

Chancellor's Weekend Memo



October 3, 2014 Number 955

2014 Chancellor's Banquet-WCCCD Scholarship Fundraiser



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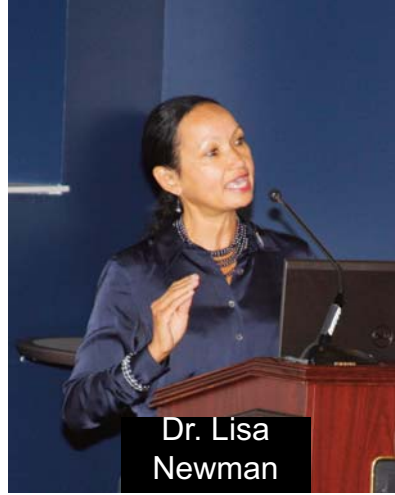


Breaking the Barriers on Breast Cancer Awareness Workshop at the Northwest Campus



**Dr. T. Jann
Caison-Sorey**

Blue Cross Blue Shield
of Michigan Health Care Value Division



**Dr. Lisa
Newman**

University of Michigan
Health System



**Dr. Cheryl
Wesen**

St. John Providence
Health System





Vice President Biden Announces Recipients of \$450 Million of Job-Driven Training Grants!

Wayne County Community College District receives prestigious federal Trade Adjustment Assistance Community College and Career Training (TAACCCT) grants through its School of Continuing Education and Workforce Development programs.

TAACCCT Team pictured from left to right: CharMaine Hines, Johnesa Hodge, Dr. Sherry Zylka, Dr. George Swan, Shawna Forbes and Sheila Mulhern. Not pictured: Dr. James Robinson.



Wayne County Community College District is receiving a \$2.5 million to train unemployed veterans and other eligible workers in cybersecurity. The awards will be used to support community colleges in developing partnerships with employers to educate and train individuals for in-demand jobs through the School of Continuing Education and Workforce Development.

This award is part of more than \$450 million in grants given to community colleges around the country in the final round of the four-year, nearly \$2 billion in the TAACCCT initiative to assist in expanding the ability of the community college to provide training programs in partnership with local employers.

According to a White House Press Release:

“The grants will provide community colleges and other eligible institutions of higher education with funds to partner with employers to expand and improve their ability to deliver education and career training programs that will help job seekers get the skills they need for in-demand jobs in industries like information technology, health care, energy, and advanced manufacturing.”



Reaching the Community to Create an Awareness

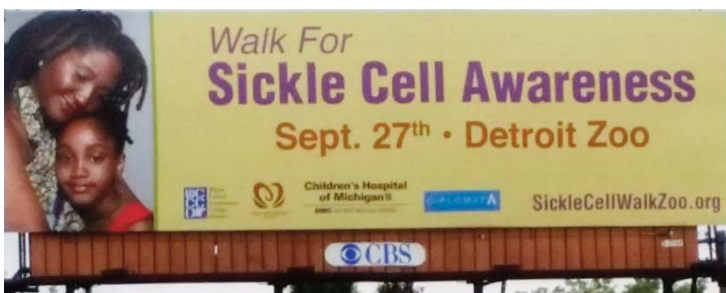
The School of Continuing Education and Workforce Development partnered with the Sickle Cell Disease Association of America (SDAA) to co-sponsor a Sickle Cell Awareness and Myth Dispelling Walk in partnership with DIPLOMAT and Children's Hospital of Michigan. There were more than 1,200 participants at this first Annual Sickle Cell Walk. This year marks the beginning of a great partnership and the success of the Michigan Chapter, Inc Sickle Cell Walk.



What you should know about Sickle Cell?

Sickle cell is an inherited blood disorder that affects red blood cells that have a difficult time passing through small blood vessels. When sickle-shaped cells block small blood vessels, less blood can reach that part of the body. The sickle cell disease occurs among about 1 out of every 500 Blacks or African-American births. There is currently no universal cure for sickle cell disease; 1 out of every 36,000 Hispanic-American births, and affects 90,000 to 100,000 Americans.

The School of Continuing Education and Workforce Development and SDAA look forward to strengthening our relationship. Discussions have taken place to present workshops to provide information to families coping with a family member that has sickle cell. Other topics will include treatment, affects, resources and services available.





WCCCD's 50th Anniversary

The kick off meeting for the 50th Anniversary Steering Panel was held today. During the next several months, extensive study and decision-making processes will be undertaken to determine the specific elements of the preparation for and celebration of WCCCD's 50th Anniversary. The work of this team will focus on celebrating our legacy and designing bold future pathways for the next 50 years.

Check out the 50th Anniversary Logo!

The new logo was recently unveiled as a part of WCCCD's strategy to highlight the District's establishment and opening of classes. The incorporation of the 50th Anniversary graphic into the existing logo is symbolic of the Pathways to the future Initiative and the ongoing journey of the District.



Dr. Sanjay Rai, Senior Vice President for Academic Affairs, and Carolyn Terry, Associate Senior Vice President for Academic Affairs at Montgomery College had an open exchange on instructional issues with senior staff.



District Police Authority



Macomb Police Academy

The District Police Authority has three cadets attending week nine of the Macomb Police Academy. This is the half way point and they are expected to graduate in December. Upon graduation, these officers will be sworn in as full-service law enforcement officers. They will be licensed by the Michigan Commission on Law Enforcement Standards.



Meet Officer Thomas Dayfield

Officer Thomas Dayfield has been assigned as a District Police Authority officer and brings more than 30 years of law enforcement experience from the Brownstown Township Police Department. In 1983, he was hired by the Brownstown Police Department and assigned to the patrol division. He also was assigned to work with the Michigan State Police Narcotics Unit. He was later assigned to the criminal investigation unit and the traffic crash investigation unit. Officer Dayfield is married and has four boys, three of whom are attending college.

Deferred Maintenance



Preventive maintenance of the building mechanical systems. Inspection and replacement of the District Office water system pump.

Fall Preventative Maintenance



According to an article published in College Planning and Management, preventive maintenance is so much more than crossing items off a checklist. It is a mindset that insists on excellence in four different areas:

Teamwork

Customer Service

Communication

Leadership



Preventive Maintenance of the building mechanical systems: Maintenance staff has changed the pre-filters and the bag filters on main air handling units.

Preventive maintenance: Inspection of electrical parking lot lights.



Administration and Finance

Parking Lots are a Priority!

At a recent Board of Trustees meeting it was decided to make the parking lots across the District a priority providing clean, smooth surfaces. Our parking lots serve as the first point of entry for our students, faculty, staff and visitors and have a significant impression on our communities. We strive to continue to deliver a safe, clean and secure environment in which to learn, teach, and work.

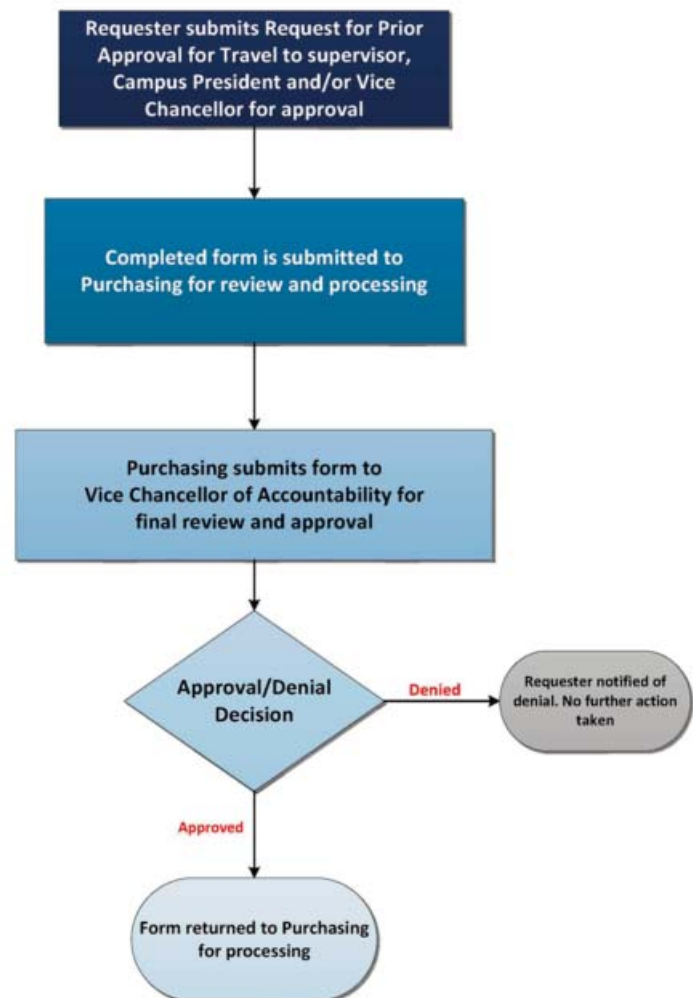


Travel Request Process

Request for Prior Approval to Travel Process

It is important to remember when submitting a Request for Prior Approval to Travel form that requires purchasing airline tickets, to make sure your name is written exactly as it appears on your government issued identification. The name written on the Prior Approval Form is the name that will be printed on the issued airline ticket. Name differentiations can potentially cause delays at the gate.

Don't miss your plane trying to convince the ticket agent that Niki Johnson and Nicole Johnson are the same person!



Division of Student Services

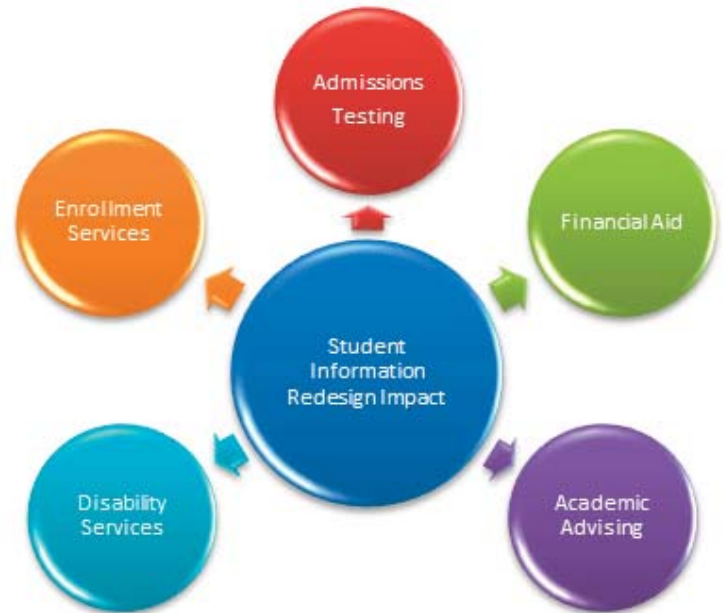
Learning Outside the Classroom



Learning can become inherently spontaneous and student-centered when moved from the confines of the classroom into the world at large. From the collaborative learning atmosphere that results from the unique relationships developed outside the classroom, to the deep learning that occurs when students must put into practice “in the real world” what they have theorized about from behind a desk.

Creating Campus Culture

In conjunction with our upcoming 50th anniversary celebrations, the Division of Student Services is currently working on a redesign of how we deliver important information to our students. The redesign of information delivery at WCCCD is a concept to create a campus culture that promotes unity and a sense of belonging for both staff and students. More importantly, the redesign will provide comprehensive one-stop assistance to students provide continuity of services and deliver accurate, current and consistent information about the college, its programs and services to students.



Student Attended Chancellor’s Banquet

Tri Beta, Phi Theta Kappa, and TRIO students were invited to attend the Chancellor’s Scholarship Banquet, as well as, the “Meet and Greet” with the guest speaker, Dr. Neil DeGrasse Tyson at the District Office. Students had a great time, and were enlightened by Dr. DeGrasse Tyson’s grasp and knowledge of science.

TRIO Student Receives Trustee Award

Congratulations to Carolyn Hall, WCCCD TRIO student, who received the “Trustee Award” beginning fall 2015 from Marygrove College. This scholarship is presented to students who have exhibited high academic aptitude, a commitment to their academic field of study, and make a positive contribution in their community.

Michigan College/University Partnership Program Student Success Spotlight

Jamel Foster, a veteran, MiCUP research and honor student at WCCCD, participated as an extra for Warner Brother’s movie Superman vs. Batman that filmed in downtown Detroit.



WCCCD is proud to announce a new partnership with Detroit Public Schools through four new 21st Century Workforce Development centers. These centers will offer dual enrollment programs to DPS high school students and adult education courses to residents in the region.

Division of Human Resources

Employee Tuition Reimbursement Policy



Tuition assistance is available to full and part-time staff; and full-time faculty under the guidelines and terms of the appropriate bargaining agreement or District policy.

The employee must successfully complete each course and remain a regular employee and be active on the payroll for the entire term in which tuition assistance is provided. If the employee should for any reason not meet these requirements, the employee forfeits the tuition assistance benefit and is required to reimburse the District for the full amount. No reimbursement will be made for other fees, including lab fees, parking fees, books, school supplies, etc.

1. Credit Course - Tuition assistance for credit courses from accredited colleges and universities are administered by the Human Resources Office. These courses must be taken after normal working hours. The employee must have an Associate of Arts Degree or equivalent hours. These courses must be courses that are not offered by WCCCD to be reimbursed. The course must be career-oriented, required as part of a degree program and be related to work within the District environment.
2. Under Federal Law, graduate tuition assistance is considered taxable income. Therefore, when an employee possessing an undergraduate degree takes a course which could be taken for graduate credit, the tuition assistance for that course is taxed.
3. Tuition reimbursement will be awarded only when an official final grade report of "satisfactory" or better and an original fee receipt indicating a zero balance has been received.

Tuition Reimbursement Facts

- **Did you know...** employees of the college that take courses for professional and career development at an institution are eligible to receive tuition reimbursement
- **Did you know...** Tuition Reimbursement Benefit is offered to both full and part-time regular employees as well as full-time faculty
- **Did you know...** the courses taken must be related to work within the District environment
- **Did you know...** that this is an opportunity for all employees to gain a skill set or gain knowledge that will help further your career and development
- **Did you know...** you are able to apply for tuition reimbursement once every year you are with the college while pursuing an Undergraduate, Graduate or Doctorate Degree





Wayne
County
Community
College
District

DISTRICT
IT
SERVICES



STUDENT KIOSK

Quick Access

The student kiosk serves students in a campus setting to provide quick access to:

- *Web-Gate
- *Events
- *Financial Aid
- *Information
- *Class Schedule
- *News

The kiosk is also designed to serve a dual purpose. Screens have scroll functionality and displays information when it is not being used.

The student kiosk project has been implemented at the Northwest Campus and the District Office and are now available for use!



Student Kiosk- District Office Building

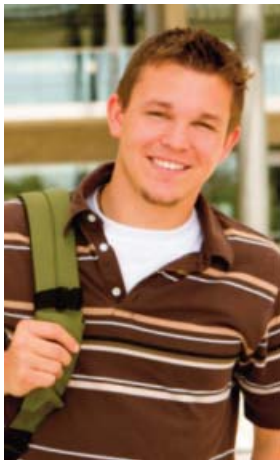


Student Kiosk, Northwest Campus

1 Stop Information Gateway

- Information at the touch of a button
- Fast and efficient access
- Event and program highlights unique to each campus
- Conveniently located in common areas of each campus

Student Kiosks will be available at all campuses soon!



NATIONAL MEDIA TRENDS

The Noel Levitz 2013-E Expectations report entitled "The Impact of Mobile Browsing on the College Search Process" studied the college students' behavior toward media preferences.

The Office of Institutional Effectiveness evaluates the media interest of WCCCD students in two formats; Website Feedback Survey and the newly launched Student Media Interest Survey.

- The Website Feedback Survey provides data from our website users to assist in evaluating and making improvements to the WCCCD website.
- The Student Media Interests Survey is designed to gather information on how students prefer to receive information. The survey is conducted to better understand students' media usage.

Mobile Access

- 78% of respondents have regular access to a mobile device.
- 80% of those devices are smartphones, tablets or iPod Touch

Web Browsing

- 43% of students reported using their mobile device for web browsing.
- 82% preferred to look at college websites on their PC/Laptops; whereas 68% used their mobile device

IE Survey Research

WCCCD WEBSITE FEEDBACK

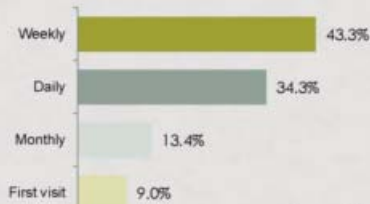
Website Feedback Responses

93% of respondents from the website Feedback survey indicated they found the information they were looking for on WCCCD website

81% rated WCCCD website "good to excellent"

81% rated navigation ease "good to excellent"

How often are browsers visiting WCCCD Website?



Top Reasons for Website Visits



Division of Educational Affairs

Office of Career Education

The Office of Career Education is continuously looking for new and collaborative educational and/or employment opportunities within our communities. The goal is to promote the educational achievements of our students while connecting them to employment options within the District's 32 communities. Dr. Ron Harkness will be meeting in the next week with representatives of the Wayne County Airport Authority to discuss skilled trade possibilities which can benefit students of our Electrical Electronics Technology Program.

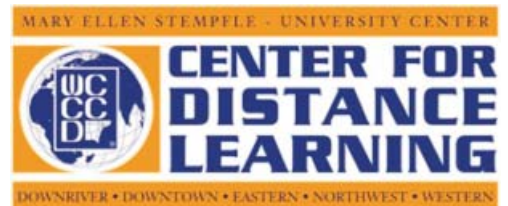


Completion Agenda

The Completion Agenda is proud to applaud the successful stories of our graduates. This past week, while visiting Beaumont Hospital, Grosse Pointe, Dr. Ron Harkness and Dr. Mark Shikhman were able to congratulate Ali Assaad, a recent graduate of our Surgical Technology Program, on securing a position with Beaumont Hospital. Mr. Assaad has a bright career and future ahead giving him the ability to support himself within a high wage, high demand, and high skilled profession.



A newly revamped resource will help colleges and universities assess the quality of their online offerings. The Online Learning Consortium (OLC), formerly the Sloan Consortium, has



introduced a new version of its Quality Scorecard for Online Programs that examines nine broad areas, including institutional, faculty, student and technology support, teaching and learning, course development and structure, social and student engagement and evaluation and assessment. In total there are 75 indicators by which a program is evaluated and scored from deficient (zero points) to exemplary (three points). A total of 225 points is possible. The new edition of the scorecard has five new indicators and a higher score potential. Users of the quality scorecard cite it as a useful model by which to identify areas of strength and areas for improvement in their online programs.

Source: Schaffhauser, Dian. "New Scorecard Evaluates Online Programs in 75 Areas." Campus Technology. 24 September 2014. <http://campustechnology.com/articles/2014/09/24/new-scorecard-evaluates-online-programs-in-75-areas.aspx?adm-garea=news>

When Was the Last Time You Were Online?

According to the United Nations Broadband Report (2014), nearly half of the world's population is online. The use of wireless (mobile) broadband has far surpassed fixed connections allowing users the freedom to access the internet from more locations. Some of the highlights of the report are:



- * More than 40% of the world's people are already online, with the number of Internet users rising from 2.3 billion in 2013 to 2.9 billion by the end of this year.
- * The popularity of broadband-enabled social media applications continues to soar, with 1.9 billion people now active on social networks.
- * The Republic of Korea continues to have the world's highest household broadband penetration at over 98%, up from 97% last year.
- * Monaco now surpasses last year's champion, Switzerland, as the world leader in fixed broadband penetration, at over 44% of the population.
- * There are now four economies (Monaco, Switzerland, Denmark, Netherlands) where penetration exceeds 40%, up from just one (Switzerland) in 2013.
- * In total, there are now 77 countries where over 50% of the population is online, up from 70 in 2013.
- * The top 10 countries for Internet use are all located in Europe, with Iceland ranked first in the world with 96.5% of people online.

Division of Educational Affairs

Learning Resource Center News!

LRC Statistics since the beginning of the 2014-2015 academic year:

	July 2014	August 2014	Total
Patron Visits	28,935	30,989	59,924
Books Checkout	1,029	1,422	2,451
AV Equipment Requested	1,078	881	1,959
Class Orientations/Students Impacted	35 classes- 658 students	4 classes- 87 students	39 classes- 745 students

Each year there is an increase in overall library services being used by our students, faculty, and community members including patron visits to the campus LRCs. This year, the LRCs District-wide will offer more instructional program and information sessions to increase information literacy.

Upcoming LRC Programs- October 2014

Program	Campus	Date	Time
Microsoft Word Basics	Eastern	October 14, 2014	1:00pm
District-wide Book Club	All campuses	October 21, 2014	2:00pm
Microsoft PowerPoint Basics	Eastern	October 22, 2014	1:00pm
Preparing and Writing an A+ Research Paper	Downtown	October 23, 2014	1:00pm
Preparing and Writing an A+ Research Paper	Downtown	October 27, 2014	1:00pm



Microsoft Certification

Exams for two kinds of Microsoft certification can now be taken online from remote locations. In an agreement between Pearson VUE, which provides computer-based testing for a number of different certification programs, and Microsoft, exams for the Microsoft Certified Professional and Microsoft Technology Associate certification can be taken via "online proctoring" as well as the traditional on-site testing locations already available. The partnership means that certification candidates who do not live within easy travel distance of a live testing center can take them in their homes or office, all while protecting the integrity of the certification process. Candidates for the online exams will pay the same price as those taking onsite exams. Certain security arrangements will be required for individuals who want to take the exams from their homes or offices. For one thing, a clean, private room or office with desk space must be clearly visible via webcam. Candidates will be supervised in real time for the exams by Pearson VUE employees using webcams, microphones and other security protocols.



Source: Hart, Michael. "Microsoft Certification Exams Now Available Online Thanks to Pearson." Campus Technology. 22 September 2014. <http://campustechnology.com/articles/2014/09/22/microsoft-certification-exams-now-available-online.aspx?admgarea=news>



Office of Accountability and Transparency

Train the Trainer Sessions



The Continuous Quality Improvement Audit Center collects, reviews and conducts monthly reconciliations and on-going audits of all District data. A systematic approach is used to procure data from multiple sources, allowing for collective knowledge through accountability and transparency. The “Train the Trainer” sessions continue to move forward with document retention training for the District. Jeff Anderson, Jara Tekleab and Syed Hussain have reviewed and discussed multiple forms of records that play an important role in the District’s compliance of its record keeping.

Opportunities for Shared Services

WCCCD is exploring the idea of sharing services across the District. Like many colleges and universities across the nation, we are researching the possibility of shared services to financially sustain our organizational structure as an institution. One institution spent two years researching this initiative and found that by using a shared service model between the Divisions of Human Resources, Finance and Information Technology, they would save \$13 to \$17 million annually. They realigned and improved their processes, tightened their organizational structure and technology-enabled efficiencies. WCCCD will continue to review best practices for shared service opportunities and align them with our strategic goals and outcomes.

Shared Services Opportunities



Communications



Development/Fundraising



Finance and Financial Management



Research Administration



Human Resources



Information Technology



Procurement



Student Services



The Heinz C. Prechter Educational and Performing Arts Center Presents a Community Concert Highlighting Country Performers from the Performers Expo





Downtown Campus Highlights Student Achievement

One of WCCCD's own, Ashley Collins, recently joined the National Guard. Mr. Collins is undergoing his training duties in South Carolina. He is majoring in Business Administration with an emphasis in Accounting. He is expected to continue his studies in the Spring 2015 semester. Upon his completion at WCCCD, he is planning to transfer to either Michigan State University or University of Michigan-Dearborn. We wish Ashley much success in his personal and professional endeavors.

Faculty On The Move

Several faculty members have participated in class field trips to broaden their students' knowledge in their respective disciplines.



Professor Carolyn Carter's ANT-151 genealogy class visited the Detroit Public Library to attend workshops on family DNA and researching vital records. Professor Macell Myers' HUM-211 class completed a trip to the Detroit Institute of Art.

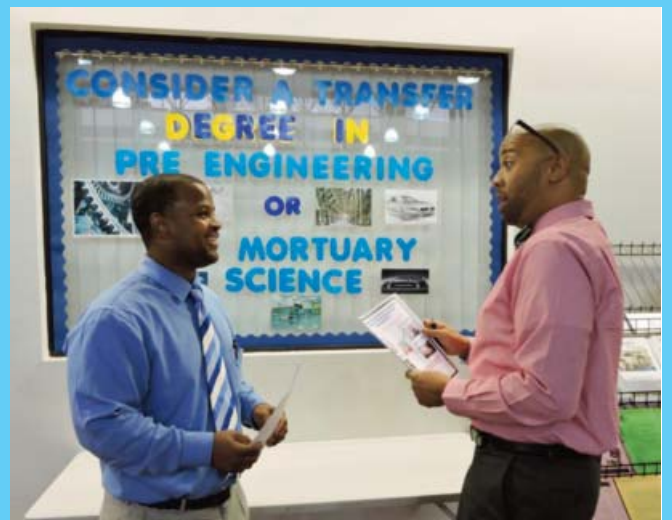
Empowerment Project

The Empowerment Project is an interdisciplinary non-credit course designed to equip WCCCD students with both the essential skill-set and knowledge base to realize their potential through action. This course of study is comprehensive, detailed, illuminating and impactful; it is designed to take the participant from self-doubt to self-actualization over a concentrated six-week period.



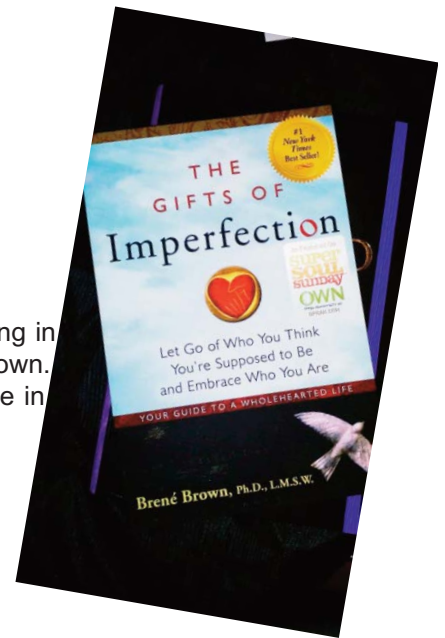
Student Service On the Go

The Downtown Campus makes every effort to keep students informed about programs and services. This week we are featuring our transfer programs. Mel Allen has taken lead to familiarize our students with the Pre-Engineering and Pre-Mortuary Science Programs. Students have received information regarding courses and transfer opportunities.



President Diggs' Fall Book Club

Eastern Campus President Mawine Diggs' Fall Book Club met for the first meeting in the Student Lounge. This semester's book is "Gifts of Imperfections" by Brené Brown. The book club will meet every Tuesday at 11:30 am to discuss chapters, engage in reflective activities and explore how life experiences impact us today.



Website Hits



Top Five Popular Webpages

- Distance Learning- 7,318
- Academic Programs- 5,326
- Faculty and Staff Resources- 3,737
- Student Email- 2,376
- Financial Aid Forms- 2,052

September 22-28, 2014

43,302 Hits

65 Countries

10,707 Mobile Devices

1,981 Tablets

Congratulations!

Congratulations to Eastern Campus College Work Study Jasmine Williams. Ms. Williams has been awarded the Trustee Award Scholarship at Marygrove College in their Liberal Arts Program beginning Fall 2015.



Health Sciences Open House

More than 160 people attended the Health Sciences Open House this week. Potential students were seeking information on the various health care programs offered at WCCCD. Program participants were: Dental Hygiene, Surgical Technology, Nursing, Phlebotomy, Medical Office Assistant, Veterinary Technology, Food Service Management, Pharmacy Technology, and Emergency Medical Technology.



Pharmacy Technology Students on the Move

Pharmacy Technology students participated in the Fifth Annual Live and Feel Better Health Fair 2014 sponsored by the Wayne County Pharmacists Association.



Nursing News!

The Nursing Department recently hosted a seminar on hospice care. The focus of hospice care is on palliation of the patient's pain and symptoms, which can be physical, emotional, or psychosocial in nature. Nurses play an important role in this experience, assisting not only the patient but the family as well. The seminar provided an opportunity for our second year nursing students to explore all aspects of hospice care.



New Legislation Impacting Pharmacy Technology

Last week, new legislation was passed that will have a tremendous influence in the field of pharmacy technology. Senate Bill (SB) 92, which adds mandatory licensure for pharmacy technicians to the Michigan Public Health Code, was signed into law on September 23, 2014 by Michigan Governor Rick Snyder. The bill becomes Public Act 285 of 2014, and it will likely take effect December 23, 2014.

University Center West

Members of the Mary Ellen Stempfle University Center-West (UC-West) leadership team met on the University of Michigan-Dearborn campus with the intent of furthering our university partner conversation that began in July. The University of Michigan-Dearborn (UofM) College of Engineering and Computer Science team was led by Tony England, Dean, Dr. Keshav Varde, Associate Dean, Jung Koral and Dr. Lisa Remsing as well as faculty from the College of Engineering and Computer Science: Dr. Ben Li and Armen Zakarian. Dr. Frank Dunbar, Dr. Harvey Dorrah and Jeff Anderson represented WCCCD. Topics of discussion included offering U of M engineering classes at UC-West and a complete review of course credit given to WCCCD students who transfer to U of M-Dearborn.



MARY ELLEN STEMPFLE UNIVERSITY CENTER

Partnership Opportunities

Orlando Wilkins and Rev. Frank Raines, III met with Rev. Dr. Robert Brumfield at the Mary Ellen Stempfle University Center. Dr. Brumfield, Senior Pastor of Oak Grove AME Church and Dean of African American Methodist Ministers for Michigan, is interested in collaborating with WCCCD on career and academic program opportunities for community residents. Dr. Brumfield is also interested in further discussions on advanced degree programs opportunities offered through WCCCD's university partner degree programs.



Western Campus



Faculty Salutations

The Western Campus recently hosted the "Faculty Salutations" series of meetings with faculty members. Faculty members had the opportunity to network and engage in conversations about their various strategies for the beginning of the semester. They also met with campus administrators and received resources and information to help make the semester a success.

The Western Campus partnered with Michigan Green Industry Association (MGIA) to provide a location for a preparation workshop for the LIC exam. Participants attending the workshop covered a complete classroom review of the CORE manual, along with "hands-on" individual demonstration training. Upon completion of the training, participants will become certified as an applicator, or as a registered technician.



The Western Campus partnered with the Belleville Area Chamber of Commerce to host the first annual Belleville Area Business Trade Show. Businesses from the local areas displayed tables for community members to learn about the many goods or services that are available within their community.

Legislative Corner



Michigan New Jobs Training Program: Last week, the Senate Education Committee took more testimony and also unanimously reported out on Senate Bill 1074, which encompasses our proposed changes to the Michigan New Jobs Training Program (MNJTP). We expect the bill to pass the full Senate this coming week.

Baccalaureate Authorization: Last week, the Michigan Competitiveness Committee held the first of two hearings on House Bill 4148. The bill would expand community college baccalaureate authority to several additional fields, including nursing, allied health, information technology, ski area management, and manufacturing technology.

Veterans Status on Applications: The House Military and Veterans Affairs Committee voted out two bills affecting community colleges. House Bill 5035 would amend the Community College Act to require colleges to ask about military service on college applications.

State Authorization Update: Conversations are now ongoing with the Governor's Office regarding proposed legislation that would allow the state of Michigan to enter into the MHEC-State Authorization Reciprocity Agreement (SARA). The State of Michigan's Licensing and Regulations Agency (LARA) has been designated by the Governor's Office as the Portal Agency for the SARA.

Federal Work Study Program

The Federal Work Study Program, which provides many on/off campus job opportunities, held a Job Fair this week. This program was a huge success with lots of student involvement. WCCCD has many exciting partners including the Salvation Army, YMCA, and Detroit Parent Network. Taking advantage of our off-site partnerships allows our students to gain valuable and flexible professional experience.



BOOK OF THE WEEK

Learn or Die: Using Science to Build a Leading-Edge Learning Organization
(Columbia Business School Publishing)
by Edward D. Hess

