

# Chancellor's Weekend Memo



July 18-24, 2020 Weekend Memo 1251

## Board of Trustees Virtual Meeting 7-22-2020

Some of the participants in the Board of Trustees were, Kim DiCaro, Anthony Arminak, Dr. David Beaumont, Dr. Paige Niehaus, Brian Singleton, CharMaine Hines, Yoseph Demissie, Furquan Ahmed, Syed Hussain and Susan Wiley.





## Community Partnerships

Today, Board of Trustee Chair, Mary Ellen Stempfle and I participated in a zoom board meeting for the Michigan Community College Association (MCCA).



Earlier this week, I had a telephone conference meeting with Patti Poppe, President and CEO of Consumers Energy and Dennis Archer, Jr. to discuss strategies on strengthening community partnerships and workforce development opportunities.



This week, I had a zoom meeting with Wayne County Executive Warren Evans to discuss the outdoor classroom initiative.

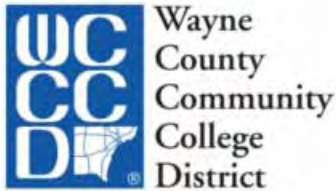




# District Communication Management Center



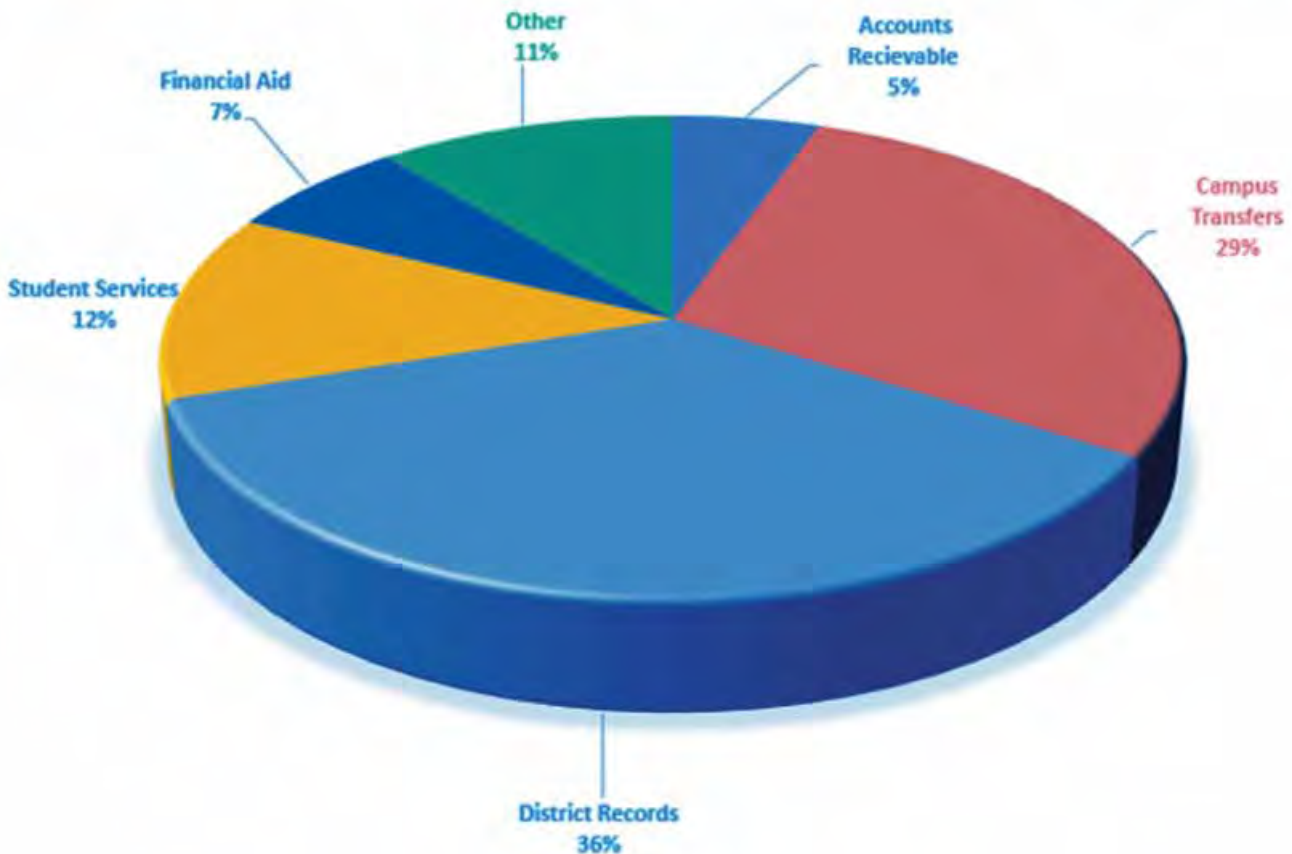
The District Communication Management Center staff assists incoming calls District-wide. This graph represents a breakdown of how each call was processed.



Wayne  
County  
Community  
College  
District

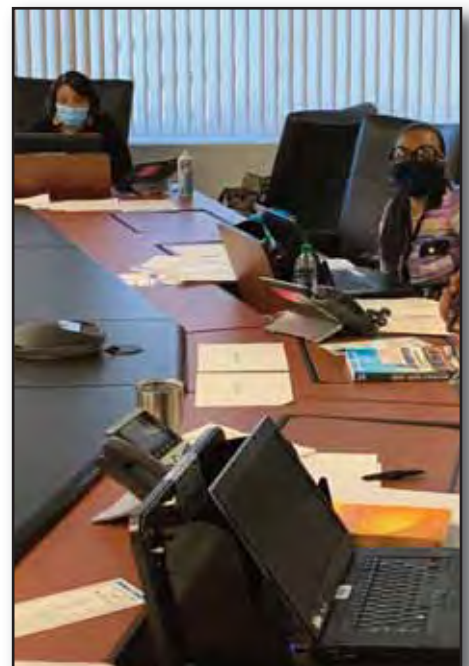
## DISTRICT COMMUNICATION MANAGEMENT CENTER

### CALLS PROCESSED FOR 7/13 - 7/17/20



## New Day, New Way Initiative

Staff continues participating in the "New Day, New Way" customer service initiative continue to work hard to ensure all incoming inquiries are responded to in a timely and professional manner.



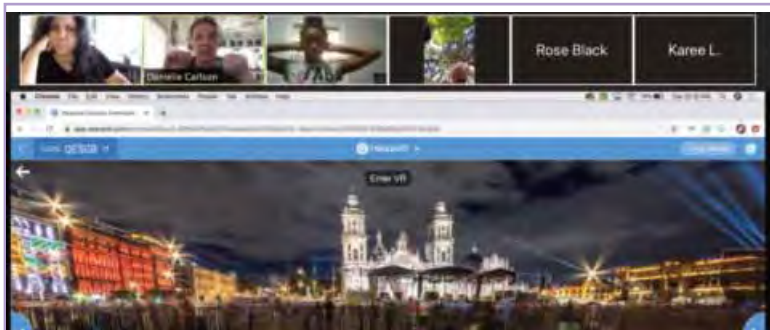




# The School of Continuing Education

## Virtual Kid's College

In partnership with Smart Schools the School of Continuing Education is pleased to announce the Virtual kid's College. The Kid's College grades K-9 includes Yoga, Sign Language, Spanish: Songs/Stories, Financial Literary, Book Club, Global kitchen and much more!





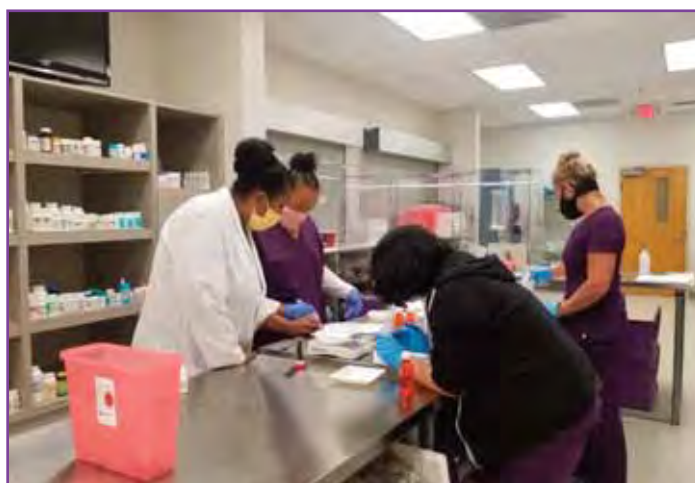
# Division of Educational Affairs



Dr. Freeman along with Associate Deans Carmen Johnson, and Felecia Williams administrative processes for the nursing program.



Practical Nurse Program – Lab Session



Ms. Douglass in PHT 135 teaches students pharmacy calculations in a retail pharmacy setting.



## Tree Trimming Program

WCCCD's Talent & Economic Opportunity and RTC team members continue meeting discussions to launch a Tree Trimming Program at the soon to be developed Outdoor Training Center located at WCCCD's former NW Campus at Greenfield & Joy Road.



### Tree Trimming Outlook - (Bureau of Labor Statistics)

Using sophisticated climbing and rigging techniques, cut away dead or excess branches from trees or shrubs to maintain right-of-way for roads, sidewalks, or utilities, or to improve appearance, health, and value of tree. Prune or treat trees or shrubs using handsaws, hand pruners, clippers, and power pruners. Works off the ground in the tree canopy and may use truck-mounted lifts.

**Hourly Wages - \$19.22 (Median)**  
**Annual Wages – \$39,980 (Median)**





## WCCCD's TEO Partner Collaborations Creating Careers in the Utilities Sector Outdoor (Horizontal Infrastructure) Training Center

### UTILITY LINEMAN TRAINING PROGRAM



WCCCD will offer Utility Lineman training in the Fall that includes a Making the Cut Bootcamp, Utility Lineman and Underground Lineman training programs that will generate career opportunities within the Electrical sector with private employers, municipal public service departments, and major utility companies like Consumers Energy & DTE Energy.



WCCCD's Outdoor Training Center's Making the Cut 40-hour Utility Lineman Bootcamp program will be the gateway to provide residents and students with the skills and training needed to support the talent gap in the Utility industry within the realms of apprenticeship linemen and construction workers while supporting the skill workforce needs and economic opportunities of minority business enterprises (MBE) and utility companies for a dedicated talent pipeline of qualified workers.

#### Utility Lineman Outlook - (Bureau of Labor Statistics)

Line installers and repairers install or repair electrical power systems and telecommunications cables, including fiber optics. **Median Annual Wages: \$65,700 Median Hourly Wages: \$31.59**





## Commerical Drivers License Program



The Commerican Drivers License program is nearing the end of it's 3rd week. Next week students will be leaving the parking lot and driving on the roads and highways in their final week before testing. Some advanced students will have the opportunity to sit for their final licensure exam next week as well.

## Cool Kids Code & Push Excel Summer Virtual Camp will be 100% online & browser based

REGISTER YOUR CHILD

APPLY TO INSTRUCT

Rainbow Push and Wayne County College Community College District are back for another summer with the coolest coding to hit the region!

This innovative, high energy camp will provide long-term skill development to help reduce the digital divide and prepare kids for STEM careers. The camp is designed to operate fully within the Chrome web browser, with nothing more to install than the occasional chrome extension.

Cool Kids Code is set to resume **August 3rd**. Registration can be found online at [www.coolkidscode.org](http://www.coolkidscode.org). The 100% online summer camp will be focused on middle school and early high school students.

To meet current pandemic protocols, this year's camps will be 100% online as students will learn programming concepts using Blockly, as well as HTML and CSS editing in short 1 1/2 hour daily sessions guided by an IT qualified instructor.

One camp will be for 6-8th grade students while a 9th grade camp will provide students

with unique "work-based" and "coding" learning experiences.

The latter camp will also be supplemented with local industry and corporate content contributions.

This limited opportunity is for your organization to enroll a cohort (maximize size 30 students) by submitting the list of students, grade level, parent or guardian email address to us via by Monday July 27 2020, on a first-come-first-serve basis.



# Division of Human Resources

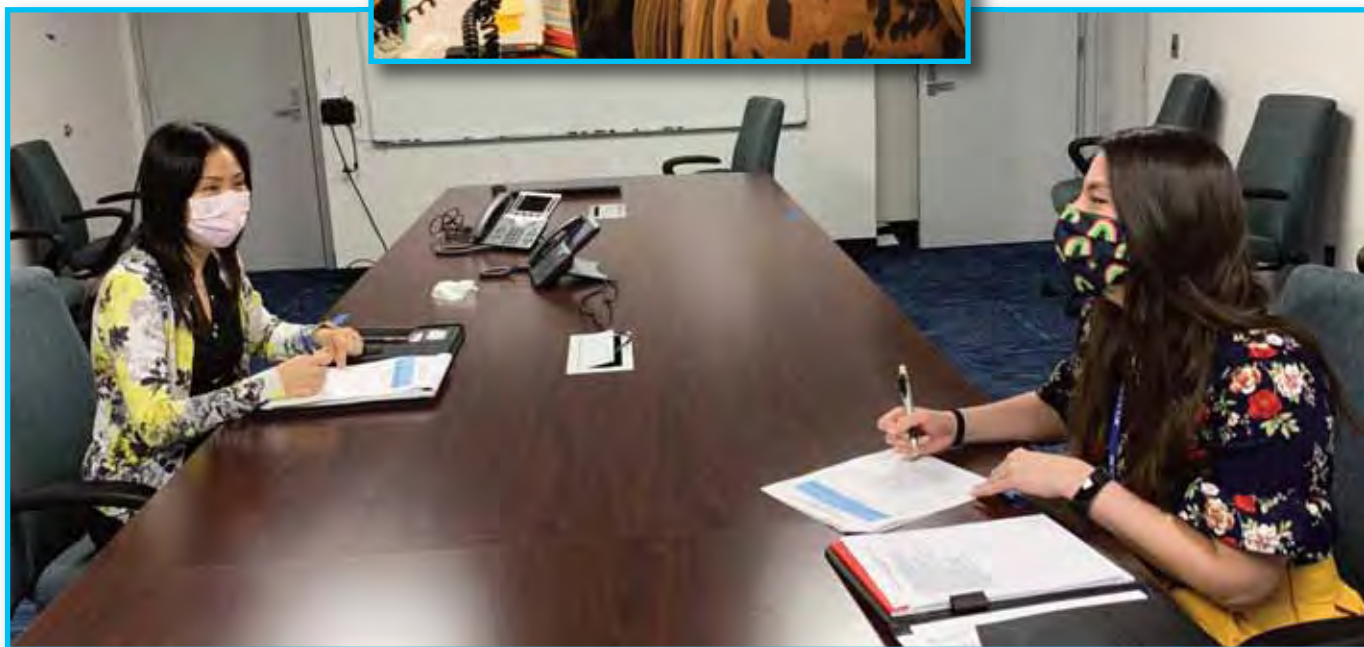


## Human Resources: Data Reporting & Compliance Review



The Division of Human Resources is currently reviewing, reconciling and auditing its processes, procedures and protocols for timely and correctly reporting for the District, state and federal compliance.

HR with the interaction of IT and the campuses are continuously working for reliable data management so employees and division have accessible information in a secured environment.

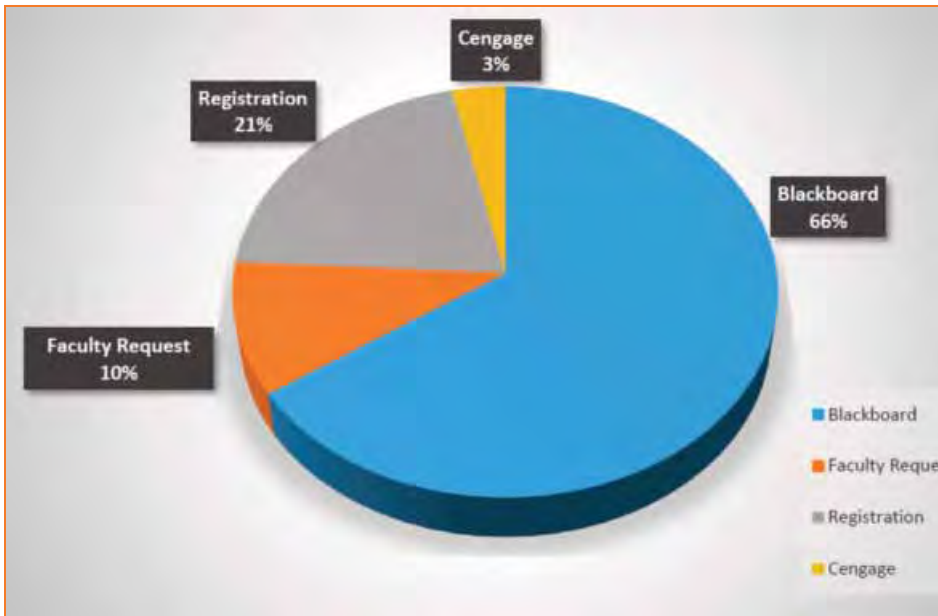


The Website Committee is conducting Phase I of the 2020 Bi-Annual Website Review. During this process, the committee works with the vice chancellors, campus presidents and division heads District-wide to ensure the content in their respective areas is current on the college's website.

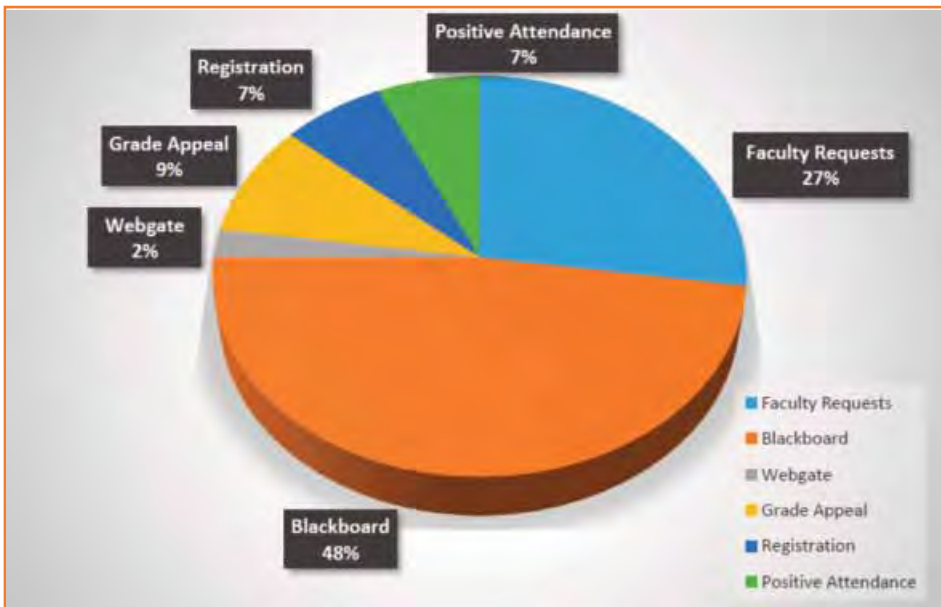




# DISTANCE LEARNING



Distance Learning Telephone Support Week of July 13, 2020



Distance Learning Email Support Week of July 13, 2020



Distance Learning is now accepting course shell requests in Blackboard. We have received several requests for Fall 2020.

# District-wide Communications



**WHAT ARE SHORT TAKES** – WCCCD eNews Short Takes are strategic and effective short announcements embedded in an emailed communication to faculty, staff, students, board of trustees, business and the community to inform and educate as aligned with the District's mission.

- Short Takes were launched by the Chancellor, March 5, 2013.
- The first shorts takes were emailed March 7, 2013.
- Short takes are emailed two to three times a week.
- Over 25,000 people have viewed short takes since the first one was emailed in 2013.







## You Can Still Give in 2020!

GivingTuesday is a global generosity movement unleashing the power of people and organizations to transform their communities and the world.

Join the movement by donating to Support Student Success at Wayne County Community College District! The donations help WCCCD students to further their educational journey and create scholarships so they fulfill their academic dreams.

Together, WE can make a difference in the lives of WCCCD students!

DONATE TODAY AT:

[www.wcccd.edu/about/scholarship\\_committee\\_donatetoday.htm](http://www.wcccd.edu/about/scholarship_committee_donatetoday.htm)

For information call 313-496-2633

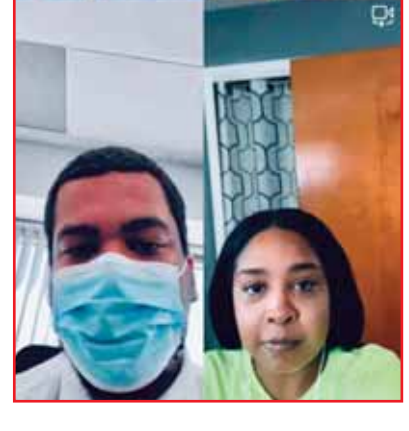
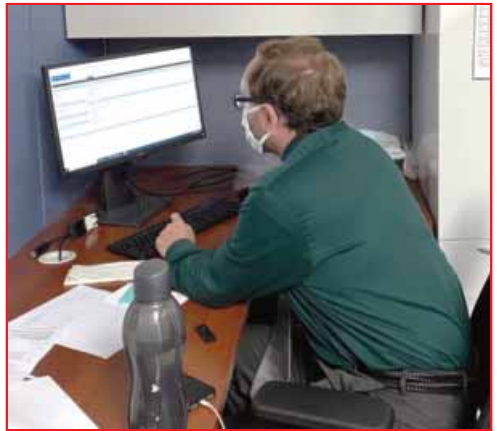
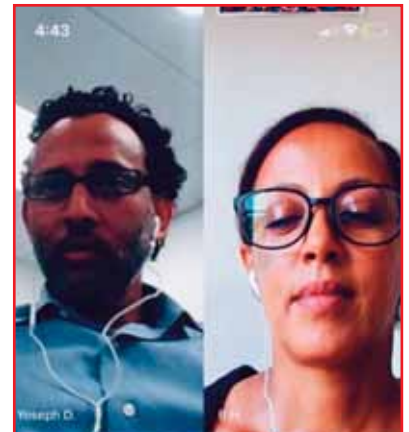




# DISTRICT IT SERVICES



## IT Staff Assisting Faculty, Students and Staff



District Information Technology staff met to discuss multiple projects.

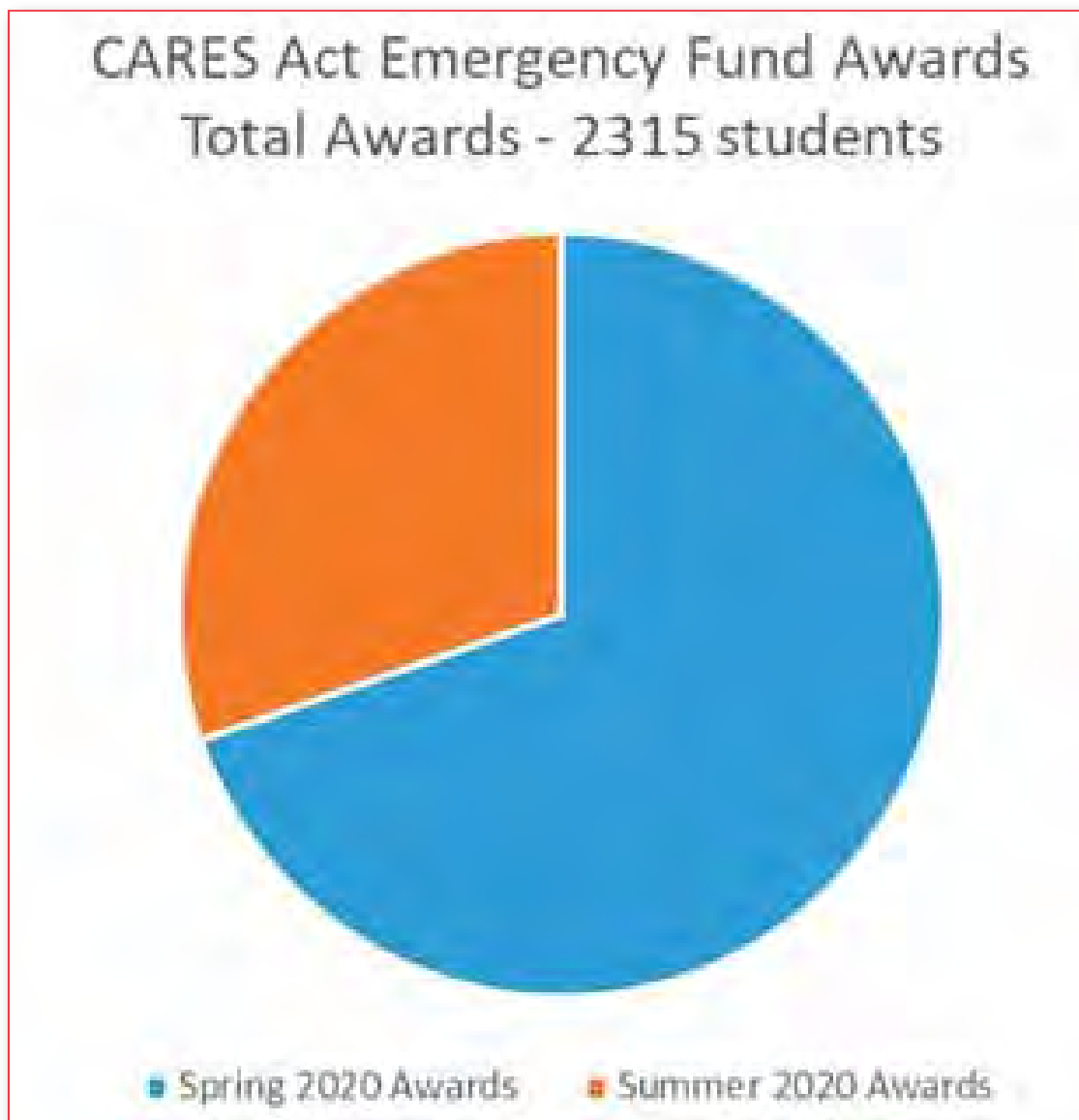


WebEx Meeting with Quest Software  
District IT administrators met with Quest Software to discuss expanding our backup environment in order to make room for growth. We also discussed expanding the backup environment to a cloud provider for additional resilience.





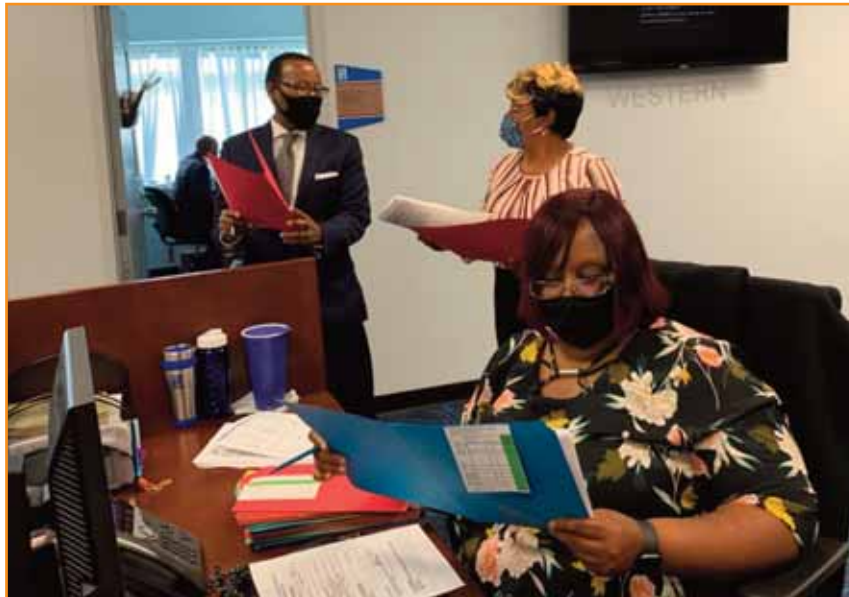
## CARES Act Emergency Funds



WCCCD is in the Summer application cycle for the CARES Act Emergency Funds. Currently, more than 700 students have been approved for emergency funds this semester that are provided by the CARES Act to assist with needs related to the COVID-19 pandemic. Additional students will be awarded for the Fall 2020 semester.



## Student Assessment



Adult Education Program discussing 2020-21 program year MEARS assessment policy changes.



TRIO staff continues to be committed to promote our excellent TRIO programs for students.



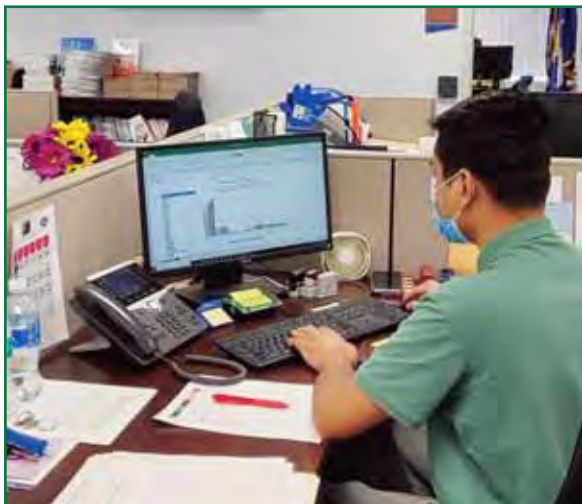




## Northwest Campus Assisting Students



### International Students



Staff assisting international students.

### Federal Workstudy



Carolyn Carter assisting workstudy students.

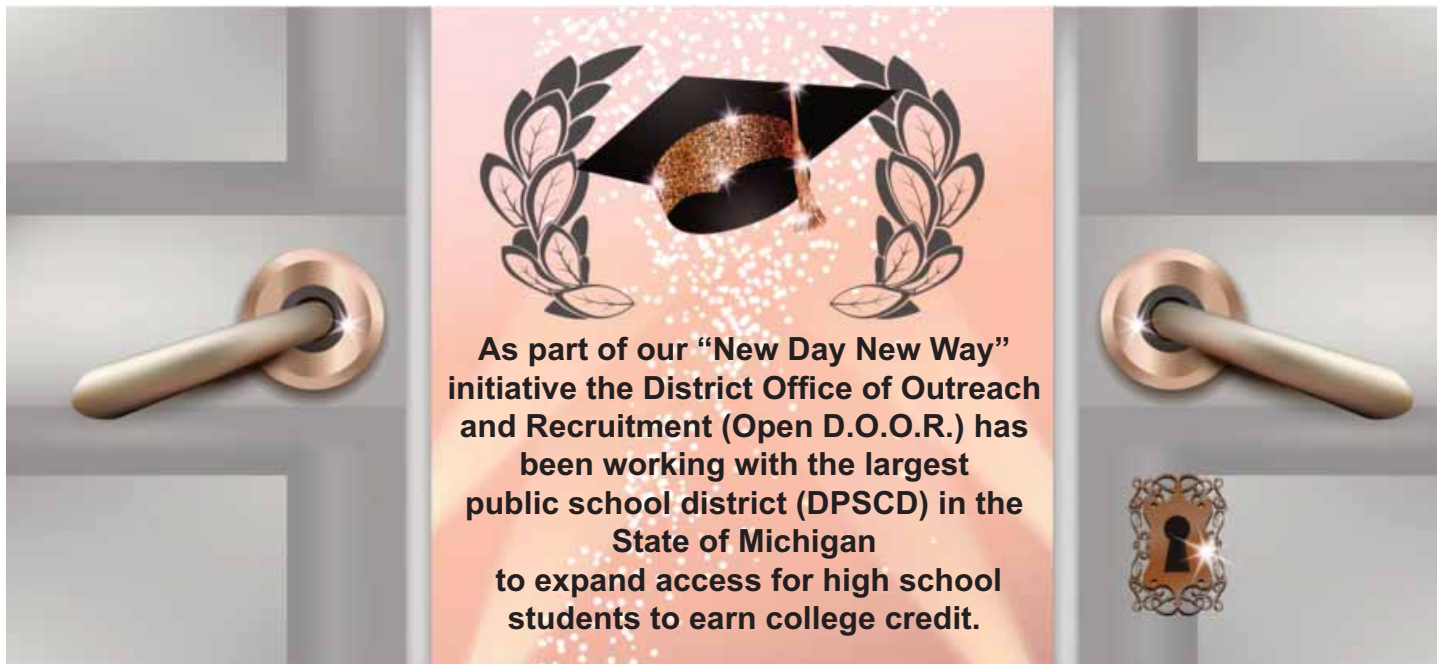


### Considine

Artan Walker onsite at Little Rock Urban Institute, welcoming Mr. Marvin Carter of Career Building Institute.



## District Office of Outreach and Recruitment (Open D.O.O.R.)



Students at the following DPSCD high schools will be able to seamlessly apply for admission and register for classes with a single user friendly interface. Below is a partial listing of those schools.

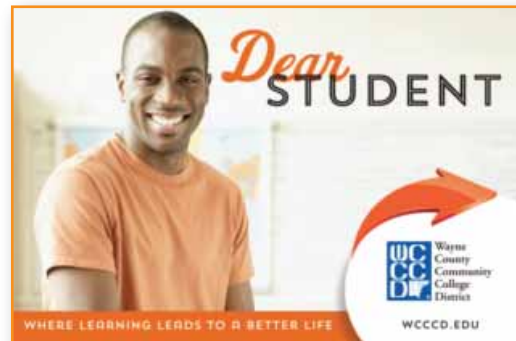
- Academy of the Americas (Pre-K, 4–12)
- Benjamin Carson H.S. of Science and Medicine
- Cass Technical High School
- Central Academy and High School
- Cody High School
- Communication and Media Arts High School
- Davis Aerospace Technical High School at Golightly
- Denby High School
- Detroit Collegiate Preparatory High School at Northwestern
- Detroit International Academy for Young Women
- Detroit School of Arts
- Diann Banks Williamson Education Center
- East English Village Preparatory Academy
- Frederick Douglass Academy for Young Men
- Henry Ford High School
- Jerry L. White Center
- Legacy Academy
- Martin Luther King Jr. Senior High School
- Mumford High School
- Osborn High School
- Pershing High School
- Renaissance High School
- Southeastern High School
- The School at Marygrove
- Turning Point Academy
- West Side Academy of Information Technology and Cyber Security
- Western International High School
- Breithaupt Career and Technical Center
- Davis Aerospace Technical High School at Golightly
- Golightly Career and Technical Center
- Randolph Career and Technical Center



# Division of Student Services

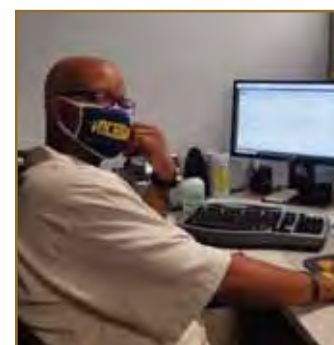
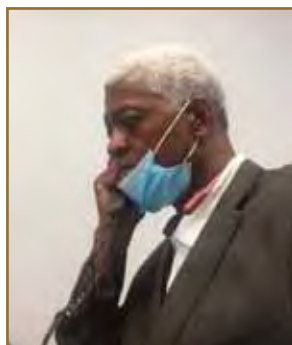


## Student Services



District Student Services are planning recruitment strategies for Fall 2020 - Spring 2021.

## Online Support





## Division of Educational Affairs

### Instructional Services

Instructional surveys, administered every academic semester, are some of the key tools used in evaluation of our programs, courses, and instructional services. Two of the most important are:

**PROE Survey:** The Program Review in Occupational Education, or PROE Survey is a part of the Michigan Community College Occupational Education Evaluation System and helps each college evaluate its career programs. Faculty, students, advisory board members and community partners can all play a part in the program evaluation process.



**SSOI Survey:** The Student Survey of Instruction, or SSOI, is a survey of each class offered during a semester focused narrowly in the instructional technique used in class.





# Division of Educational Affairs

## Faculty Convocation Planning Team



The Fall 2020 Faculty Convocation planning team continues to meet to build an agenda that will re-engage students in a COVID-19 environment and plan for student success. Dr. Christine McPhail, a national leader in post-secondary education, met with committee members to advance the conversation and identify topics for faculty training and workshops.



## Division of Educational Affairs

### Education Affairs Project Team Meeting



Members of Educational Affairs engaged in weekly curriculum and project for the District's

- Fall preparation
- Upcoming professional development opportunity
- Pending curriculum committee request meeting
- Faculty outreach

### Academic Monitoring and Continuity at the District

Members of the Educational Affairs team are productively engaged in weekly curricular projects and activities for the Division that align with the goals of the District. Academic deans report out on projects with the Vice Chancellor for the week to include:



- Communication monitoring and response for both the faculty hotline and District campus support;
- Faculty Engagement: outreach initiatives
- Retention & Persistence: Student success audit reviews
- Academic Integrity: curricular items slated for review by the Curriculum Committee
- Professional Development planning for Faculty Convocation Day





# Transfer Students

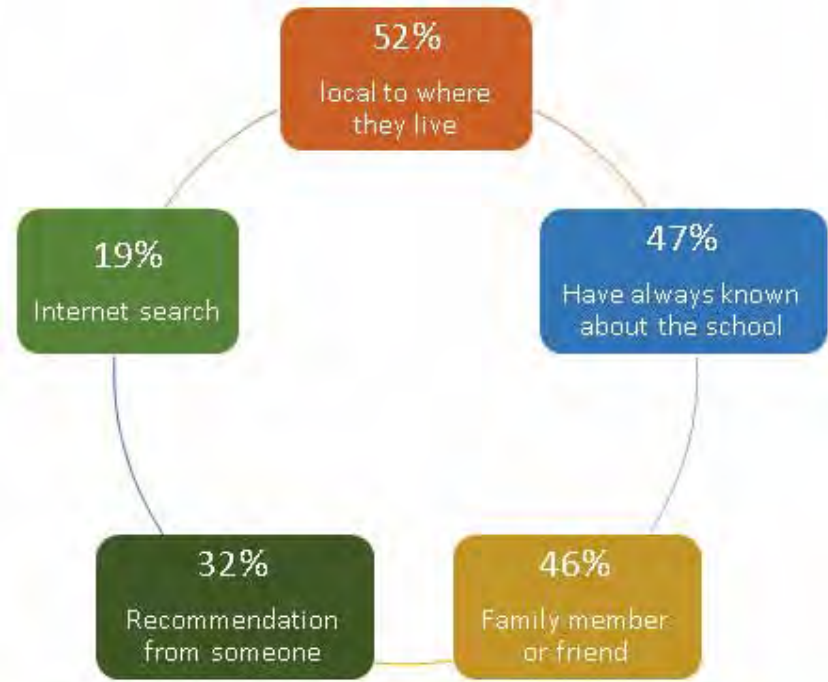
The Office of Institutional Effectiveness (IE) conducts local research to assist the district with improving the programs and services offered to students. According to Ruffalo Noel Levitz (RNL), 40% of all college students are transfer students, but may be the most overlooked student population in higher education. RNL is an organization that works to help colleges, universities, and non-profits, reach and engage students. Below you will find some sample data points regarding transfer students from RNL:

## How do transfer students become aware of institutions?

### Did you know!

The Top 5 ways transfer students will contact an institution:

- 42% Email
- 38% Fill out a form on the website
- 24% Call the institution
- 24% Go to the campus
- 21% Schedule a campus visit



Source: [https://learn.ruffalonl.com/rs/395-EOG-977/images/2020\\_Transfer\\_Student\\_E-Expectations\\_FINAL.pdf](https://learn.ruffalonl.com/rs/395-EOG-977/images/2020_Transfer_Student_E-Expectations_FINAL.pdf)

The door graphic indicates some sample data points on WCCCD transfer-in students for the past three years according to IPEDS Outcomes Measure. In 2020, 24.7% of enrolled students were transfers from other colleges/universities:

Transfer-in students attend WCCCD from other colleges to complete a degree or certificate, take classes while home from the university, or retrain for a new career.



Source: IPEDS Outcomes Measure Reporting



## DR. RANDALL MILLER SHARES LEADERSHIP THOUGHTS WITH EXECUTIVE TEAM

### WHAT MADE AMERICAN NEWSPAPERS GREAT?

While many Americans today claim their primary source of news is from social media, it may serve us well to reflect on how the sharing of news and opinions got their start: in newspapers. According to John Steele Gordon in his article “Political Neutrality is What Made American Newspapers Great,” Wall Street Journal, July 11-12, 2020, A13; “many of America’s great newspapers today have moved away from even the pretense of political neutrality.”

That tradition of political neutrality dates to 1835, when Scottish immigrant James Gordon Bennett founded the New York Herald, which had the largest circulation in the world by his death in 1872. “Bennett anticipated a rising middle class that would dominate the Victorian Age, and he wanted to move upmarket from papers with a narrower focus and carry serious news about the real world for an upwardly mobile readership.”

Despite a shaky start, the New York Herald ventured into new territory in 1836 thanks to one of the most famous murder cases of the 19th century. The murder of a young prostitute in an upscale brothel and the blaming of a young, wealthy and handsome man helped move respectable newspapers to cover scandalous material involving sex, bloodshed, violence, and wealth. A witness interview appeared in a newspaper for the first time. The Herald’s circulation skyrocketed, and the paper expanded to become the “first general-interest newspaper to include a weather report, provide sports coverage and include a daily stock table. It was also the first to include an illustration in a story.”

Bennett added foreign correspondents following a trip to Europe, and he was the first to interview a “president who was still in office when he nabbed an exclusive with Martin Van Buren in 1838.” He also used the telegraph and pony express and coined the word “leak” in journalism.

The press’s power to influence public opinion came from what was likely Bennett’s “greatest journalistic idea of all: He made the Herald politically neutral, printing opinion columns only on the editorial page. In his news pages he printed what he thought the readers would want to know, not what he wanted to tell them.”

Given our non-stop, 24-hour news cycle, we all have both a challenge and responsibility to think critically about what we read and hear as “news” versus opinion. It is prudent for us to examine multiple sources of electronic and print media to determine our best judgement of what the truth is on any topic.

*Recommended book for the month: Washington, by Ron Chernow- the book combines a revealing look at history with outstanding leadership principles.*





## District Police Authority



Members of the District Police Authority participated in verbal de-escalation and conflict management communication skills for police and campus safety officers. In a potential force encounter, Verbal de-escalation may reduce the immediacy of the threat so that more time, options, and resources can be called upon to resolve the situation.



The District Police Authority is in the process of installing emergency phones throughout the District. In the event of an emergency, the phone connects directly to Police Authority dispatchers who are on call 24-7 to ensure your safety and well-being.





# Michigan for Public Safety Education



Facilities Outdoor Equipment Usage and Safety Training



MIPSE conducting Hazardous Communications Inspections Northwest Campus



Fire Drill at Ted Scott



Fire System Test and Inspection at Ted Scott



# Facilities Maintenance

## Downriver Campus



New Outdoor Flags Installed



New Outdoor Trash Cans



Patio Fountain



Storm Cleanup





# Eastern Campus



Staff from Hussman foundation are using the Eastern Campus parking lots to distribute groceries to the community.

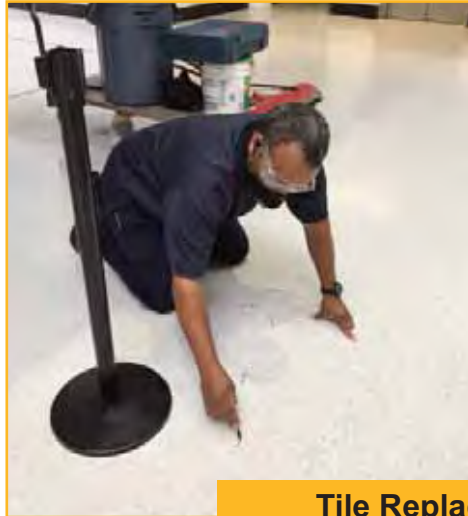


Staff discussed the Covid-19 procedures and online process for the LRC Fall 2020 semester.



# Facilities Maintenance

## Eastern Campus



**Tile Replacement**



**Roof Leak Repairs**





# Facilities Maintenance

## Northwest Campus - HVAC Repairs





# Facilities Maintenance

## Northwest Campus



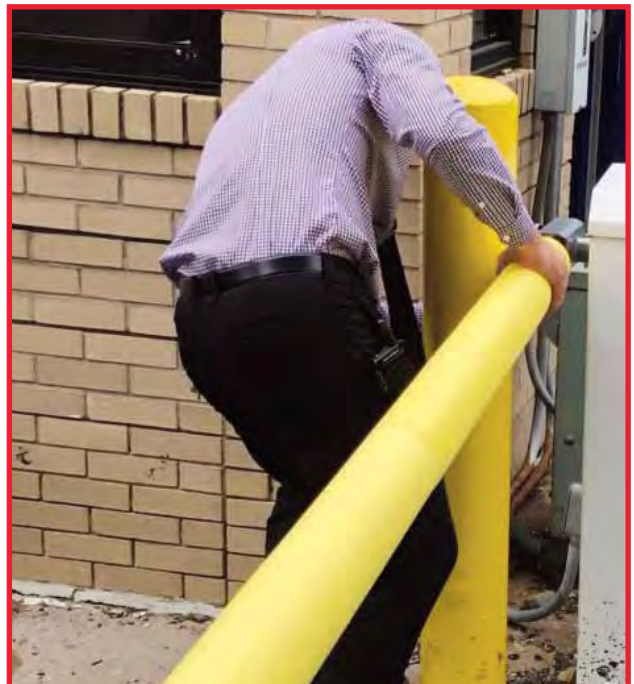
**Booster Pump Repair**



**HSC Painting**



**HSC Building Repair**



**Campus Gate Repair**

# Facilities Maintenance

## Ted Scott Campus



Storm Drain Cleaning



Campus Painting



Early Middle College Accuplacer Testing



Providing campus assistance



# DIVERSITY & INCLUSION

Intercultural conversations session via zoom and teleconference

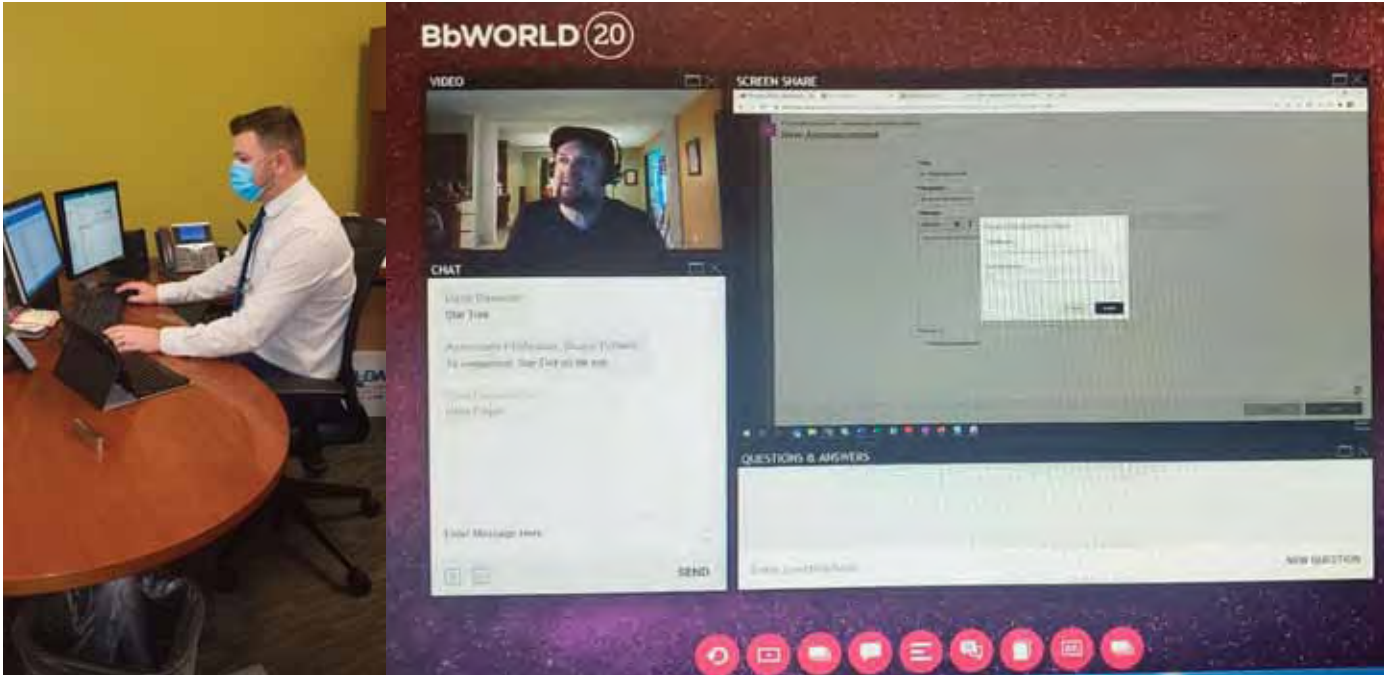


Book Club Sharing by  
Professor Michelle Farney  
***Claudette Colvin: Twice  
toward Justice  
by Phillip Hoose***

Winner of the National Book Award  
Winner Newbery Honor Book  
Robert F. Sibert Award Honor  
YALSA Award for Excellence in  
Nonfiction Finalist  
Jane Addams Children's Book Award,  
Honor ALA Best Book for Young Adults

Intercultural Conversations  
Teleconferencing

# PROFESSIONAL DEVELOPMENT



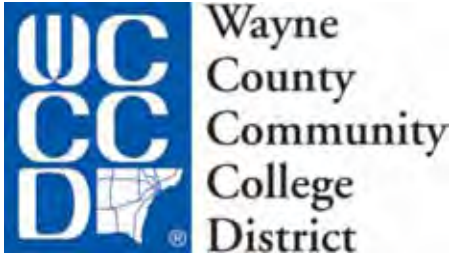
Denis Karic participated in the Blackboard World Virtual Conference.



Carolyn Carter participated in the monthly Historic Designation Advisory Board zoom meeting.



# Chancellor's Weekend Memo



**EDITOR:** Julie Figlioli

**CONTRIBUTING EDITORS**

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Susan Wiley



## Mission

WCCCD's mission is to empower individuals, businesses, and communities to achieve their higher education and career advancement goals through excellent, accessible, culturally diverse, and globally competitive programs and services.

## Vision Statement

WCCCD will be known as a premier community college and innovator in the areas of high quality academic and career education, talent development in support of regional economic growth, diversity and inclusion, and technological advancement.

## WCCCD's Values Statements:

- Supporting excellence in teaching and learning
- Honoring diversity
- Serving the common good
- Being accountable
- Operating with integrity

