



## BROWN AND JUANITA C. FORD ART GALLERY PRESENTS "KNOWING"

The Brown and Juanita C. Ford Art Gallery at the Downriver Campus hosted the opening reception of "Knowing" which featured the artwork of Shirley Woodson, Gilda Snowden, Kathleen Ann Arkles and Betty Brownlee. This exhibition will be on display until May 1, 2014.



Tony Arminiak



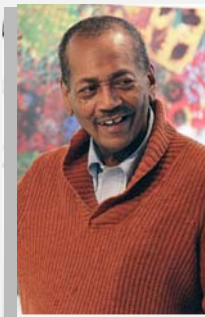
Shirley Woodson



Kathleen Ann Arkles



Julie Figlioli



James Jackson



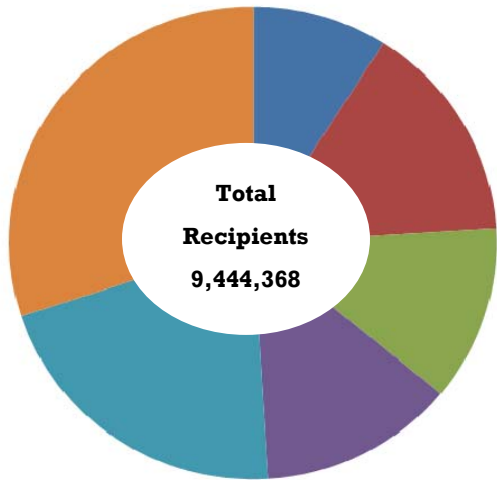
## BLUES BROTHERS REVUE

The Heinz C. Prechter Educational and Performing Arts Center presented the national touring production of The Official Blues Brothers Revue. The Revue recreated the live concert experience, integrating the humor and songs from the original film and subsequent albums.



Trustees Sharon P. Scott  
and Mary Ellen Stempfle

## 2011-12 DISTRIBUTION OF PELL GRANT RECIPIENTS BY AGE



- Ages 41 and older
- Ages 31 to 40
- Ages 27 to 30
- Ages 24 to 26
- Ages 21 to 23
- Ages 20 or younger

## DIVISION OF STUDENT SERVICES

### FINANCIAL AID AND SCHOLARSHIP FAIR

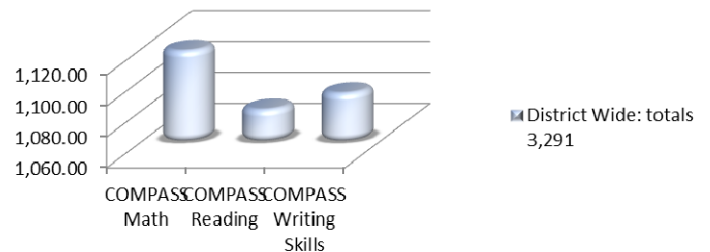
The District Financial Aid Office was represented by Dawn Floyd at the Financial Aid/Scholarship Fair that was hosted by Delta Sigma Theta Sorority, Inc. Detroit Alumnae Chapter. Ms. Floyd had the opportunity to interact with a number of high school seniors to share information regarding financial aid and attending WCCCD. This community-wide event was open to all high school seniors in the Metropolitan Detroit area.

Source: The College Board, Trends in Student Aid 2013

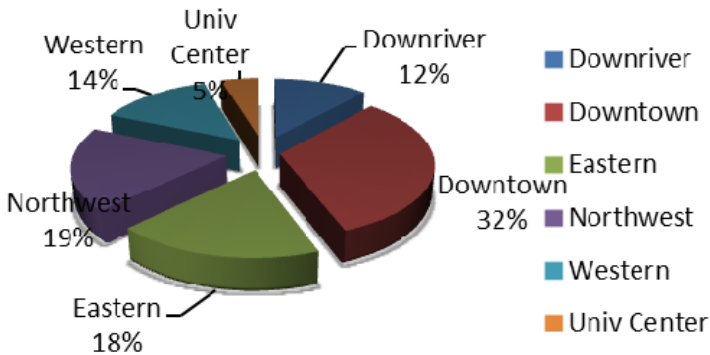
### DUAL ENROLLMENT

In alignment with the District's outreach and recruitment initiatives, Will Sampson participated in an on-site admissions presentation at Mumford High School. Students had the opportunity to engage in an in-depth discussion on how to navigate through WCCCD's admissions, registration and financial aid processes. Mumford, one of the Education Achievement Authority's six high schools, has had long-standing dual enrollment partnerships with the District.

### COMPASS Assessments Usage District Wide January 2014-March 2014



### Dual Enrollment Campus affiliation



Category: District Wide	Totals
COMPASS Math	1,119.0
COMPASS Reading	1,081.0
COMPASS Writing Skills	1,091.5
<b>Total</b>	<b>3,291.5</b>



## PHI THETA KAPPA INTERNATIONAL HONOR SOCIETY

Phi Theta Kappa students volunteered to serve as hosts at the Blues Brothers Revue held at the Heinz C. Prechter Educational and Performing Arts Center.



# INSTITUTIONAL EFFECTIVENESS

## DID YOU KNOW?

The Website Feedback Survey provides data from our website users to assist in evaluating and making improvements to the WCCCD website. The survey is

administered online each semester providing an opportunity for all District constituents to participate in the survey

The below chart identifies key findings from WCCCD Fall 2013 Website Feedback Survey results:

WCCCD Website Feedback Survey
91% of respondents indicated they found the information they were looking for.
75% of respondents gave the WCCCD Webpage a good to excellent rating.
71% of respondents indicated the site was easy to navigate.

# DISTRICT PUBLIC SAFETY



In an effort for continuous quality improvement, monitors were installed for viewing the closed circuit television in the District Police Authority Office at the Downriver Campus.

## WEBSITE HITS!

**43,737 visits to our website last week!**

Academic Schedules  
4,611 hits

College Catalog  
1,001 hits

Weekend Memo  
242 hits



### Top Five Content Views

Financial Aid- 10,404  
Student Services- 8,829  
Distance Learning- 7,258  
Academic Programs- 5,998  
Academic Schedules- 4,611

# INFORMATION TECHNOLOGY

The Division of Information Technology is working with the Division of Human Resources and Payroll Department to review the BANNER HR module. The team is reviewing the controls and audit areas within the system. They are also discussing a plan for implementation.

# ADMINISTRATION AND FINANCE

- The Procurement Department is reviewing open encumbrances on purchase orders. This "cleaning" up of encumbrances allow us to stay up-to-date for a smooth year-end close process. We are also gearing up for a successful summer instructional requisition process.
- Anthony Parker attended the 2014 MiAPPA winter conference at Wayne State University. This annual conference is offered to facilities management professionals in higher education to assist them in staying current with the changes in the industry and re-energize their commitment to the profession.

# ACADEMIC PROGRAM PLANNING

*"One of the hottest career tracks right now is Information Technology, or Computer Information Systems. Many job search and news sites regularly list Database Administration, Web Site Design, Network Systems Analyst, Software Engineer, Mobile App Developer and Business Analytics (Big Data Analysis) as great employment opportunities."*

We continue to develop programs in all of these areas to meet the growing industry need. Mary Brandel, writing in a recent issue of Computerworld, reminds us that more than just computer skills are required when filling these positions: Employers should also consider applicants' interpersonal skills to ensure new hires will be effective in the workplace.

# PROFESSIONAL DEVELOPMENT



CharMaine Hines attended the League of Innovation conference in Anaheim, CA. Topics and best practice strategies shared by peer colleges included online learning, faculty professional development, dual enrollment and student completion.

# THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT



An article featured on [livescience.com](http://livescience.com) entitled *The Future of the Internet: Dark and Ubiquitous*, by Tia Ghose shared this:

"In the future, the Internet will be like electricity coursing through our everyday lives—more ubiquitous but also more invisible."

## Silver Circle

### Some classes WCCCD offers

Getting Started Internet and You  
Windows XP  
Windows XP Expert  
Exploring the P.C.

During the week of March 3-8, 2014, the District served 690 participants by partnering with eight community organizations.

Downriver- no report  
Downtown- 510  
Eastern- no report  
Northwest- 111  
Western- 69

## Engaging the Community

### Here is what one of our seniors had to say:

"Attending a computer class at WCCCD has been the best thing for me. I could remember being fearful of technology, but knew that one day it may be the only choice to pay bills and in many ways communicate. The classes here have helped to eliminate that fear one class at a time."

Check out the Silver Circle section of the Continuing Education Schedule for courses.



## ON THE MOVE...

Dr. James Robinson represented the District on a conference call with Thomas Perez, Secretary of Labor. The Secretary held a national dialogue with State Workforce Investment board members and local Workforce Investment Board executive directors/chairs on employment and training initiatives related to the President's recent State of the Union of Address.

## DEFERRED MAINTENANCE

## WE ARE FROM MICHIGAN... WE ❤️ POTHOLES!

Due to the severe winter, Metro Detroit has been riddled with potholes. Repairs were performed on the student parking lot at the Downtown Campus. These repairs help to minimize vehicle damage and ensure safety for our students, faculty and staff.





## TRACKING ADJUNCT FACULTY

An expanded process for tracking potential adjunct faculty has been developed, and involves the campus presidents, vice chancellors, and the Chancellor's Cabinet members. This process will ensure that applicants and candidates for positions are engaged in a timely and streamlined fashion. Daily logs and reports will allow us to measure the effectiveness of this expanded process.

## THE CLASSROOM WILL "LEARN YOU"

By 2018, futurists predict that "the classroom will learn you" as big data and learning analytics are used to track learning speed, completion of competencies, and students' learning styles. The anticipated usefulness of this information involves intervening prior to a students' needing assistance, designing the best instruction for the student, and predicting student performance.

**Only 11 Days!  
Until the EMT/Paramedic  
Accreditation Site Visit!**

## FACULTY ORIENTATIONS

On hundred percent of faculty have been oriented to the campuses this semester. Weekly reports by the campus presidents are also noting the nature of their interactions with the faculty. Examples include providing information about upcoming educational programs and seminars; faculty evaluation process; room assignments; Study Abroad Program; and



DISTINGUISHED SCHOLARS

## LECTURE SERIES



**Jessica Clancy**  
Clinical Dietician  
Detroit Medical Center  
Sinai Grace Hospital  
April 16, 2014  
4:00-5:30pm  
Charles E. Morton Board of Trustees  
Conference Room



UNIVERSITY  
CENTER

**Mary Ellen Stempfle**  
**University Center**



**ON THE MOVE...**

Dr. Sandra Robinson represented the District at the Metropolitan Detroit Bureau of School Studies Board of Directors' meeting. She shared District information and upcoming open house dates for the University of Michigan-Flint and the University of Detroit Mercy at the Mary Ellen Stempfle University Center.

## MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION

- The Michigan Institute for Public Safety Education (MIPSE) conducted a Federal Emergency Management Administration (FEMA) Incident Command System 100 Introduction to Incident Command, 200 ICS for Single Resources, and Initial Action Incident training for WCCCD employees.
- MIPSE hosted members of Detroit Edison energy generation plants for a three-day training session to become members of the fire brigade at their plants.
- MIPSE also hosted the District's Public Safety officers for a two-hour CPR (Cardiopulmonary Resuscitation) Maintenance Training course as part of their Police Authority training.

## THE HEINZ C. PRECHTER EDUCATIONAL AND PERFORMING ARTS CENTER

### MORE PHOTOS FROM THE BLUES BROTHERS REVUE



## PREVENTATIVE MAINTENANCE

Repair of over head door in Auto Bay and repair of drinking fountain.



## SOUTHERN WAYNE COUNTY REGIONAL CHAMBER LEADERSHIP 21

The Downriver Campus hosted the Southern Wayne County Regional Chamber, Leadership 21 Educational Module. Participants were introduced to various education systems from high school to four-year universities and colleges. They were also provided a tour of MIPSE and the Performing Arts Center.





## WESTERN CAMPUS WELCOMES WESTERN SUBURBAN JUNIOR FOOTBALL LEAGUE



As an integral partner of the community, the Western Suburban Junior Football League president and board members will hold monthly board meetings and skills workshops at the Western Campus. The league has a strong commitment to education, competition and true sportsmanship.

## CAMPUS STRATEGIC INITIATIVES

Students, faculty, and staff at the Western Campus provided input for the 2014-15 budget to the campus president. These suggestions and requests will be used to formulate the campus's Strategic Initiatives for the new fiscal year.



## ON THE MOVE...

- Mike Dotson chaired the March meeting of the Van Buren Township Local Development Finance Authority Board.
- Mr. Dotson, Cecile Taylor and Joann Broomfield met with representatives from Project Healthy Living to finalize plans for an April workshop. The workshop is scheduled for April 15, 2014 and will offer members of the community low cost and free health screening services.
- As a member of the Education Committee, Ms. Taylor met with the Romulus Chamber of Commerce, as programs are being developed to align with the needs of the business community.



## Eastern Campus

The Eastern Campus hosted the workshop "7 Figure Grant Funding," conducted by Andre Johnson, CEO and Founder of the Detroit Recovery Project. Mr. Johnson spoke of his organizations strategies and some of the measures that he has employed in obtaining over \$15 Million in grant funding since 2005.



## ON THE MOVE...



Dan Saunders attended the MIOSHA Training Institute at Macomb Community College for an Assessment-Based Certificate program. This seminar offered participants an opportunity to be recognized for their educational efforts and increased technical expertise. Mr. Sanders also attended the MIOSHA Training Institute for an Assessment-Based Certificate program titled "Creating a Positive Safety Culture."

## PROFESSIONAL DEVELOPMENT WITH MATT ROUSH

More than 130 students attended this interactive seminar at the Downtown Campus. Participants learned the current trends in technology and the implications for employers, employees, students, community members, and consumers of services. Mr. Roush also discussed trends in Computer Information Services, a rapidly growing and changing field with a tremendous job outlook.



## THE TECHNOLOGY WORLD: A MICHIGAN PERSPECTIVE

# Northwest Campus



## LUCKY IPAD WINNERS!



The Northwest Campus distributed iPads to the lucky winners of a drawing held at the Career Crusade.

## CONGRATULATIONS!

Loretta Hunter has been appointed to the DALNET Cataloging System Workgroup. The work group will assess the system needs of the consortium and develop a list of criteria for future system selection.

## WAYNE STATE UNIVERSITY RECRUITS

Wayne State University admission representatives visited the Northwest Campus and met with students who had an interest in their program offerings and the transfer process once they graduate from WCCCD.



## Downtown Campus

## CUSTOMER SERVICE CAMPAIGN

Staff at the Downtown Campus have started an Improve Customer Service Campaign. This month staff were asked to tell what they are doing to improve customer service and to recognize a colleague that is improving customer service.

## PARTNERSHIP OPPORTUNITY

Denise Shannon met with Basel Al-Jaberi of Gee Global Education regarding partnership opportunities in offering after school programs for K-8 students.

## NURSING NEWS!



- The Nursing Department hosted a mentoring orientation meeting for students currently in the program who would benefit this year by being mentored with current faculty members for additional academic support.
- Students who are applying to the Nursing Program took the HESI Entrance Testing for Nursing at the Northwest Campus. The standardized exam measures the test taker in a number of subject areas, including reading comprehension, vocabulary, grammar, math, and sciences. Students register for the test through the Nursing Department.

## CONGRATULATIONS!

Professor Ray Waller was informed that his second book of poems "Television Funeral" has been adopted for the special collection of the University of Miami library system, which is also one of the universities where he taught. Congratulations to Professor Waller on his achievement!