

Chancellor's Weekend Memo



September 12, 2014 Number 952

Board of Trustees Meeting- September 10, 2014



*Stay Tuned for
More Information
on the Grand
Opening!*



The Mary Ellen Stempfle University Center-West has an entry sign and banner!

District Police Authority



Parking Citation Writing Training

WCCCD Police Authority officers are State of Michigan certified and trained to the requirements set by the Michigan Commission of Law Enforcement Standards (MCOLES) and are licensed as law enforcement officers. These officers have full law enforcement arrest powers and authority and may issue parking citations while on duty to anyone in violation of the parking regulations. Recently, several officers from the Downriver Campus participated in a parking citation training class at the Taylor Police Department.



United States Defense Logistics Agency

Officer Anthony Abdullah met with Chief Darrick Muhammad and Lieutenant Pride Johnson to discuss possible acquisition by the District Police Authority Department of law enforcement equipment from the United States Defense Logistics Agency.

The WCCCD Police Authority Department is responsible for providing a safe and secure environment, and the protection of all properties and facilities owned, operated, controlled, or administered by the District. Toward continuous quality improvement, Chief Darrick Muhammad and Lieutenant Bahrija Livadic conducted a best practice tour of Henry Ford Health Systems Police Authority Department. They were hosted by Director Nick Radu who stated that the key to successful access control is extensive closed circuit television coverage and the deterrent presence of uniformed police officers.



Institutional Advancement



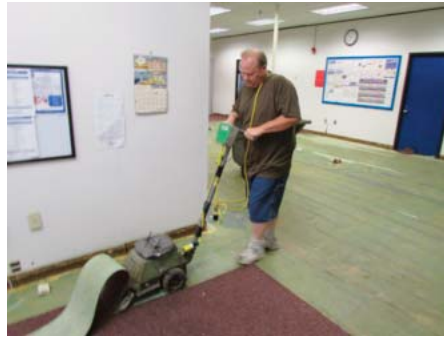
The Office of Institutional Advancement is now producing Quick Response Codes (QR) to help promote District-wide programs, and workshops. The QR code system has become popular due to its fast readability and greater storage capacity compared to standard UPC barcodes. There are free QR Code scanning apps for your smartphone or tablet. Take advantage of this new technology to quickly access a world of information or to help promote all that WCCCD has to offer!

Deferred Maintenance

Renovations at the Eastern Campus Learning Resource Center



New Carpeting in the Administration Office at the Downtown Campus



Cement Work Repairs Continue at the District Office Building



Mary Ellen Stempfle University Center- Center for Distance Learning

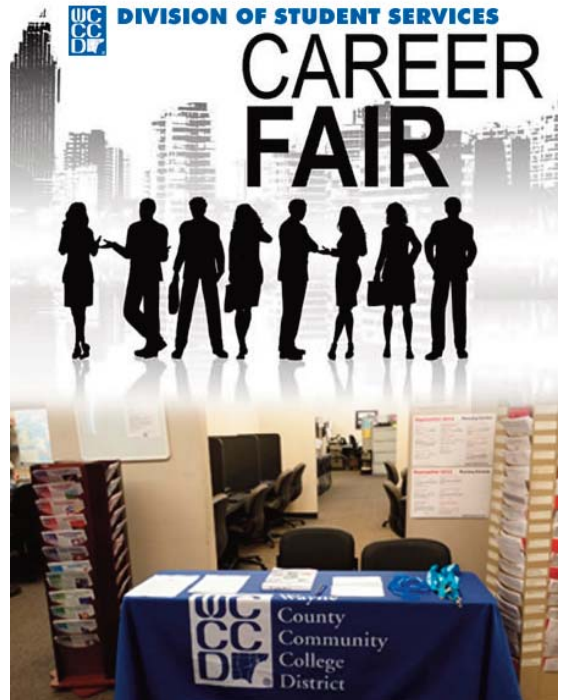
Dr. Harvey Dorrah welcomed each instructor assigned to teach hybrid courses at the Center for Distance Learning to the new building. Instructors and students were impressed with the new facility and expressed their appreciation for the mixed mode format of instructional delivery.

Ribbon Cutting Ceremony
Friday, September 19, 2014
11:30am-1:30pm

Division of Student Services

College Recruitment

Michigan Works has reached out to the Division of Student Services for recruitment of their clients interested in post-secondary education. The District has provided the Michigan Works Highland Park location with a display stand explaining educational opportunities. Vernessa Coleman visited the center to answer questions and to discuss WCCCD's certificate programs. Ms. Coleman also encouraged perspective students who had not yet completed their secondary education to contact the School of Continuing Education for information regarding the GED Program.



The Division of Student Services held a career fair at the Downtown Campus.

Students Who Transfer from Two-Year to Four-Year Institutions

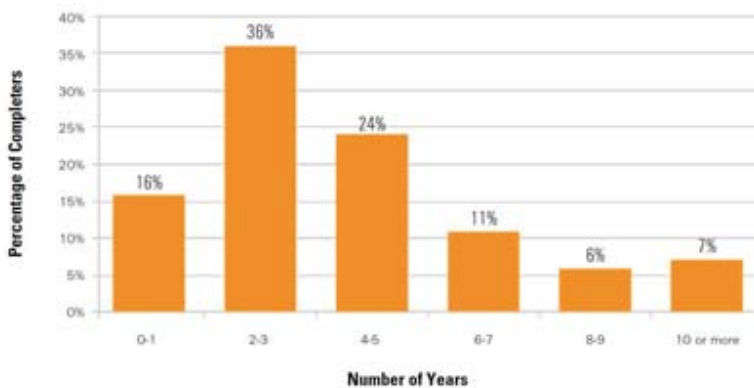


Associate Degree for TransferSM

Community colleges play an increasingly important role for students on the way to a baccalaureate degree, and this pathway is very successful for those who transfer. More than 60 percent of students who transferred from two-year schools in the 2005-2006 academic year obtained

degrees at four-year institutions. These are the findings of the National Student Clearinghouse Research Center.

Number of Years Between Degree Completion at Four-Year Institutions and Most Recent Enrollment at Two-Year Institutions

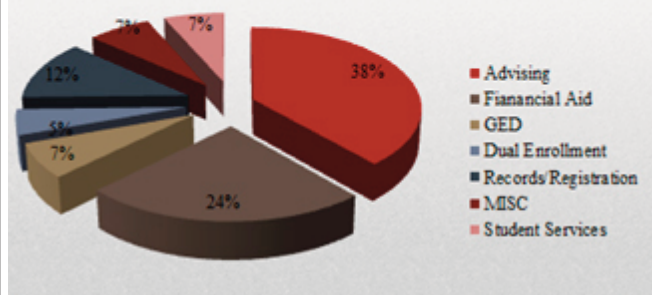


Advocacy is a part of the Division of Student Services' wheel for student success. Students can create a positive learning environment that leads to success by communicating, being visible, and activating a network. Advocacy is defined as any action that speaks in favor of, recommends, and supports. Being visible speaks to being active on campus. Activating a network speaks to identifying and building a positive education network.



Summary of District Student Services Inquiries 9-2 thru 9-5, 2014

Weekly Call Graphic



Advisors provide students with the needed connection to the various campus services and supply the essential academic connection between these services and the students. In addition, academic advisors offer students the personal connection to the institution that the research indicates is vital to student retention and student success.

The Division of Student Service staff assist students daily with academic advising, educational guidance, college transfer information and career advising. As reflected in this snapshot above, 38% of all inquirers requested assistance in making academic decisions, and 24% of inquirers were assisted with financial aid concerns.



Benefits of Non-Credit *Continued...*

Last week, information was shared from the August 2014 University Business periodical on an article featured entitled “Extra Credit for Non-Credit.” As a continuation of the importance of non-credit courses, Barbara Kreisman, Associate Dean at the Daniels College of Business at the University of Denver concluded with the statement below:

“Despite some of the administrative and technological challenges that crop up, many schools would likely benefit from taking a look at their noncredit strategies and thinking about how to expand those programs significantly.”

A greater demand for non-credit programs is apparent from individuals who want to learn certain skills but chose not to pursue a degree program.

During the period of August 2-6, 2014, the District served 52 participants by partnering with (coming) community organizations.

Downriver - 32 students

Downtown - 20 students

Eastern - No report

Northwest - 0 students

Western – No report

Office of Accountability and Transparency

Document Retention Train the Trainer Session



The Continuous Quality Improvement Audit Center collects, reviews and conducts monthly reconciliations and on-going audits of all District data. A systematic approach is used to procure data from multiple sources, allowing for

collective knowledge through accountability and transparency. Furquan Ahmed, Jeff Anderson, Jara Tekleab and Syed Hussain attended a training session for the District’s document retention. These sessions will institutionalize divisional data in support of each campus and division location ensuring processes and protocols are followed. Once sessions are completed the trainers will provide staff with document retention training.



Denis Karic represented the Mary Ellen Stempfle University Center at the Career Exploration Day at the Downtown Campus and shared the University partners’ degree program information as well as their course schedules. He also attended the monthly meeting of the Beaumont Community Health Coalition and shared updates about the District’s allied health programs.



MARY ELLEN STEMPFLE
UNIVERSITY
CENTER

Dr. Sandra Robinson and Dr. Harvey Dorrah met with Lynn Vitale and Betsey Konieczki from University of Detroit Mercy to review current degree program offerings and explore new degree program opportunities for WCCCD students and community members.

Dr. Robinson represented the District at the monthly meeting of the Metro Bureau’s Board of Directors. She shared updates on the District and the grand opening of the new Center for Distance Learning.

Division of Educational Affairs

Academic Program Planning

Our new academic programs have their best success with targeted marketing efforts. Howard Smith, Light Rail Engineering Technology (LRT) faculty member, supports every effort to market the LRT Program and the new Railroad Rules and Safety Certificate. Mr. Smith had an interactive display of related materials to show prospective students at the Career Exploration Day hosted by the Downtown Campus.



Office of Career Education

Participation in career and technical education programs increases:



- * Wages
- * The probability and consistency of employment
- * Leads to higher quality jobs

This week, Dr. Ron Harkness visited the Detroit Career and Technical Centers. The goal of these visits was to see what programs WCCCD can offer which will help students obtain high wage, high skill, and high demand jobs.



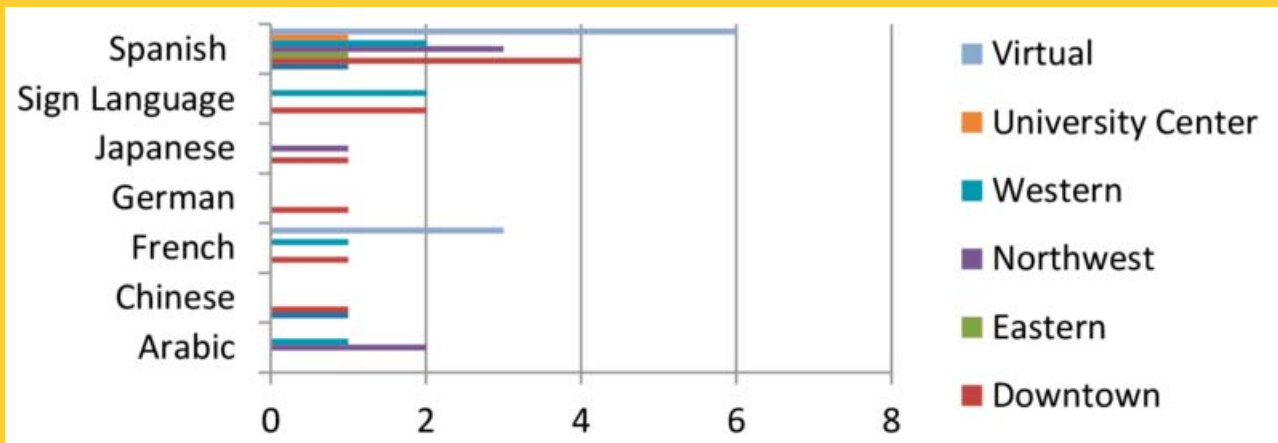
Through our collaborative efforts with Detroit Public Schools, we were able to identify several different career program opportunities for students who are part of the Dual Enrollment Program.

Language Institute



WCCCD will commence its Language Institute at the Downtown Campus this semester. In addition to enhancing students' proficiency in English, the District is committed to providing its students and the community with an educational environment that promotes cultural diversity and prepares students to meet the demands of today's global society. A variety of foreign language courses are being offered which include Arabic, French, German, Japanese and Sign Language.

Approximate Number of Course Offerings Per Campus



Center for Distance Learning

Continuing education is becoming more prominent with businesses as they look to retrain, develop, or continue the expertise of their workforce. WCCCD currently partnered with Gatlin Education Services to offer a wide selection of online courses to expand knowledge and meet the continuing education requirements of various professions. These courses are available 24/7 and have no specific start and end dates. Upon completion of the course, participants may print a certificate of completion for submission to their professional state board for continuing education credits.

The Center for Distance Learning, in collaboration with the School of Continuing Education and Workforce Development (CE), is looking to expand the online CE opportunities to meet the needs of our community, schools, and businesses.



Division of Human Resources

During the open enrollment period, eligible employees may enroll as new, change plans, or add eligible family members who are currently not covered under the program as employees or dependents. Our benefit providers will be available to address any questions regarding your coverage and wellness tips.

Open Enrollment Dates: November 3- November 17, 2014
Any changes made during the transfer period will be effective the first full pay period in January 2015.

Active eligible employees may make changes during the open enrollment period. Health plan to health plan changes can be done by completing the required form which is available on our website at www.wcccd.edu or from the Division of Human Resources located on the second floor of the District Office Building. If you need any assistance please call (313) 496-2765.





Process Enhancements

WCCCD uses Managed Print Services (MPS) Tool to provide advanced support services to keep District-wide printers performing at peak efficiency with faster response time for supplies and repair services.

There are more than 250 printers throughout the district and the MPS program saves on costs for both the monochrome (black and white) and colored printers. The MPS provides greater management and accountability over the printers District-wide by:

- * Allowing us to monitor the printers remotely
- * The ability to set service alerts to respond to support needs prior to malfunctions; thus allowing us to work in more of a proactive versus reactive state.
- * Access to pull live reports based on our needs, such as IP address data, printer audits/inventory, repeat service calls, paper & toner use, etc., and this will allow us to better manage and distribute printers based on usage per location.

Additional benefits and projected savings of MPS

Track expenses by device, department, and location

No longer have inventory costs for toner, maintenance kits and parts

The Pay-Per-Use Program provides visibility to costs across all devices



Advantages of Using The Cloud

The Cloud is altering the Information Technology (IT) infrastructure in education, changing the way schools deliver and consume IT services. Here are a few advantages for utilizing The Cloud:

- * The network is now a strategic asset
- * Students can access software and solutions in an anywhere-you-go manner
- * Alleviates some security concerns by IT departments
- * Backup and recovery responsibilities like traditional in-house solutions

Website Hits



September 1-7, 2014

54,551 Hits
32.7% New Visitors
79 Countries Visited
15,566 Visits from Mobile Devices
3,001 Visits from Tablets

Top 5 Content Views

Financial Aid- 13,349
 Distance Learning-10,639
 Student Services- 8,399
 Academic Programs- 6,403
 Student Email- 5,082



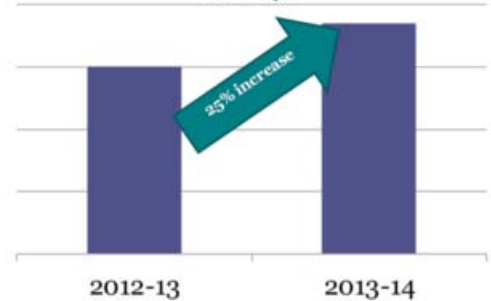
Division of Institutional Effectiveness

Survey Research

Office of Institutional Effectiveness (IE) conducts multiple surveys to capture feedback on students and graduate plans after leaving WCCCD. Some surveys include *Graduate Exit, Leavers, Non-returning, and Alumni Surveys.*



Completed Graduate Exit Surveys



Findings from these Surveys are used to support and enhance student services District-wide.

According to a brief in the American Association of Community Colleges students are trying to balance school and employment.

□ About, 62 % of full-time community college students and 73 % of part-time students worked while attending school.

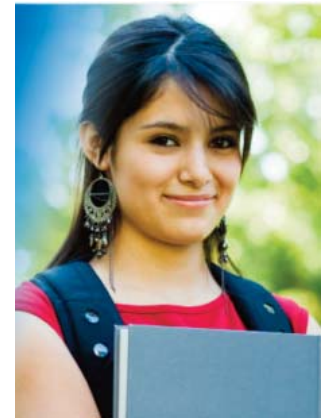
□ Only 25% of part-time students did not work at all.

(Source: [http://www.aacc.nche.edu/Publications/datapoints/Documents/JugglingJobs_04022014.pdf](http://www.aacc.nche.edu/Publications/datapoints/Documents/Juggling Jobs_04022014.pdf))

WCCCD Student Work Status



■ Not working at all ■ Working at least Part-time



International Programs and Global Partnerships

COUNTRY PROFILE: CANADA



QUICK FACTS

- Second largest country in the world
- Most educated country in the world
- 11th largest economy in the world
- 3rd most populous country in North America
- 98 higher education institutions



Twenty-one percent of our international students at Wayne County Community College District are Canadians. 70% of those students are nursing students such as Gurnek Boparai who among many reasons came to WCCCD because in Canada, a Bachelor's degree is required as a standard entry of practice in nursing. He is not alone as most of our Canadian students take advantage of the international mobility that characterizes the healthcare profession. Over 95% of our Canadian students are commuter students (Canadian student maintaining residence in Canada and traveling to the U.S. for classes). Gurnek is in the second career phase of his life and needed an opportunity to get right into another field without having to spend another 3 to 4 years at an institution of higher education.



American Clearing House

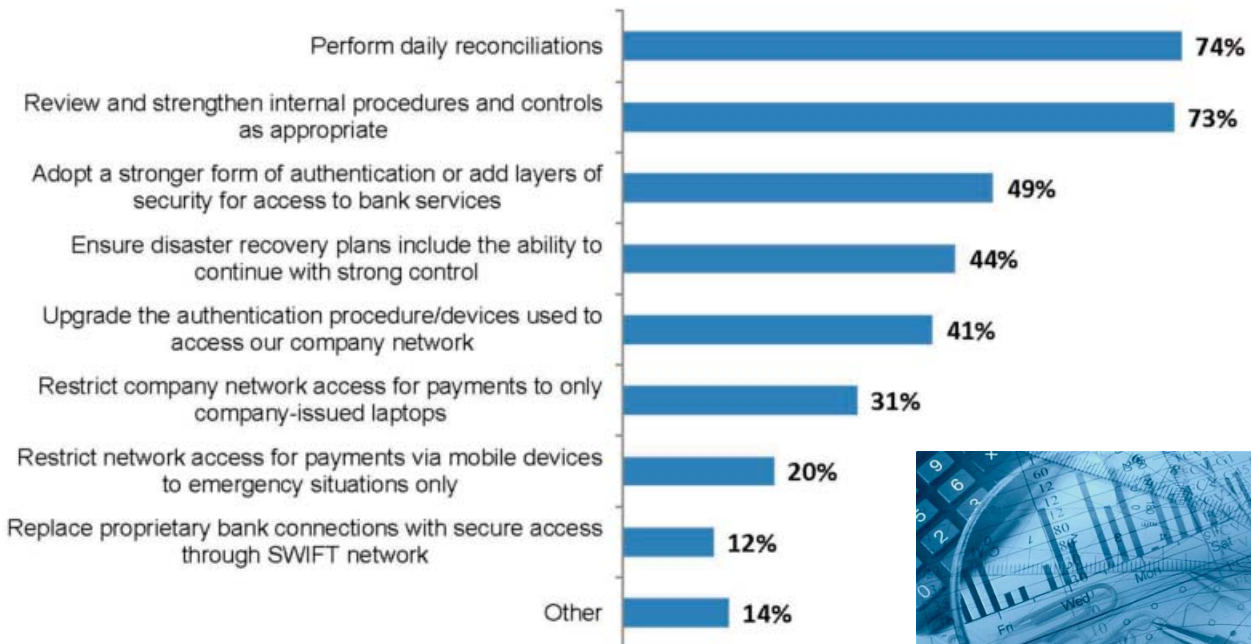
American Clearinghouse (ACH) fraud has become a hot issue, and one that every single organization must take action against. To prevent some of the types of ACH fraud from happening, the Fiscal Accountability Operation Center (FAOC) are using best practice recommendations to help prevent ACH fraud at WCCCD.



- * Dual authorizations are needed for all ACH transactions.
- * Passwords and user ID's are frequently changed.
- * Our financial institutions have instituted additional security identity controls for processing ACH transactions including unique user ID and security questions and answers.

The FAOC hopes to widen the ACH vendor payment list in the future. Using these recommendations continues to eliminate future problems with ACH fraud.

Actions Taken to Defend Against Attacks that Would Compromise Security
(Percent of Organizations)



Source: JP Morgan 2014 AFP Payments Fraud and Control Survey, April 2014





Please make sure you pick-up a copy of the New Horizons publication!



Legislative Corner

Expanding Community College Districts

Currently, if a county, township, school district, or intermediate school district wants to join a community college district in the lower peninsula, it must be geographically contiguous to the existing district. This has led to situations where a community would like to join a college district but cannot do so, resulting in higher tuition costs for students and families. Michigan's community colleges support legislation that allows voters in each community to join a college district if they choose to do so.



The Western Campus welcomed the Romulus Adult Education/GED Program back to the campus for the Fall semester. A special orientation session was held where students had the opportunity to meet with campus administrators and learn about the many possible future opportunities available at WCCCD.

Welcome Back Romulus Adult Education Students!



Western Campus to Host Western Wayne County Senior Olympics

The Western Campus hosted a meeting with Suzie Johnson, Senior Organizer of the Western Wayne County Senior Olympics. The campus will be partnering with the Senior Olympics to offer programs and educational opportunities over the next year.



Veterinary Technology Program



The Veterinary Technology Program second year students started their large animal practicum training. They began by learning how to place halters on goats and lead them around. Next they will learn how to give a physical exam to horses, sheep and goats.



Michigan Institute for Public Safety Education

The Michigan Institute for Public Safety Education (MIPSE) hosted the Wayne County Sheriff's Special Response Team for motorcycle training.

Staff from MIPSE represented the District at the "Prepare Fair" at Campus Martius Park. The fair was hosted by the Michigan State Police, in partnership with the City of Detroit Emergency Management and Homeland Security, Do1Thing, Quicken Loans and Opportunity Detroit.



MIPSE hosted members of the Citizen's Emergency Response Teams from Southeast Michigan in a training exercise. Participants performed a grid search in the parking lot; searched for lost people in the woods; and practiced a search of the fire grounds and tower by learning how to assist persons injured or wounded in a situation. The exercise allowed all the teams to work together.

MIPSE also hosted the Wayne County Waste Water Treatment Facility for a permit-required confined space program training course presented by Elite Technical Services Group, Inc. Participants learned about permit space hazards and regulating employee entry into permit spaces.





Career Exploration Day



More than 200 students attended the Career Exploration Day at the Downtown Campus. Participants learned about the District's career and transfer programs. Several universities were onsite to familiarize students with transferring and program offerings. Workshops were also available to assist students with developing strategies on setting personalized career goals. Representatives from all campuses locations including the Mary Ellen Stempfle University Center were on hand to showcase their programs.



on the move



Gil Solis attended the Michigan Fire Inspectors Society's Fall Educational Seminar in Lansing. Topics of discussion included fire prevention, flammable liquids, underground tanks, service stations, electric locks and egress, lithium batteries and fire pumps.

Anthony Arminiak and Cathy Rowley from MIPSE attended the Taylor International Rotary meeting and conducted hands-on CPR training.



Cecile Taylor attended the Board of Directors meeting for the Romulus Chamber of Commerce.



Challenge to Change Empowerment Symposium

The Eastern Campus, in partnership with IMAGINE Mentoring hosted “The Challenge to Change Empowerment Symposium.” The symposium consisted of four speakers that delivered messages on challenging the ladies to renew their mindset.



How to Build a Responsive Email List

The Entrepreneurial Institute and Resource Center hosted the “How to Build a Responsive Email List” workshop with guest speaker Brother Bedford. The purpose of the workshop was to educate participants on the importance of building the right list of email contacts for successful marketing.



Student Advisors Alisha Banks and Daisy Lopez



Welcome Week is Coming Soon!

A team has been formed at the Eastern Campus to discuss the Fall 2014 Welcome Week. The scheduled line-up of events will provide students with information about the services that are available through educational workshops and activities.



Eastern Campus Staff Highlight Signature Programs at Career Exploration Day





Faculty Welcome Week

The Northwest Campus kicked off Faculty Week by extending a sincere welcome to faculty. Faculty and staff interacted during the sessions, and exchanged ideas on how to support students throughout the semester. They were apprised of the various scheduled workshops designed to enhance student learning, completion, and success. Faculty also participated in workshops on integrating technologies into the classrooms that focused on the use of Smart Screen and SmartThinking technologies.



Student Success Workshops

The Northwest Campus began its Fall 2014 workshop series this week. The series will offer 22 workshops throughout the semester focusing on student success. Workshop topics include Setting and Achieving Your Goals, Time Management, Group Sessions in BIO 155 – Chemical Basics and BIO molecules, and Study Techniques.



Continuing Education Partnership

In partnership with the Detroit Area Agency on Aging and Neighborhood Service Organization, the Northwest Campus presented a workshop designed for grandparents, non-professionals and professionals in the field of caregiving.



Good News!

The Northwest Campus Surgical Technology Program graduates achieved a 100% pass rate for the Surgical Technology Certification Exam offered by the National Board of Surgical Technologists and Surgical Assistants for the second time in less than a year!



Presents

WORLD RENOWNED ASTROPHYSICIST

**DR. NEIL
DEGRASSE
TYSON**

Please join Wayne County Community College District as we celebrate nearly two decades of student success at the Chancellor's Banquet with an outstanding presentation from

WORLD RENOWNED ASTROPHYSICIST

**DR. NEIL
DEGRASSE TYSON**

The banquet will be held on
Tuesday, September 30, 2014
 at the Detroit-Marriott-Renaissance Center.

We hope you will be able to join us for this very exciting banquet. All proceeds will go to the WCCCD Student Scholarship Fund.

Tickets at \$150 each will be distributed on a first come first serve basis. To reserve your seat now call: 313-496-2510.