

DISTRICT ALIGNMENT DAY at the Eastern Campus



DISTRICT ALIGNMENT DAY—*continued*



DR. GUNDER MYRAN PRESENTED WITH AACC NATIONAL LEADERSHIP AWARD

MEETING WITH UST GLOBAL EXECUTIVES



At this year's American Association of Community Colleges (AACC) annual national convention, Dr. Gunder Myran, Senior Consultant to the Chancellor for WCCCD was one of three honorees to receive the AACC National Leadership award. Dr. Myran was honored for his years of service to community colleges as a president, consultant, publications written, teaching in college leadership programs, mentoring, and committee work.



CRISIS MANAGEMENT WORKSHOP



CAREER PROGRAMS ON THE MOVE...

Career Programs play a vital role at our District. Our students and community can obtain high wage, high demand, and high skilled job opportunities by completing a certificate or degree at WCCCD. We are working to make information and opportunities about career programs more prominent within our District. This exciting charge will include establishing an Office of Career Development. This approach will allow us to maximize grant opportunities and improve community understanding of the different educational tracks our students can pursue.

Look for more information about this exciting new development as it unfolds!

DIVISION OF STUDENT SERVICES



STUDENT LOANS

Student loan defaults can be very detrimental to students and colleges. That is why the District Financial Aid Office (DFAO) instituted several default aversion initiatives designed to help our students effectively manage their personal finances and avoid defaulting on their student loans. The efforts of the DFAO have paid off. The U.S. Department of Education calculates and issues loan default rates to colleges and universities that participates in student loan programs. WCCCD's current draft cohort default rate represents a 25% rate reduction as compared to last year. This is very significant for WCCCD as comparable colleges are experiencing rate increases. The DFAO team is to be commended for the incredible work they do and the results they achieve.

MARTIN LUTHER KING HIGH SCHOOL DUAL ENROLLMENT STUDENTS VISIT WCCCD

The dual enrollment students from Martin Luther King High School visited the Downtown Campus to participate in the Global Conversations Speaker Series. Students listened to radio personality and comedian "Coco" as she stressed the importance of participating in the Dual Enrollment Program and how they will be better prepared for college once they graduate from high school. They were also provided information on career programs as they completed admission paperwork for the Summer and Fall 2014 semesters.



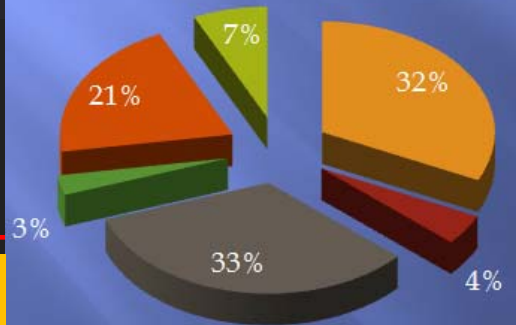
A group of TRiO students attended a Detroit Economic Club meeting this week. The topic was "M-1 Light Rail, Blight Removal and Urban Farming – Moving Detroit Forward." Guest speakers included: Matthew Cullen, President and CEO, Rock Ventures LLC and M-1 RAIL; John Hantz, President and CEO, HantzGroup, Inc.; and Dr. Glenda Price, Co-Chair, Blight Removal Task Force. The TRiO students were able to network with other students from the community.



ADVISING

Campus Advising Report
April 19th—24th, 2014

- Advising - 535
- Compass - 74
- Fin. Aid - 551
- Access - 48
- Registr. - 342
- Finance - 116



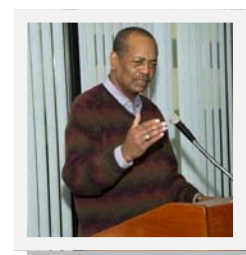
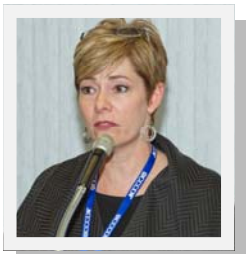
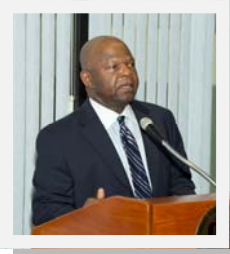
*Total Students Served: 1671

BOOK VOUCHERS

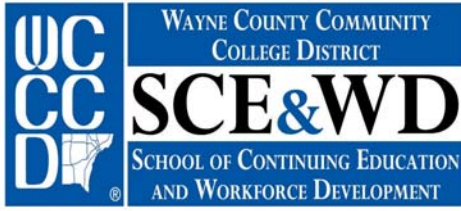
Summer 2014 financial aid book vouchers are now available. Students can use the vouchers at any of our five bookstores to purchase books and supplies. Students can review the amount of their vouchers via Webgate. The voucher program will run through Monday, June 2, 2014.

BROWN AND JUANITA C. FORD ART GALLERY

"NARRATIVE MOVEMENT" FACULTY AND STAFF ART EXHIBITION



THE SCHOOL OF CONTINUING EDUCATION AND WORKFORCE DEVELOPMENT



• During the week of April 7—12, 2014, the District served 243 participants by partnering with nine community organizations.

Downriver - 175
 Downtown - 0
 Eastern - No report
 Northwest - No report
 Western - 68



THE IMPORTANCE OF SUMMER CAMPS FOR KIDS

According to American Camp Association youth outcomes of the camp experience report, parents cited the following as the most important reasons for sending their children to camp:

- Camp helps build self-confidence and self-esteem
- Camp is a safe environment
- Gain in their adventurousness and willingness to try new things

The School of Continuing Education presents its 2014 Summer Programs for Kids featuring a number of signature camps District-wide. The goal for the Kids' College is to develop and expand students' interests, stimulate creativity, provide unique learning opportunities and a fun experience on a college campus in a safe environment. The Division is also excited to announce our newest partnership with the YMCA to offer swim camps this summer.




Entrepreneurship Camp
 Learning basic terminology, skills and abilities and the four stages of entrepreneurship: Exploration, Assembling the team, Finding Resource and Planning.



Soccer Camp
 Learning about the technical and tactical skills of soccer, teamwork, responsibility and commitment.



Camp 911
 Learning about careers in EMS and Firefighting services in addition to some first aid skills to control bleeding and splint fractures.



STEM Camp
 Science, Technology, Engineering and Mathematics builds knowledge while incorporating teamwork and fostering creativity with various activities.



Money Matters
 Teaching young people financial literacy, investment strategies and giving them exposure to economics, budgeting and other financial resources.

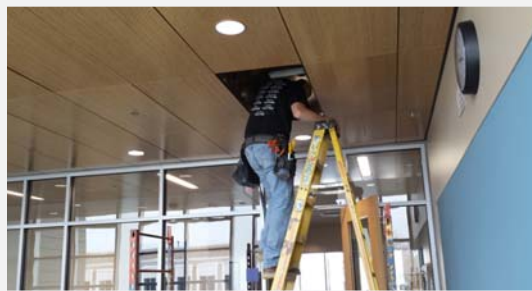
Engaging the Community

ON THE MOVE...

- Melodie Bunkley attended the Michigan Adult Education Training Conference. The conference provided training and informational workshops for participants.
- Michael Poole represented the District at the quarterly meeting of the Detroit Jobs Alliance Steering Committee. The discussion focused on the future plans for the M-1 Rail System.

DEFERRED MAINTENANCE

Maintenance and repairs were performed on the ceiling at the Larry K. Lewis Education Center. The ceiling was inspected and equipment was installed to further secure and support the ceiling system.



Ceiling Inspection

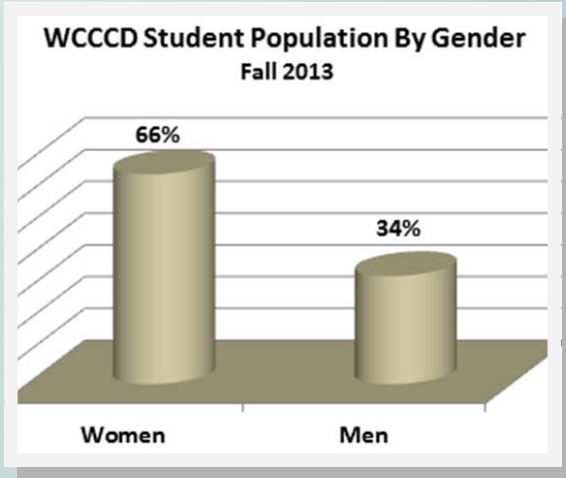


Installation of ceiling retaining clips

INSTITUTIONAL EFFECTIVENESS

Did you know? According to the American Association Community Colleges 2014 Fact Sheet, 57% of community college students are women and 43% are male students. Source: <http://www.aacc.nche.edu>

The graph shows WCCCD's student population by gender.

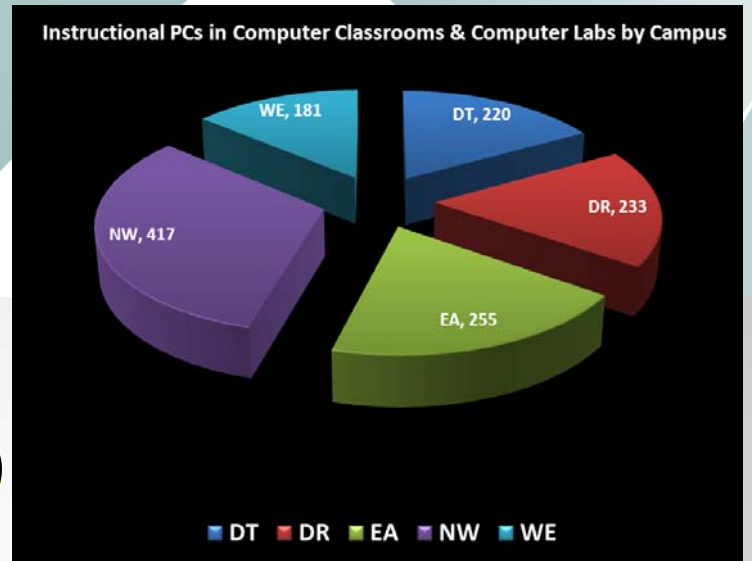


INFORMATION TECHNOLOGY

The Division of Information Technology is located in the District Office and serves as the technical service provider for all campuses.

Primary Responsibilities:

- Oversees the planning and operation of academic and administrative technology services and related support functions for the District.
- Provides leadership in evaluating new technologies to support teaching and learning and administrative functions.
- Responsible for providing technical support for all computers, software and related technology available for students, staff and faculty at all the campuses.
- Responsible for tracking software licenses to ensure compliance.



HUMAN RESOURCES

WELCOME LUNCHEON FOR ADJUNCT FACULTY

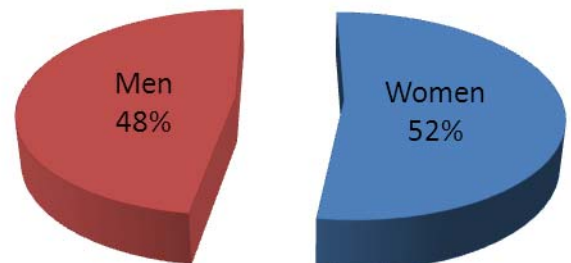
*May 12, 2014
12:00 noon
Downtown Campus*

The Division of Human Resources has invited new adjunct faculty to attend a welcome luncheon on May 12, 2014 at noon. The luncheon will be located held in the Frank Hayden Community Room at the Downtown Campus. Adjunct faculty will have an opportunity to meet their colleagues as well as District and campus staff. There will be a power point presentation that touches on "what you should know about at WCCCD."

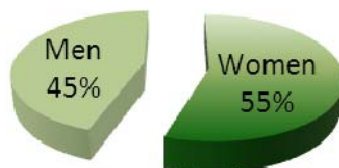


FACULTY AND STAFF BY GENDER

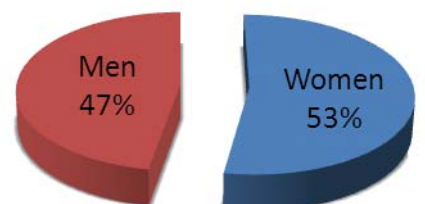
WCCCD Adjunct Faculty By Gender



WCCCD Staff by Gender



WCCCD Full-Time Faculty By Gender



Reasons Cited for Increased eLearning Enrollments

REASON	2010	2011	2012	2013
Economic Downturn	37%	22%	18%	40% **
Typical Distance Education Growth	30%	28%	28%	36% **
New Enrollment Initiative	12%	14%	9%	17% **
Don't Know	5%	7%	11%	18% **
Other	7%	13%	21%	17% **

**** Note:** In the 2013 survey, respondents checked more than one response to this question, whereas in previous years respondents only chose one response.

CENTER FOR DISTANCE EDUCATION

Recent data on community college enrollment across the U.S. is showing a decline over the past two years. Much of this decline is attributed to an upturn in the economy. A recent report from the Instructional Technology Council shows that while enrollment in face-to-face courses are declining, online courses are showing an increase and the economy is the primary reason for this increase. It is quite possible that as people are returning to the workforce, they are finding the online option more compatible with their work lives.

ACADEMIC PROGRAM PLANNING

FIRST NEW CAREER PROGRAMS FOR THE FALL SEMEMSTER ARE ANNOUNCED

While it has taken many months, several of our new or modified career programs have been through all of the approval steps. Catalog language has been prepared and submitted for the upcoming 2014-2015 college catalog. New courses are being placed into the Fall 2014 schedule and student advisors will be supplied with advising guides (Talking Points) on these new programs. While more programs are still in the approval stage for Fall 2014, the following programs are available: Home Health Aide; Medical Office Specialist; Digital Photography Technology; Programmable Logic Controller Technology and Food Service Management.



DISTRICT PUBLIC SAFETY DETROIT MEDIA PARTNERSHIP

Chief Muhammad and Lieutenant Livadic met with Deborah Scola from the Detroit Media Partnership to discuss the 2014 Detroit Free Press/Talmer Bank Marathon. The marathon will have approximately 30,000 participants, 50,000 spectators and 3,000 volunteers. The Detroit Police Department, Michigan State Police, Wayne County Sheriff's Department, Homeland Security, United States Customs and Border Protection will all participate in providing security for the marathon.

ANNUAL MAINTENANCE

Members of the District Police Authority Department participated in annual legal update maintenance training conducted by retired police chief and WCCCD faculty George Anthony. Annual legal update is required by the Michigan Commission on Law Enforcement Standards. The training consisted of criminal and constitutional law, search and seizure, fifth amendment rights, powers of arrest and the current changes within the law.



WEBSITE HITS!

For the week of April 21-27, we had 31,825 visits to our website, 33.28% were new visitors, and visits came from 63 countries. We received 3,850 hits for the academic schedule and 876 hits for the college catalog.

Top Five Countries

United States
Canada
Nigeria
India
Brazil

Top Five Content Views

Student Services-8,575
Financial Aid-7,027
Academic Programs-6,731
Distance Learning-4,811
Academic Schedules-3,850



MICHIGAN INSTITUTE FOR PUBLIC SAFETY EDUCATION



The Michigan Institute for Public Safety Education (MIPSE) hosted several organizations this week:

- The Wayne County Sheriff's Department hosted the Jailor Training class. Students learned about self-defense, CPR, fire safety, ethics and sexual harassment, cultural diversity, and stress management. At the conclusion of this four-week class students will graduate to become jailors at the county's two jails.
- Members of the Woodhaven Fire Department attended a fire simulation training course. They have an opportunity to respond to a scenario with their equipment and a crew.
- Staff provided a tour of MIPSE for Orlando Gregory, 2nd Deputy Commissioner for the Detroit Fire Department. This was one of their "best practice" visits to develop the City of Detroit new Fire Training Center.



Detroit Fire Department Tour

DOWNRIVER DASH

The Downriver Campus hosted the fourth annual Downriver Dash 5K Run/Walk and Tot Trot. The event was sponsored by the Guidance Center to benefit various programs for children and families.



SOUTHERN WAYNE COUNTY REGIONAL CHAMBER YOUTH LEADERSHIP

The Downriver Campus hosted the Southern Wayne County Regional Chamber, Youth Leadership Educational Module. High school students were introduced to various education systems from high school to four-year university and colleges. They were also provided a tour of MIPSE, the campus and the Heinz C. Prechter Educational and Performing Arts Center



MICHIGAN INSTITUTE OF AVIATION AND TECHNOLOGY



For the 2013-14 school year, the Downriver Campus will be hosting Michigan Institute of Aviation and Technology (MIAT) classes. This program provides the building blocks for the knowledge and skills required for most entry-level positions in the power industry.

Western Campus



A POSITIVE FIRST IMPRESSION WORKSHOP

The Western Campus partnered with the Bellville Area, Westland, Romulus and Wayne Chambers of Commerce to present the "Creating a Positive First Impression for Your Business" workshop at the Westland Public Library. Chamber members learned about strategies related to communication, customer relations and technology to help them attract and keep customers through a positive experience and positive first impression.



ON THE MOVE...

- Mike Dotson and Melodie Bunkley attended a workgroup meeting of the Detroit Water and Sewerage Department (DWSD) Technical Advisory Committee. WCCCD is working with this group to develop training and educational opportunities for current and future employees of the public works departments of all communities in the DWSD service area.
- Robin Marshall and Tammy Jenkins attended the Belleville Area Women's Club Spring Fling Fashion Show. Proceeds from this dinner/auction/fashion show will benefit the Belleville Community and Education fund.

IMPROV COMEDY WORKSHOPS

The Western Campus hosted the first in a series of four Improv Comedy workshops. These workshops will be led by local comedians and actors of the Improv Comedy Troupe Project 2. Participants will have the opportunity to develop communication skills, learn about creative problem solving techniques and how to work in teams all through a safe and fun comedy group experience.



Mary Ellen Stempfle University Center

Bookworm Club



The MES University Center hosted The Bookworm Club. WCCCD Instructor, Wanda Hudson, took children on a literary journey that included the zoo, a nature walk, and a comforting bedtime story. Ms. Hudson also explained how reading can be a fun and imaginative activity for children.



MES University Center Honors Dual Enrollment Student



The MES University Center is honoring Harper Woods High School Dual Enrollment student DaCarla Strong! Ms. Strong has been awarded several scholarships from community and academic foundations. She plans to attend Michigan State University in the fall and pursue a degree in architecture.

ON THE MOVE...

Nichole Pardo and Dr. George Swan represented the District at the Mayor's Prayer Breakfast in Grosse Pointe. This annual event, hosted by the mayors of Grosse Pointe and Harper Woods, recognizes the contributions and accomplishments of its community members and high school students.

Ms. Pardo also represented the District at the Family Center's Meet and Greet gathering, which highlights the work of more than 30 school and mental health professionals working with youth and families in the Grosse Pointe area.

Northwest Campus



DENTAL HYGIENE NEWS!



The Dental Program is proud to report that 100% of the 2013 Dental Hygiene student graduates who took the national dental hygiene written board examination in February 2014 successfully passed. Congratulations to our graduates!

BANNER TRAINING

Dr. Andrea Juarez conducted an in-service Banner Training for nursing administration. The in-service included an interactive hands-on component that allowed participants to complete exercises utilizing the information learned. Additional in-service training is being planned as part of the Northwest Campus Leadership Enhancement Program.



Eastern Campus

HOW TO EXPORT GOODS AND SERVICES WORKSHOP

The Entrepreneurial Institute hosted Minetta Hare, owner of Hare Group International, in a presentation on "How to Export Goods and Services." Discussion focused on opportunities to export U.S. products abroad – chiefly to various countries in Africa. The information included upcoming business trade development trips.



HUMANITIES 101

STUDENT SELF PORTRAITS

The Eastern Campus displayed self portraits from Instructor Leslie Love's HUM 101. The students were asked as a culmination for their final projects to open a window into their personal humanity and create a self portrait that expresses their ideas, stories and hopes.



CONGRATULATIONS!

Eastern Campus HVAC student Jonathan Miller has passed his licensing exam and is now licensed as a 2nd class Refrigerator Operator and High Pressure Boiler Operator. Mr. Miller is EPA Universal certified and eligible to work as a Refrigeration Engineer and High Pressure Boiler Operator in any Commercial Building or School system.



YOUNG MEN FOR EDUCATION ADVOCACY

The Young Men for Education Advocacy group met this week to discuss educational goals and opportunities available to enhance their experiences through WCCCD. Dawud Muhammad was the guest speaker.



CONGRATULATIONS!

WCCCD Wildcat basketball player Darerraul Jackson signed today with King College. He has a full scholarship. This young man started in WCCCD's GED program and will be graduating this May. He will be heading to King this August to pursue a degree in criminal justice.

WILDCAT BASKETBALL PEP RALLY



DIVISION OF EDUCATIONAL AFFAIRS

Coming Soon! Adjunct Faculty Recruitment

WCCCD is constantly looking for the best faculty to teach our students. Towards this end, there will be an Adjunct Faculty Recruitment Fair hosted in June. At this event, interested parties can have their qualifications assessed on the spot if they wish to be added into our faculty pool. For those not able to attend the fair, WCCCD also offers a quick and easy employment inquiry form through the Teach@ list available on the HR website. Currently, our Teach@ recruitment list has more than 1,000 names of people who have expressed an interest teaching at WCCCD.

Faculty Evaluations

Spring 2014 faculty evaluations were completed as of April 21 and 352 of the 441 faculty were evaluated. All full-time and part-time faculty participate in the evaluation process.

Assessing Credentials of Potential Faculty Members

The senior staff hold a special meeting once a month on Saturdays to assess the credentials of potential faculty members. The goals and outcomes of these meetings are to strengthen the process for recruiting new faculty, to build a robust faculty pool of available persons, and to better align the recruitment and employment steps between the divisions of Human Resources and Educational Affairs.

Department of Education

WCCCD is currently completing applications to develop new certificate programs through the Department of Education. This initiative will not only allow students more flexibility and program choices, but will also provide additional financial aid to qualified students.

Learning Resource Coordinators pictured from left to right: Eileen Shaw, Ronghua Luo, Loretta Hunter, Tamara Parks and Lynn Shemwell

Michigan ACE Women's Network Conferences

The Michigan ACE Women's Network is hosting a conference in early June to discuss issues that affect women in leadership development, as well as raise awareness and advocacy for women in Higher Education. The conference will open in East Lansing on June 2nd with the Women of Color Collaborative, followed by the General Conference on June 3rd. Registration and additional information is available online at <http://www.miacenetwork.org/>.

Career Program Activity

WCCCD is continually working to develop new and innovative programs to best serve the needs of modern students. As a result of these efforts, WCCCD recently introduced these new programs:

- Database Administration (CIS)
- Patient Care Technology
- Light Rail, Bio-Medical Equipment Repair Technology
- Auto-Body Repair Technology
- Sustainable Technology Specialist
- Home Health Care Aide
- Digital Photography
- Business Analytics (CIS)
- Medical Office Specialists
- Bookkeeping
- Anesthesiology Technician (proposed)

Additionally, WCCCD is committed to keeping courses current and works to modify programs in order to ensure that we are offering student the best possible education and experience. The recently modified programs:

- Heating, Ventilation, and Air Conditioning
- Geo-Thermal Technology
- Food Service Management
- Programmable Logic
- Forensic Photography

Learning Resource Center

The Michigan Virtual Reference Conference was held on April 25, 2014. The conference was held in honor of the 10th anniversary of the Michigan Research Help Now Collaborative. WCCCD is one of the colleges that joined the collaborative 10 years ago.



CONTINUOUS QUALITY IMPROVEMENT

The Continuous Quality Improvement Audit Center (CQIAC) collects, reviews and conducts monthly reconciliations and on-going audits of all District data. A systematic approach is used to procure data from multiple sources, allowing for collective knowledge through accountability and transparency. For the week of April 28-May 3, the CQIAC has been working on the following:

Forms Review

- IT Banner Security Form updated
- IT Email/Shared Domain Form updated
- Educational Affairs Independents Study Form updated

Process Review

- Educational Affairs Independent Study Process in review
- Adjunct Faculty Hiring Process in review (HR and Educational Affairs)
- Business Card Process in review

Close out for the current semester

- Positive Attendance Report
- Instructional Supplies
- Preparation for the Grade Submission Reports



REPORT: THE ECONOMIC IMPACT OF COMMUNITY COLLEGES

Community Colleges Contributed \$809 Billion to Economy in 2012

The American Association of Community Colleges (AACC) released a report, "Where Value Meets Value: The Economic Impact of Community Colleges," showing that community colleges are a boon to the American economy at large and to the individual student.

In 2012 alone, the net total impact of community colleges on the U.S. economy was \$809 billion in added income, equal to 5.4 percent of GDP. Over time, the U.S. economy will see even greater economic benefits, including \$285.7 billion in increased tax revenue as students earn higher wages and \$19.2 billion in taxpayer savings as students require fewer safety net services, experience better health, and lower rates of crime.

Students also see a significant economic benefit. For every one dollar a student spends on his or her community college education, he or she sees an ROI of \$3.80.

Source: www.aacc.nche.edu/About/Pages/economicimpactstudy.aspx

LEGISLATIVE CORNER

Community College Budget: Both the House and Senate Appropriations Committees have now voted out FY 2014-2015 budget recommendations for community colleges. Both subcommittees generally agreed with the Governor on the overall level of funding for colleges, however, the Senate shifts \$150 million in School Aid Funds out of the community colleges budget, replacing that money with General Funds

In District Tuition for Veterans: Michigan Community College Association staff have learned that on May 7, 2014, the House Military and Veterans Affairs Committee intends to hold another hearing and vote on House Joint Resolution M which would amend the constitution to require colleges to charge only in-district tuition to all veterans regardless of their residency status.

