

Chancellor's Weekend Memo



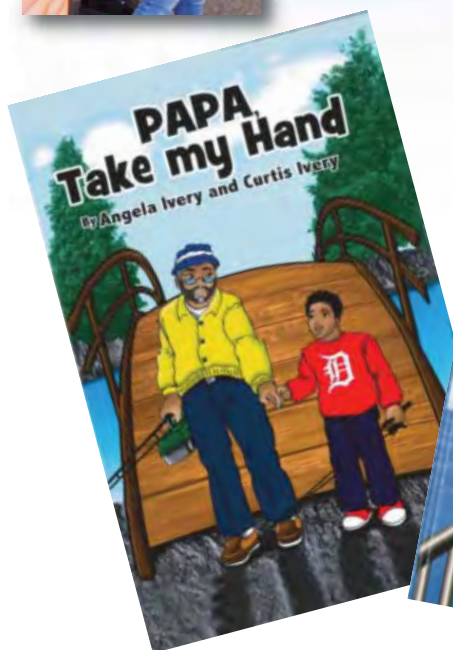
Week of December 5-11, 2015 Number 1015

2015 Chancellor's Winter Reading Blast





More than 175 books were given to the children



Scholarship Awarded to WCCCD Student from the Westland Community Foundation

Trustee Sharon P. Scott presented a scholarship on behalf of the Westland Community Foundation to Jodie Gavan, WCCCD student at the Western College. Ms. Gavan was a John Glenn High School Class of 2000 graduate who is currently enrolled at WCCCD working towards her Associates Degree in Surgical Technology. During her academic career at WCCCD she has maintained a perfect 4.0 GPA in one of the most demanding programs at the District. Also in attendance were Michael Dotson, Western College President and CharMaine Hines, Vice Chancellor, Academic Accountability and Policy.



Nursing and Allied Health Pinning Ceremony

December 4, 2015



Roop Raj
Anchor/Reporter Fox 2 News



Faculty Appreciation Luncheon

December 10, 2015



Division of Student Services



December 16th
Downriver College



Financial Aid Outreach

Preparations for the next Financial Aid Marathon are in progress. These marathons offer students a unique opportunity to quickly resolve any financial aid concerns or issues all in one place at one time!

Program Promotion "Career Cruising"

Career Cruising is underway at the Downriver College. Once a week staff provides advising to students about the career and technical programs being offered at WCCCD. Through these programs we are preparing students for a highly skilled workforce.



Dual Enrollment



Dual enrollment students are making full use of their WCCCD college experience. Students from Old Redford Academy are excited to become college students and take their college ID pictures. Students from Osborn High Schools are utilizing peer instruction to prepare for their upcoming college exams.



District Command Center

Phone calls! Phone calls! Phone calls!



District Command Center

Phone calls! Phone calls! Phone calls!





Health Science Center

Lunch and Learn

Dental hygiene students enjoyed a “Lunch and Learn” session with Wendy Swanson, educational representative for Johnson and Johnson Dental Division. Students and faculty learned the value of a dental rinsing program in combination with normal brush routines, the differences between dental oral rinses, what to recommend for various patient conditions, and how biofilm can be effectively used for dental health.



Recruitment Opportunities

The District participated in Breithaupt Career and Technical Center’s Open House. Students were able to obtain information about WCCCD’s health science programs.



Computer Science Education Week December 7 -13, 2015

Computer Science Education Week is designated to promote and celebrate the importance of computer science education and training. The Information Technology Institute celebrated with Hour of Code activities at Foreign Language Immersion and Cultural Studies School and Old Redford Academy. Hour of Code is a world-wide event that seeks to expose students to the basic steps in writing a computer program.



Resume Boot Camp

The Information Technology Institute hosted a Resume Boot Camp where staff assisted students with resume preparation and interviewing tips.

Administration and Finance

Deferred Maintenance



Administration and Finance

Deferred Maintenance *continued*



District Police Authority



Basic Police Academy Graduation

Lieutenant Alexis Townsend and Officer Deyonta Davis participated in the Basic Police Academy graduation at Macomb Community College. After being sworn in, they will have the same authority as any police officer in the State of Michigan.



Above and Beyond Ceremony

Chief Darrick Muhammad represented the District at the 2015 Detroit Police, Fire and EMS Above and Beyond ceremony.



Division of Administration and Finance

Payroll Webinar



Members of the payroll team attended the first segment of the webinar titled “Unifying Payroll and Time Tracking in the Cloud.” This session was very informative in providing ways to improve and streamline rules and workflows. Topics covered included:

- Streamline time tracking and payroll processes in the “cloud”
- Maintain timekeeping records and a complete audit trail
- Personal cloud provides new option in digital storage



Robert Palmer attended the SMART Financial Grants Management Training in Chicago, IL. This training was developed for fiscal operations staff.



Division of Educational Affairs



Learning Resource Center Fall 2015 District-wide Statistics Summary



LIBRARY SERVICES	SEMESTER TOTAL	MONTHLY AVERAGES
Patrons served	139,344	34,836
General collection books checked out	1,654	414
Textbooks and reserved books usage	6,062	1,516
New patron library cards activated	1,151	288
Audiovisual equipment checked out for classroom use and college events	7,411	1,853
Class/group instructional sessions	93 classes with more than 1,800 students participating	

Alignment of Learning Resource Centers services and programs provide the foundational support for student success and the delivery of quality instruction throughout the District.

Learning Resource Centers Colleges Summary

*Highest volume for Fall 2015 semester and outstanding work (by college reporting)

College	Semester Data	LRC Services and Operations
Downriver	1,748 checked out	Audiovisual equipment checked out
	20 classes with 519 students impacted	Class/group instructional session
Downtown	Services provided to users 57,758 with 14,440 average users served monthly	Patron served
Eastern		MeL CAT (statewide resource sharing) initiative
Northwest	Averaging 151 checkouts per month	General collection books checked out
	2,394 reserved/textbook usage with 599 usages per month	Reserved/textbook usage
Western	Processed more than 330 items that were sent through MeL CAT	

Division of Educational Affairs

Open Educational Resources Steering Committee



As part of the partnership between WCCCD and the Michigan Community College Association (MCCA), Dr. Patrick McNally and Angie Yip participated as members of the library subcommittee meeting to discuss the library's role in an open educational repository. This subcommittee comprised of librarians from MCCA colleges met via virtual conference to define the subcommittee's statement of purpose, share what others are doing in terms of OERs at the national and state level, and to establish a library guide template that will organize all the resources we want to share regarding OERs.

Office of Accountability and Transparency



The Importance of Data Security in Community Colleges

Over the last few years the importance of data security has become a critical issue for community colleges as well as in business.

WCCCD takes data security very seriously. The District looks at best practice institutions to see how they work to keep their data safe.

Data Security Monitoring Controls

- ✓ Secure outside control and compliance team
- ✓ Periodic audit of compliance plan and measurements
- ✓ Review of effective control systems
- ✓ Review of administrative control, access and compliance
- ✓ System penetration test



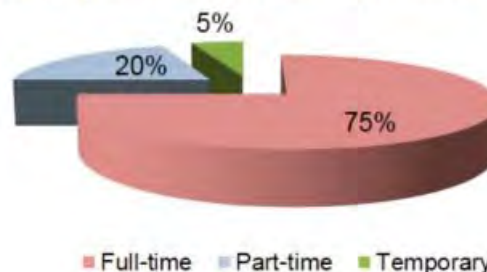
What's Trending in IE?



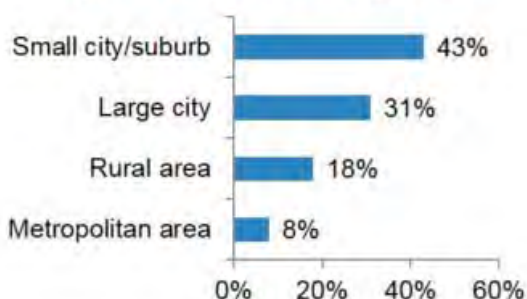
The Division of Institutional Effectiveness continuously reviews research from national surveys to gather data related to emerging trends in higher education. Every two years the Dental Assisting National Board (DANB) conducts a salary survey, this survey compares certified vs. non-certified dental assistants (DA's). Below are some results from this survey.

Types of Practice	% Employed in this practice
General Dentistry	68%
Multi-Specialty	10%
Orthodontic	5%
Oral Surgery	3%
Endodontic	2%
Periodontics	2%

Employment Status of Dental Assistants



Types of Locations DA's practice



Median Hourly Wage

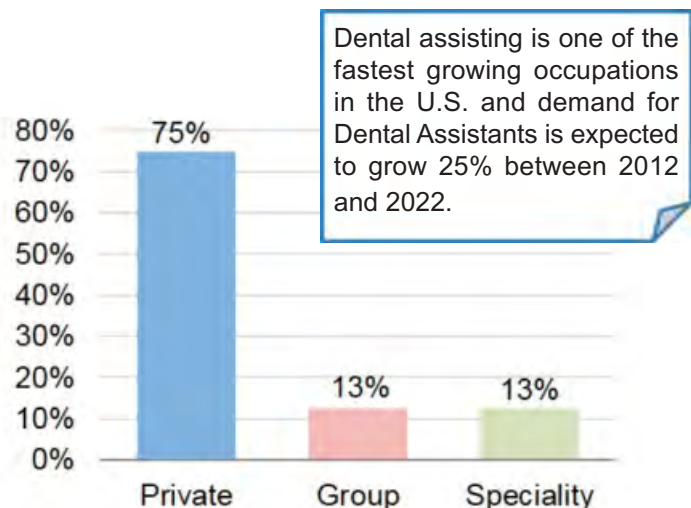


DAs who are certified earn \$2 more per hour than non-certified DA's

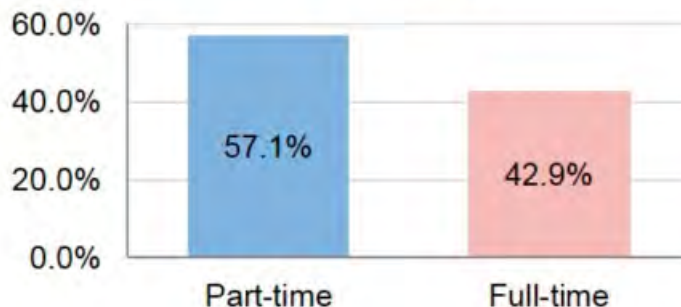
<http://www.danb.org/The-Dental-Community/Dental-Assistants.aspx>

WCCCD Alumni Research

The Division of Institutional Effectiveness, in conjunction with the Dental Assisting Program, conducts alumni surveys to gather feedback from former dental assisting students about their perceptions of WCCCD programs and services, and the employment impact of the education received from WCCCD.



2014-2015 WCCCD DAs Alumni Work Status



WEEKLY UPDATE

Ellucian Talent Management Suite

The Divisions of Information Technology and Human Resources (HR) are in the initial stage of product orientation for the implementation of Ellucian's Talent Management Suite. The Suite is powered by Cornerstone OnDemand, a leader in cloud-based applications for talent management.

The Ellucian Talent Management Suite provides multiple software modules linked by a cohesive strategy, the solution enables HR to deliver superior results for recruiting, professional development, and performance.

Key Benefits:

- Track and evaluate potential candidates
- Build custom career sites
- Transform candidate pools into talent communities
- Speed the screening and assessment cycles



An implementation orientation session and technical project orientation session was conducted by Cornerstone to prepare for the project kickoff date. Cornerstone is the consultant company providing the implementation for applicant tracking and onboarding solution.

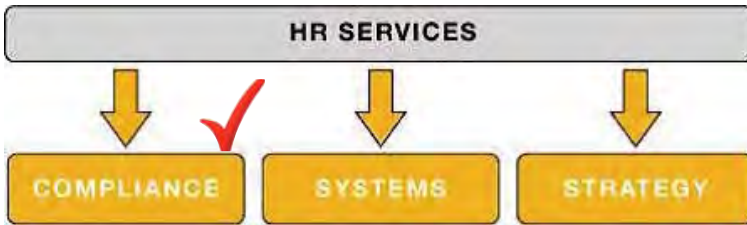


Cisco VoIP Project Update

The District is preparing to roll out the first full VoIP telephone features to the colleges. The first VoIP application will be VistaPoint Call Center Console. This application will be used by identified staff member at each college who answers the main telephone line. IT will work with each college to optimize call handling procedures to provide the best possible customer service.

Once configured, the system will provide a standards based framework for call control and management. The application provides a queue system to manage high call volumes, process incoming calls and transfers and provide automated call tracking reports.

Division of Human Resources

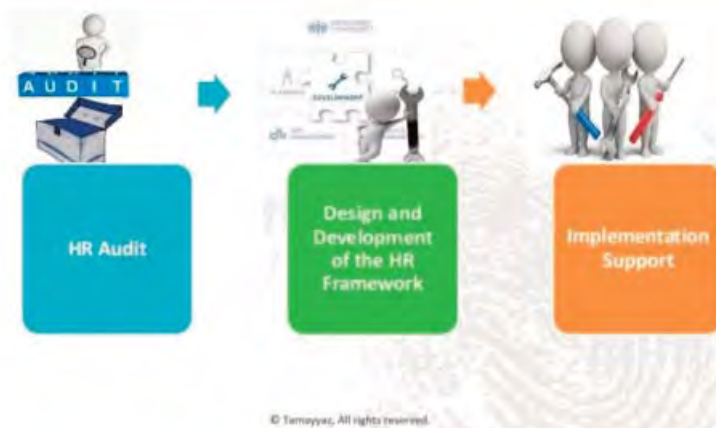


Human Resources System Automation

The Divisions of Human Resources, Administration and Finance, Educational Affairs and Information Technology are teaming up to implement an integrated applicant tracking system that will help WCCCD attract and recruit top talent. Employees of the divisions took part in a conference call with Cornerstone, a company that helps organizations by providing software that assists in recruiting, training and managing their employees. The divisions will continue to meet until implementation of the new system is completed.



HR Framework – A three-step Process



Dates to Remember

Faculty Grade Submission
Final Grades are due no later than
12/16/2015

Staff Pay: December 18, 2015
Faculty Pay: December 21, 2015



School of Continuing Education and Workforce Development

Trade Adjustment Assistance Community College and Career Training

Cybersecurity Program Update



The TAACCCT Cybersecurity Program received approval from the U.S. Department of Labor to move forward with renovation of the cyber centers located at the Downtown and Western colleges. These centers will utilize a high performance cloud-based environment with advanced threat intelligence software integration on one of the information technology industry's most scalable and resilient hardware platform.



The cyber centers will provide students the opportunity to learn via hands-on exercises, a virtual learning environment, including cybersecurity simulations and game based learning. These centers will enhance student ability to demonstrate mastery of competency-based learning while preparing for industry recognized cybersecurity certifications.

The School of Continuing Education

Downriver College



Downriver Student Art Show Opening Reception

Program Objective: The Heinz C. Prechter Educational and Performing Arts Center hosted the Fall 2015 Downriver College Student Art Show. Friends and family of our art students enjoyed hospitality as well as viewing the creations of Spring 2016 art students.

Total Continuing Education Participation: 29



The School of Continuing Education



Eastern College



Reppin the “D” from Diploma to Degree

Program Objective: The Scholarship Committee of Delta Sigma Theta Sorority, Inc., Detroit Alumnae Chapter provided a workshop to assist students with preparing for college. There was also a presentation on scholarship opportunities and requirements.

Total Continuing Education Participation: 20

Local Business Exchange

Program Objective: The purpose of the workshop was to expose local businesses to one another and to provide resources that may assist with moving their businesses forward.

Total Continuing Education Participation: 29





Multi-College District

Downriver College

College Life!

As we approach the end of Fall 2015, college life for our students is at its peak! HUM 141 Introduction to Theatre students rehearse their final class project in the courtyard at the Downriver College.



Downriver Arts and Crafts Guild Holiday Show



The Downriver College hosted the Downriver Arts and Crafts Guild Holiday Show. Artisans provided community education through interactive art demonstrations for all ages.

Sounds of the Season Rehearsal

Members of the Wyandotte Roosevelt High School Choir stopped by the Heinz C. Prechter Educational and Performing Arts Center to rehearse for this Saturday's "Sounds of the Season" concert. The sold out concert features holiday favorites and a sing-along with the Michigan Philharmonic.





Multi-College District

Downtown College

Young Men for Education Advocacy

The Young Men for Advocacy group participated in an all-day study session in preparation for upcoming finals. As part of the study session, the group utilized Smarthinking online tutoring.



Second Annual Digital Photography Student Exhibit

The Downtown College hosted its annual Digital Photography Student Exhibit. This exhibition showcased outstanding imagery by students in the Digital Photography I course taught by Instructor Bill Sanders.



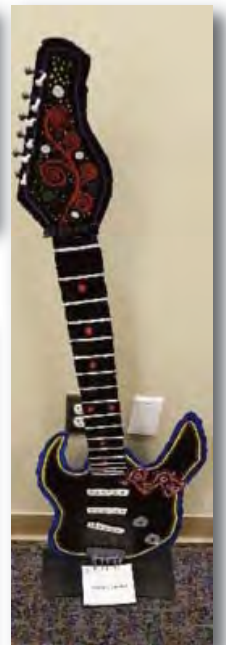
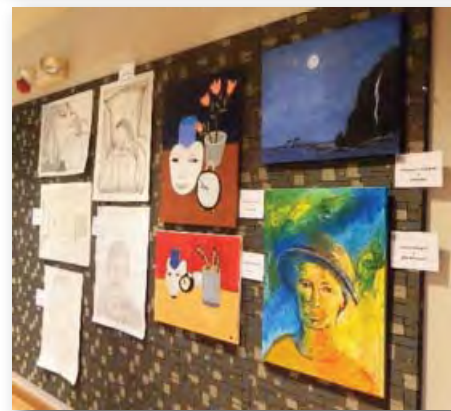


Multi-College District

Eastern College

Miles of Art and Culture

The Eastern College hosted the Annual Miles of Art and Culture Program which showcased student artwork from ceramics, painting, drawing, artistic welding and digital media production pieces.





Multi-College District

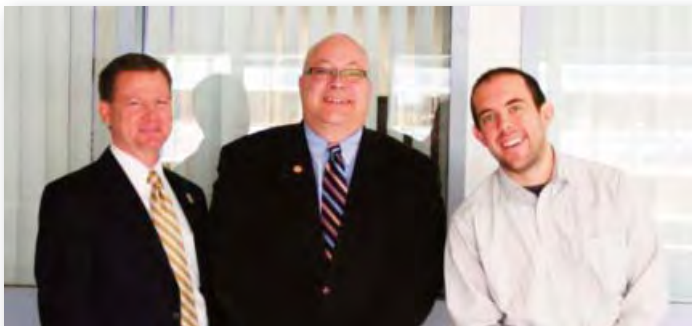
University Center

Faith-Based Outreach

Staff from the Mary Ellen Stempfle University Center met with Rev. Cherida Gary of the Oak Grove AME Church to conduct a tour in preparation for the upcoming leadership training sponsored by Oak Grove Church for ministry leadership candidates. The training will take place in January and February.



University Center- West



Timothy Lamb and Andy Wannocott from Northwood University met with staff from the Western College to discuss recruitment strategy for future bachelor's degree programs in management, accounting and computer information management.

Center for Learning Technology

Production Studio/Media Lab

Staff met with Melvin Cartwright to review the specifications of equipment for the Production Studio/Media Lab at the Center for Learning Technology. The lab will offer full production opportunities including video/audio production and a complete editing suite for digital video taping. Faculty, staff and community members will have the ability to produce broadcast-quality lectures, interviews, meetings, webinars and continuing education courses.





Multi-College District

Western College

Community Engagement

The Western College and the Heinz C. Prechter Educational and Performing Arts Center participated in the annual Belleville Winterfest. The Heinz C. Prechter Performing Arts Center presented a performance of traditional folk music by the group Lach LaBelle. The District was represented in the "Parade of Lights" with one of WCCCD's fire engines carrying members of the Belleville Area Chamber of Commerce Board of Directors.



Website Committee



Website Fast Facts

November

428,878 page views
 Average session 4:17 minutes
 67.8% returning visitors
 32.2% new visitors
 63% women
 37% men

Top Ten Most Viewed Pages for December	Number
Index	157,875
Academic Programs	28,641
Distance Learning	16,315
Faculty/Staff Resources	13,876
Academic Schedule	10,024
Survey	7,534
Prospective Students	5,267
Academic Calendar	5,107
College Catalog	4,917
Northwest Campus	4,824

Check it Out!

Learning how to apply for admission and register for classes has just gotten easier. Students can learn about the process through a series of videos that are available on the website on the Future Students page located at

http://www.wccd.edu/students/prospective_ss.htm.



Federal Work Study Program

Community Partners

As we are coming toward the end of the semester, the Federal Work Study Program has begun conducting visits to the off-site locations to assess our partners.



Institutional Advancement



James Melton participated in a "Sparking Innovation and Creativity" seminar. Discussions included creative thinking vs. analytical thinking, mind mapping, and identifying and setting priorities.



Muna Khoury and Sherry Zylka visited the Office of Institutional Advancement at Schoolcraft College as a best practice and met with Victoria Rexius, Manager of Donor and Alumni Relations.





Book clubs are initiated to hold conversations around cultural competency. To help make the connections between culture and the academic disciplines. They help in contextualizing how culture relates to work life, leisure and day to day relationships.

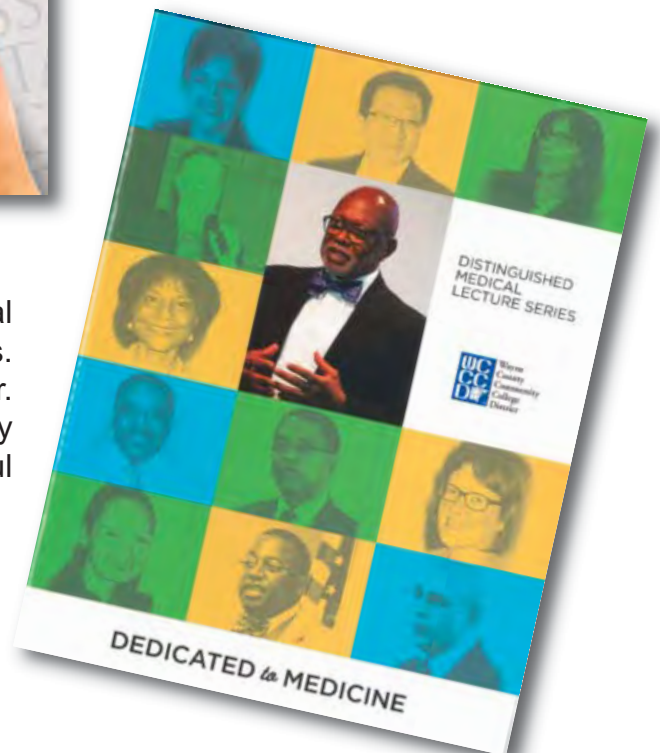


*Celebrating Diversity
and Inclusion
Intercultural Conversations*



“My president forwarded a copy of your informational magazine on your Distinguished Medical Lecture Series. He is interested in our institution doing something similar. Any assistance you can provide would be greatly appreciated. Thank you for sharing this wonderful publication.”

~ Elvis Brandon, Division Dean of Health Sciences,
Volunteer State Community College





Legislative Corner

Education Reform Bill Includes U.S. Senator Peters' Measures

A dual enrollment provision that can help make college more affordable promoted by U.S. Senator Gary Peters, is part of an education reform bill advanced in the Senate. The Senate voted overwhelmingly to move ahead with the Every Student Succeeds Act, setting the stage for a final vote later this week on legislation rewriting the much-maligned No Child Left Behind program. The U.S. House has already passed the bill.



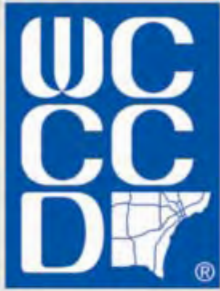
Legislative Study Committee on the Block Transfer of the Associate Degree

The study committee, charged with exploring issues related to a block transfer of the Associate of Arts and Associate of Science degrees between two- and four-year institutions, held the first meeting in November.

Reaching for Opportunity: An Action Plan to Increase Michigan's Postsecondary Credential Attainment

According to the Michigan Community College Association, the Michigan Postsecondary Credential Attainment workgroup released a report detailing how the state can move toward a better educated workforce and ensure that 60% of adult residents have a postsecondary credential by 2025. The report included many important findings, including:

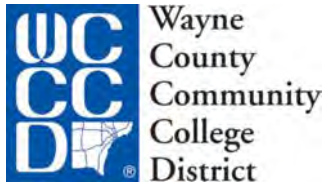
- ✓ 25% of Michigan adults have some postsecondary education, but no degree.
- ✓ Michigan ranks 32 among states in per capita income, which is tied to postsecondary attainment rates.
- ✓ 30% of Michigan residents with less than a high school education live in poverty, while the rate among bachelor's degree holders is only 5%.



Blast from our past!



Chancellor's Weekend Memo



Wayne
County
Community
College
District

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Mission

WCCCD's mission is to empower individuals, businesses and communities to achieve their goals through excellent and accessible services, culturally diverse experiences and globally competitive higher education and career advancement programs.

Vision Statement

Wayne County Community College District will be recognized as an institution that has achieved national and international recognition for enduring excellence as a comprehensive multi-campus community college district. WCCCD will focus on continuous self-evaluation and improvement; preparation of a highly skilled workforce in support of the Wayne County economy; student academic and career success, and leadership in strengthening the open door philosophy of educational opportunity.

SEVEN LOCATIONS • ONE COLLEGE DISTRICT



DOWNRIVER CAMPUS



DOWNTOWN CAMPUS



EASTERN CAMPUS



NORTHWEST CAMPUS



WESTERN CAMPUS

MARY ELLEN STEMPPLE
UNIVERSITY CENTER



MARY ELLEN STEMPPLE
UNIVERSITY CENTER
CENTER FOR DISTANCE LEARNING



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