber of Commerce' Business Before Hours meeting at the Kercheval Dance Studio and shared updates about the Fall schedule and the Center for Distance Learning.



Professor Lourie Davis gives Applause! Applause! to her community of Humanities, Introduction to Performing Arts. Each member in the community wrote, created, and performed their plays based on the history of Detroit. Bravo!!



## UNIVERSITY CENTER—WEST



Working with Dr. Sandra Robinson and her team at the Mary Ellen Stempfle University Center, a meeting was coordinated by the University Center – West development team with the College of Engineering and Computer Science, University of Michigan – Dearborn. Dr. Frank Dunbar, Dr. Randall Miller, Mike Dotson. Muna Khoury, Cora Payne, Dr. Harvey Dorrah as well as Dr. Robinson, attended for WCCCD. The team from UofM – Dearborn was led by Keshav Varde, Associate Dean, College of Engineering and Computer Science with Jung Koral and Dr. Lisa Remsing attending as well. Items of discussion included the potential of UM-D joining us as a University Partner, future articulation agreements between our two institutions and use of the Western Campus (where the University Center –West will be located) for future UM-D classes and science camps.

### ON THE MOVE

Omobonike Odegbami attended a conference in Manchester UK last week themed a Brave New World. She joined colleagues from various parts of the world to explore the challenges and opportunities that we

all face in the changing higher education and student services landscape. The highlights of the conference were: Strategy – how do we respond to changes in external, national and international policy, technology – how do we respond to the changing technological landscape?; People – how do we respond to changing student demographics and demands?



Last week Vice President Biden visited the Eastern Campus and met with students in the Step It Up America Program. CSPAN has published a transcript of his comments for public viewing. To listen go to. <http://mms.tveves.com/Transcript.asp?StationID=180&Date=7%2F23%2F2014+1%3A45%3A49+AM&Term=Wayne+County+Community+College&PlayClip=TRUE>





The Heating, Ventilation and Air Conditioning (HVAC) lab is in the midst of an update and renovation. New Ultra High Efficiency furnaces and air conditioning units are being installed that will be used for student lab time. These units will give student exposure to and experience with servicing the newer higher efficiency equipment that has become more common in the industry.



Mike Dotson and Joann Broomfield met with Pastor Bill Hales of Grace Community Church in Belleville. Pastor Hales will be working with the campus to plan the new series of Pastoral Roundtable monthly meetings at the campus in order to provide information to the area congregations about academic programs and continuing education opportunities



- Cecile Taylor attended the July Board of Directors meeting of the Romulus Chamber of Commerce
- Mike Dotson attended the July Meeting of the Belleville Area Chamber of Commerce.
- Mike Dotson met with Ms. Debra Green, Director of the Belleville Community Library, to begin planning for a distinguished author speaker series in late Fall.

## Police Authority



Lieutenant Johnson, Lieutenant Townsend and Chief Muhammad conducted a best practice tour in Tennessee and North Carolina. They visited Haywood Community College and the University of Tennessee police department. The Haywood County Sheriff's Department provides law enforcement services for the college campuses of the Haywood Community College District. Haywood Community College contracts with the Haywood County Sheriff's Department for college law

enforcement services. This contract supplies the college with the full capability of a large law enforcement bureau and adds professionalism to the job of protecting students and employees.



The District Police Authority department assisted the United States Secret Service in securing the perimeter during the recent visit of the Vice President. Special Agent in Charge Jeffrey Frost acknowledged the district for its professionalism and diligence.





# WAYNE COUNTY COMMUNITY COLLEGE DISTRICT

# SCE&WD

## SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT

### Partnering to Serve the Community

The School of Continuing Education and Workforce Development is partnering with several organizations to inform, bring awareness, and provide resources to everyday issues within the community. These programs include literacy, health, back to school rally, and advocacy.

**WCCD SCE&WD**  
 in Partnership with The National Black Child Development Institute (NBCDI) - Detroit and the Alliance for Early Success  
 Present

## CHILD AND FAMILY ADVOCATES:

*Sharing Policy Agendas that Strengthen Collective Impact*

**Saturday, July 26, 2014**  
 9:00 a.m. – 12:00 noon

**Downtown Campus**  
**Frank Hayden Community Room**  
 1001 W. Fort Street, Detroit, MI 48226

The Detroit Affiliate of the National Black Child Development Institute will convene individuals and organizations who advocate for public policies to improve the quality of life for young children, birth to 8 years old, and their families.

This community dialogue will allow organizations to share and align our policy agendas. **PLEASE JOIN US!**

**CONTINENTAL BREAKFAST WILL BE SERVED • FREE PARKING IS AVAILABLE**

To reserve display space, include your organization in a strategy-building work group, or for more information send an email confirmation with attendee name(s), organization name, email address and phone number to: [NBCDI.detroit@gmail.com](mailto:NBCDI.detroit@gmail.com).

**TO REGISTER GO TO:** [www.eventbrite.com/e/child-and-family-advocates-sharing-policy-agendas-that-strengthen-collective-impact-tickets-12113065325](http://www.eventbrite.com/e/child-and-family-advocates-sharing-policy-agendas-that-strengthen-collective-impact-tickets-12113065325)

**NBCDI** WE LOOK FORWARD TO SEEING YOU THERE!

For more information, please contact the School of Continuing Education at 313-496-2704 or visit our website at [www.wcccd.edu](http://www.wcccd.edu)

### On the Move...

This week Dr. Robinson represented the District at the Workforce Intelligence Network (WIN) Policy Committee meeting, where outreach strategies were discussed to support Secondary to Post Secondary CTE and Training pathways into various fields in Advanced Technologies.

During the week of **July 14-19, 2014**, the District served **525** participants by partnering with **17** community organizations.

- Downriver - 148 students
- Downtown - 160 students
- Eastern - 139 students
- Northwest - 72 students
- Western - 6 students

**100**

**BLACK MEN OF GREATER DETROIT, INC.**  
 in partnership with

Presents

## MAN UP! For Better Health

**Saturday, August 16, 2014**  
 10:00 am - 2:00 pm

**NEW LOCATION**  
**Northwest Campus**  
**Denise Wellons-Glover Welcome Center**  
 8200 W. Outer Drive • Detroit, MI 48219

The MAN UP! For Better Health Seminar will provide an opportunity for minority males to participate in comprehensive health evaluations to promote health & wellness and undergo health screenings for the early detection, prevention and/or treatment of a vast number of medical conditions which disproportionately afflict minority male populations.

**Participants attending this seminar will:**

- Receive free health screenings from various health service providers that will serve to bring awareness about their own health.
- Receive information on prostate and other cancer programs that will encourage men to seek and develop an on-going relationship with a primary care physician.
- Be provided musical entertainment, a health walk and other aerobic activity.

Register online at [www.100blackmendetrot.org](http://www.100blackmendetrot.org)

For more information, please contact the School of Continuing Education at 313-496-2704 or log onto [www.wcccd.edu](http://www.wcccd.edu)

**WCCD SCE&WD**  
 Presents

## WCCCD BACK TO SCHOOL RALLY

**Wednesday, August 27, 2014** **Thursday, August 28, 2014**  
 11:00 a.m. – 2:00 p.m. & 11:00 a.m. – 2:00 p.m.

**Downriver Campus** **Northwest Campus**  
 21000 Northline, Taylor, MI 48180 8200 W. Outer Drive, Detroit, MI 48219

Community members are invited to the Wayne County Community College District "Back to School" Rally. The Rally features youth and parent workshops, vendors, community resources, dental education, giveaways, entertainment, arts and crafts, face painting, games, moon bounce and more. Free backpacks, school supplies and food will be available while supplies last.

**Participants attending this seminar will:**

- Be provided with an opportunity to attend parenting and youth workshops regarding valuable information that will be helpful for the coming school year.
- Be provided with dental education on methods to promote and reinforce healthy oral health.
- Receive community and educational resources for tutoring and mentoring that will be beneficial for student success.

For more information, please contact the School of Continuing Education at 313-496-2704 or visit our website at [www.wcccd.edu](http://www.wcccd.edu)



# SAVE THE DATE

Tuesday, September 30, 2014 • 6:00 - 9:00 PM



Presents

WORLD RENOWNED ASTROPHYSICIST

**DR. NEIL  
DEGRASSE  
TYSON**

Please join Wayne County Community College District as we celebrate nearly two decades of student success at the Chancellor's Banquet with an outstanding presentation from

**WORLD RENOWNED ASTROPHYSICIST**

**DR. NEIL  
DEGRASSE TYSON**

The banquet will be held on

**Tuesday, September 30, 2014**

at the Detroit-Marriott-Renaissance Center.

We hope you will be able to join us for this very exciting banquet. All proceeds will go to the WCCCD Student Scholarship Fund.

Tickets at \$150 each will be distributed on a first come first serve basis. To reserve your seat now call: 313-496-2510.