

# Chancellor's Weekend Memo



February 6-12, 2021 Weekend Memo 1278

## We ❤️ our Students!



## The Voice of Faculty Excellence

As the Vice Chancellor of the Division of Educational Affairs and my enduring commitment to the faculty and their learning environments, it is my pleasure to present to you “The Voice of Faculty Excellence.” ~ Dr. David Beaumont

### Bruce Ewen



Professor Bruce Ewen has a passion for both teaching and social and economic justice. He has a long history of having worked alongside community organizers of all ethnic backgrounds, advocating for jobs, peace, and equality. He enjoys being in the classroom, “having personal contact with students, and encouraging them to excel. My diversity training and past experience working with multicultural groups has increased my sensitivity to those whose backgrounds, faith traditions, cultural backgrounds are different than mine.”

Professor Ewen also appreciates working with other faculty members, students, staff, and community members in the WCCCD Diversity and Inclusion Program. “I have made new friends. We all have a feeling of belongingness and ally ship in helping each other share and appreciate the differences and the similarities...of human beings who inhabit this world.”

#### Instruction

- ❖ 47 years teaching at WCCCD
- ❖ Full-time professor for Economics
- ❖ Assisted the past two years with the WCCCD Diversity and Inclusion Program

#### Education

- ❖ University of Wisconsin, Madison, WI:
  - Bachelor of Arts in Economics
  - Master of Arts in Economics

#### Accomplishments and Awards

- ❖ Co-Presenter- National Association of Diversity Officers in Higher Education (NADOHE) Conference in 2020
- ❖ Presented at the Bioneers Conference at the University of Detroit-Mercy in 2019
- ❖ Past Grand Marshal for WCCCD Commencement
- ❖ NISOD Excellence Award Recipient in 2012

#### Professional Experience

- ❖ Taught Basic Economics at Warren, Michigan Engine Plant for Wayne State University
- ❖ Taught Economics part time at Oakland Community College
- ❖ Developed and taught cost-benefit analysis classes to highway engineers and planners at Wisconsin Department of Transportation.
- ❖ Planner, Dane County Community Action Commission, Madison, Wisconsin
- ❖ Planner, Urban Design Development Group, Detroit, Michigan
- ❖ Semi-skilled machine operator, National Grinding Wheel, Buffalo, N.Y. (this gave me experience that has helped my teaching of microeconomic theory)
- ❖ Paralegal, Neighborhood Legal Services, Lackawanna, N.Y.



# Division of Educational Affairs

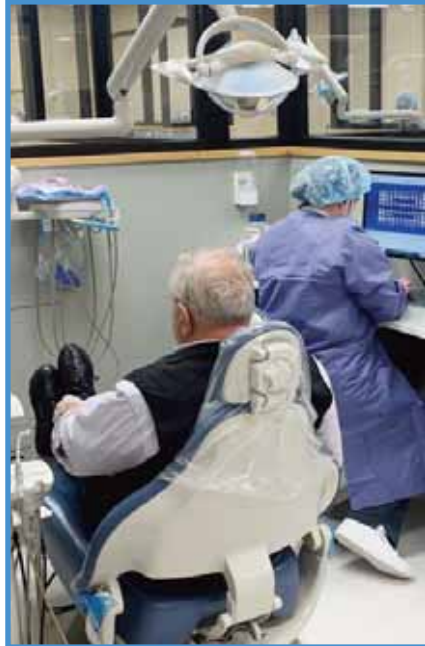


**Practical Nursing Education**



**Nursing**

**Dental Hygiene**



***Congratulations*** to Meklit Shonga, a Fall 2020 graduate from the WCCCD Nursing Program and WCCCD Finance Department Intern.

Meklit said, "The nursing faculty has had a big impact on my life. Everybody was so supportive and willing to help whenever I needed the help. Everybody in my cohort was like family. We were able to help each other all the way to success."





# Division of Educational Affairs

## Schedule Development



The Division of Educational Affairs is in the final stages of Summer 2021 schedule development. Using a newly developed Schedule Design Tool, the team can review curriculum and program changes and create a schedule draft in a more efficient and effective manner.

## Faculty Support

Staff continues to provide support to faculty adjusting to a virtual modality of instruction during the Spring 2021 semester.



## Classroom Observations

The Division of Educational Affairs' Operation Excellence team met to discuss strategies to improve on classroom observation of our virtual classroom for the Spring 2021 semester.

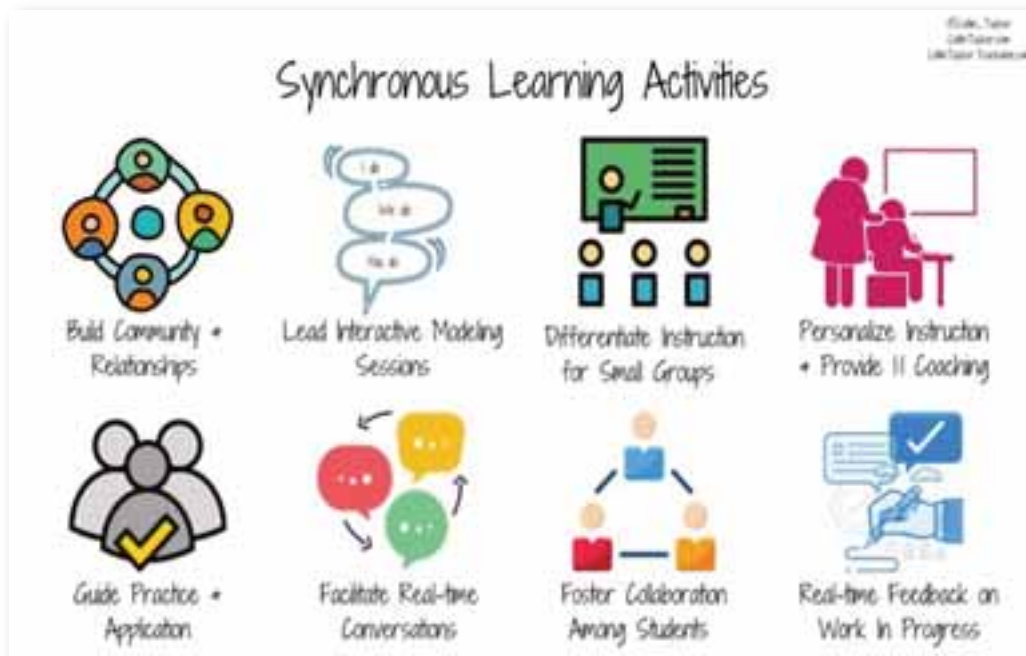
## Learning Resource Center

In observance of Black History Month, the Learning Resource Centers throughout the District organized displays with specific themes with items from our collections.





# Division of Educational Affairs



## Career Programs

Synchronous learning refers to a learning event in which a group of students are engaging in learning at the same time. Before learning technology allowed for synchronous learning environments (District virtual classroom modality), most online education took place through asynchronous learning methods. While many online educational programs started out as and with the advent of web conferencing tools, people can learn at the same time in different places as well.

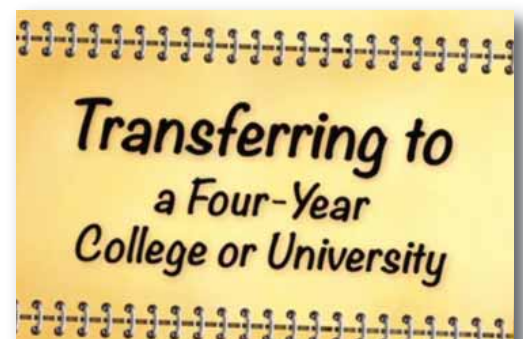
For example, use of instant messaging or live chat, webinars and video conferencing allow for students and teachers to collaborate and learn in real time.

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## The Road from Community College to University Transfer Less Complicated

An article in *Inside Higher Education* emphasized “We simply cannot afford to underutilize the community college transfer pathway as a driver of more equitable college attainment.” The District provides multiple avenues to make information available and the student transfer experience a less complicated and confusing process. Information available to help students on the District’s website include:

- ❖ Articulation and Transfer Guides by Institutions
- ❖ Course for Course Equivalencies
- ❖ High School Articulation Agreements
- ❖ The MES University Center including University Partners
- ❖ The Michigan Transfer Network allows students to easily search how credits transfer to all colleges and universities in Michigan.





# COVID-19 Special Unit Taskforce



Dr. Abby Freeman met with staff at the Health Science Center to discuss customer service in the time of COVID-19.



**Disinfecting Continues  
District-wide!**



Wayne County Health Department Employee and Volunteer COVID-19 Health Screening at the Downriver Campus



Yvette McElroy Anderson participated in a virtual symposium sponsored by the Detroit Medical Center titled "COVID-19 Vaccine: What you need to know. Your health can't wait."



# WCCCD Masks Up at the Downriver Campus!





# Division of Workforce and Economic Development

## Commercial Driver's License Program

### Why become a CDL driver?



## Roundtable Discussion on MIT Detroit Mobility and Work of the Future

Glenda Magarrell and I participated in MIT-CAR Roundtable's Factories of the Future Discussion. The taskforce research focused on the intersection of the central role of manufacturing and community colleges in the American economy and insights into the future of work. Additional research included reviewing:

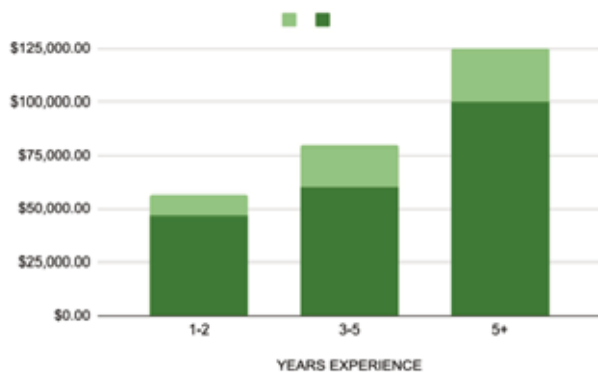
- Promising sources (e.g., demand, skill sets) of higher wages and job opportunities
- Growth-generating innovation and tech change and technological advances
- International competition,
- COVID-19 crisis and its aftermath

Targeted employer participants included small and medium-sized enterprises- – manufacturers and sub-manufacturers that employ less than 500 workers, with limited R&D resources and the need to increase productivity through technological and skill-based interventions (to remain competitive).

The taskforce's goal is to capture some of the important ways in which American industry is changing and its implications for Work of the Future.

- **Earning Potential**
  - Average starting wage is \$22.00 per hour or \$47,000 annually.
  - Average wage for drivers with three to five years of experience \$60,000 to over \$100,000.
- **Entrepreneurship**
  - 44% of CDL drivers become owner operators within five years.

AVERAGE EARNINGS RANGE BY YEAR



**Did you know?** Female truck drivers rose 68% between 2012 and 2020. Women drivers have 55% fewer accidents.



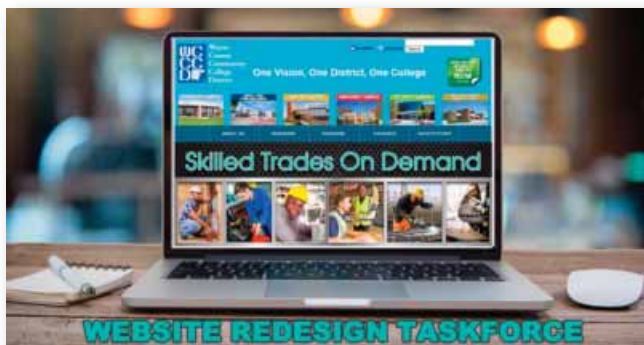


# Michigan Institute for Public Safety Education

Emergency Medical Technician  
Paramedic Class Lab



## Website Redesign Taskforce



The Website Redesign Project consists of four major milestones which include Strategy, Design, Content, and Development. The project, which is now in the Content Phase, focuses on the content matrix, content templates, new content and migration. This week, the taskforce met to review additional layout designs for the homepage and to discuss topics such web governance and the process of editing and migrating pages to the new website.



## Website Committee

The Website Committee is thankful to the District's Leadership Team for providing frequent updates to ensure the college's website is current and has the latest information on WCCCD's response to the COVID-19 pandemic. The committee also meets frequently to discuss website update requests, conduct quality assurance reviews and to analyze data.



During the month of January, the committee completed a total of 41 website update requests.

### January 2021 Analytics

- Page views – 507,177
- Returning Visitors – 33%
- New Visitors – 67%
- Average Session – 3:38 Minutes

### Top 5 most viewed pages

Homepage  
Distance Learning New Students  
Faculty and Staff Resources  
Academic Program  
Distance Learning



# Division of Student Services



## Functions - Student Success Center

The Student Success Center is a one-stop-center that offers one-on-one assistance to help students plan for and achieve their academic and career goals in a supportive environment. The center offers a number of programs, resources, and services that support students academic, health and wellbeing as they seek college completion fulfilling the criteria of Pillars II and III of Guided Pathways.

- ❖ Degree Works 24/7 Online
  - ❖ Advising (through Web-Gate)
  - ❖ Planning and Placement
  - ❖ Alert: Academic Early Warning System
  - ❖ Student Success Toolkit (Learning Support Resources)
  - ❖ Success Seminars
  - ❖ Student Activities/Clubs
  - ❖ Student Activity Calendar
  - ❖ Financial Resources and Support
  - ❖ Student Assistance program
  - ❖ Scholarships and Grants
  - ❖ Student Success Calendar
  - ❖ Community Resource Guide
  - ❖ Food Pantry
- Academic Support Resources
- ❖ LRC Events and Workshops
  - ❖ Disability Services
  - ❖ Smarthinking 24/7 On-Line Tutoring (through Web-Gate)



**STUDENT ASSISTANCE PROGRAM**  
Looking for help? Let us assist you.

There are hundreds of resources you may be eligible for:

- Challenges facing working students
- Assistance for parents, including child care
- Financial management
- Legal services
- Healthcare and mental illness
- Substance abuse
- Neglect
- Violence

CALL 1-855-39WCCCD (1-855-399-3333)  
YOUR CALL IS COMPLETELY CONFIDENTIAL  
For more information, visit [www.thestudentcenter.org](http://www.thestudentcenter.org)

**WCCCD STUDENT E-MAIL**  
STAY INFORMED WITH YOUR REQUIRED WCCCD STUDENT E-MAIL

COMMUNICATION IS YOUR TICKET TO SUCCESS!

What do you need to get?

- Receive updates for any academic issues and your e-mail administration
- Receive alerts and WCCCD Student Success Center
- Receive news & take 10 hours from the time you register to receive your WCCCD Student E-mail account to the e-mail
- Check your Student E-mail account regularly to help you learn and succeed in your education at WCCCD

**ATTENTION WCCCD STUDENTS:**  
Have you completed fewer than 30 credits?  
Is your goal to complete an Associate's Degree at WCCCD?  
Are you planning to transfer to a four-year college/university?

**TRIO**  
Division of Student Services

You may be eligible to participate in this success program. We invite you to learn more about what TRIO Student Support Services can do for you.

Please contact us at 252-496-2634 or [trio@wcccd.edu](mailto:trio@wcccd.edu)

**Financial Aid TV**  
Now Streaming About Financial Aid!

WCCCD Financial Aid TV is available on YouTube, Facebook, and Twitter. It is a free service that provides information about financial aid to students and families.

For more information about Financial Aid TV, please contact the Division of Student Services at (252) 496-2634.

**EMERGENCY ALERT SYSTEM**

Have you signed up to receive notice of school closings and emergencies on your cell phone?

Sign-up for the WCCCD Emergency Alert System @ [www.wcccd.edu](http://www.wcccd.edu)

Being informed means being prepared!

**Degree Works**  
WCCCD

Degree Works helps students and advisors monitor progress towards degree and certificate completion. It compares the District's state-approved degree and certificate requirements with the coursework students have completed to see if they have completed course toward degree and certificate requirements as well as identify what courses and requirements they still need to complete.

**BUILD YOUR PERSONAL ROADMAP TODAY!**

**smarthinking**  
LIVE ONLINE TUTORING  
Anywhere, Anytime.

- Math
- Algebra
- Introductory Chemistry and Physics
- Biology
- Chemistry
- Organic Chemistry
- Physics
- Accounting
- Statistics
- Spanish
- Writing
- Reading
- Computer and Technology

DOWNLOAD THE APP TODAY!  
[www.wcccd.edu](http://www.wcccd.edu)

**VETERANS NEED ASSISTANCE?**

Use the WCCCD Veterans Affairs Office for assistance with completing forms, certification, registration, health care and education benefits necessary for a successful college experience.

For more information, contact the Division of Student Services at (252) 496-2634.

# Division of Student Services



Brian Singleton met with staff to review the Michigan Reconnect Program guidelines. The team laid out a process flow for communication to ensure proper documentation of student inquiries for the Spring and Summer 2021 semesters.



The new state program offers tuition-free community college to all Michigan residents who are 25 or older and do not have a college degree.



Trio Support Services held a drive-up station for students to pick up personal protection equipment such as a face shield, hand sanitizer, lip balm and a water bottle so that they can shield themselves from COVID-19.

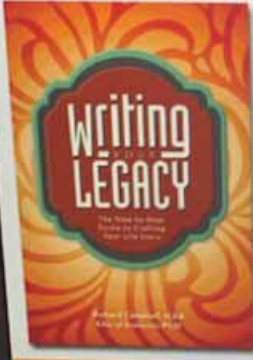




# Division of Student Services



Dr. Deborah Abbott provided a roadmap for participants to tell their own story in chapters using no more than six words for titles. The participants were engaged as Dr. Abbott made the presentation humorous as she told her story.



Writing Your **LIFE STORY** should be a story that reflects your true self

- It should include your experiences, lessons learned, failures and triumphs
- Write about milestones, relationships, career paths, and major choices
- Leave a record of your life for future generations – its important

**REMEMBER**  
You Will Eventually Become an Ancestor!!



Trustee Asm Rahman and Furquan Ahmed assisting dual enrollment students from Hamtramck.



# Division of Student Services



## International Students



Staff continue to review new international student files for accuracy and required documents.

## Adult Education



We congratulate Rachel Minion for passing the test to earn her GED credentials. Ms. Minion began her classes this spring and is planning to complete a Business Administration: Associate of Arts Degree.

## Financial Aid



The District Financial Aid Office is preparing for the first disbursement of student financial aid funds for the Spring 2021 semester. The funds being disbursed are federal and state funds. It will cover tuition, fees, books, and supplies.

## Veterans Affairs



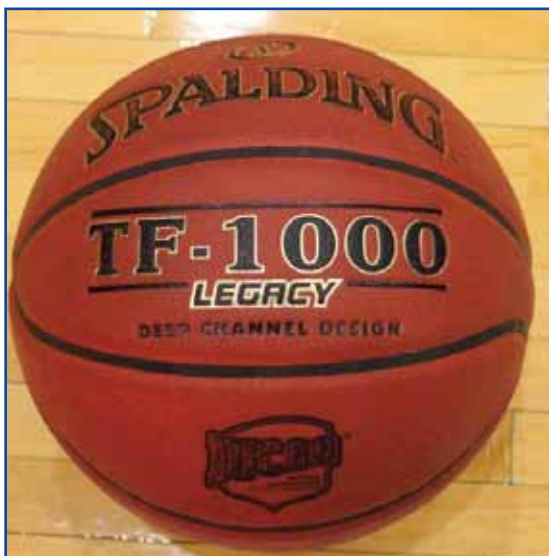
Veteran students have expressed interest in WCCCD's Welding Program. Using VA education benefits they will learn the skilled trade of welding.



# Division of Student Services



Dr. Tammy Anderson attended a recent meeting with PTK National representatives sharing ideas for creating PTK virtual inductions and project completion.



Congratulations to De'Ja Henson and Sammiyah Hoskins named to the NJCAA WBCA All-Star Roster.

**Go Wildcats!**

Article at: <https://mccaa.org/sports/wbkb/2019-20/releases/20200626kf8us0>

## New Day, New Way!

The New Day, New Way Call Center is dedicated to assisting with callers and providing the highest level of quality customer service. Some of the most frequently asked questions received by the team are about:

- Registration
- Financial Aid
- Nursing/LPN Programs
- Campus Hours
- Transcripts





# Division of Human Resources



## Employee Leave Balance Compliance Review

In a continuous effort to assure data documentation accuracy and reporting compliance, the Division of Human Resources, Office of Accountability and Transparency, and the Division of Administration and Finance are currently reconciling and auditing all employees' leave balances for December 2020. This verification of leave data is essential in aligning the employee web-gate, general ledger and the Banner system. The audit provides cost center managers the critical data necessary for operating their areas efficiently and effectively.



### Labor Team Meeting

The labor team continues to meet monthly to stay abreast of current labor matters.



# PROFESSIONAL DEVELOPMENT



Monica D. Wiggins, Ed.D.

*Please join us in congratulating Dr. Monica Wiggins for completing her doctoral degree.*



## MI-ACE Professional Development for Women in Higher Education

CharMaine Hines represented the District on the Institutional Representative planning committee for the MI-American Council on Education (ACE) leadership network. The Michigan American Council on Education Women's Network (MI-ACE) is an award winning branch of the national professional network for women in higher education comprised of representatives from universities and community colleges in Michigan.





*WCCCD Remembers  
Mary Wilson of the Supremes*

(Photos from her performance at the Heinz C. Prechter Educational and Performing Arts Center)





## District Police Authority



The District Police Authority recently participated in their virtual Campus Safety Council Committee meeting and virtual quarterly MCOLES compliance committee meeting.

The District Police Authority, in collaboration with the Criminal Justice Program, provided internships to criminal justice students during the Spring 2021 semester. These students are now members of the Student Safety Corps.



## The School of Continuing Education Silver Circle Programs



The School of Continuing Education's Silver Circle mature learners participated in the Unique Surfaces Course. The course provided an introduction of new surfaces to paint and how to creating paintings on these surfaces.



# Facilities Maintenance~District-wide



## District-wide Chemical Waste Removal

# Custodial Management Services





## Pathways to the Future IV: Statements of WCCCD's Values



Statements of WCCCD's values, along with the mission, vision, and functions statements, are the most foundational and enduring declarations of why WCCCD exists, what its shared beliefs are, what its educational functions are, and what it envisions for its future. Value statements are declarations of the beliefs to which faculty and staff members and all others associated with WCCCD are committed and which will be expressed in their daily actions and decisions. The first value statement presented is Supporting Excellence in Teaching and Learning.

### 1. Supporting Excellence in Teaching and Learning:

- We value and support effective teaching and learning. We are committed to excellence in teaching and learning as defined by high standards for student learning outcomes. We are committed to providing a supportive, caring, safe, and responsive learning environment for students that will maximize their opportunity for academic and career success. We value our faculty and staff as productive contributors to the future of the college and its students.

*The purpose of the Design Center of WCCCD is to facilitate, support, and advocate redesign and improvement projects that expedite the achievement of WCCCD's mission, vision, and strategic goals.*

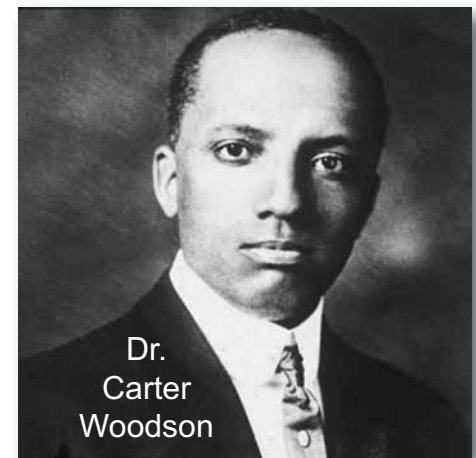
# DIVERSITY & INCLUSION

## Virtual Intercultural Conversations

### Celebrating Black History Month



At this week's Intercultural Conversations more than 100 participants virtually celebrated Black History Month. We discussed the life of Dr. Carter Woodson, Pioneer of Black History Month (BHM). Dr. Fidelis D'Cunha provided a presentation on the 2021 BHM theme "The Black Family Representation, Identity and Diversity" selected by the Association of African American Life and History. Professor Bruce Ewen discussed Motown Music, The History of the Black Cowboys and the Buffalo Soldiers.







## Division of Institutional Effectiveness

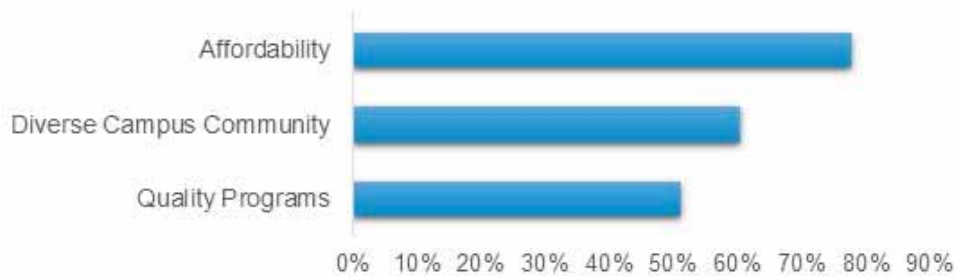
### WCCCD Strategic Planning Survey

The Division of Institutional Effectiveness (IE) supports the strategic planning development process by gathering data from multiple sources to inform decision-making for institutional priorities and strategic directions. The District is in the data gathering and analysis phase of the comprehensive process. The Strategic Planning Survey gathers feedback from the Board of Trustees, students, faculty, staff, and community partners to gain insight and feedback on the institution's achievements and vision for the next five years.

#### Strategic Planning Process



In Spring 2021, the Strategic Plan Survey gathered feedback and input from its college community related to the college strengths and potential opportunities to inform strategic directions for 2021-2025. Below are the top three WCCCD strengths of the college by respondents.



#### Higher Education Trending Opportunities

- Expanding distance learning
- Increase business partnerships
- Enhance dual enrollment programming
- Increase reverse transfer enrollment
- Strengthen relationships and articulation agreements for four-year colleges/universities

Source: <https://linchpinseo.com/trends-in-community-college-marketing-recruitment-strategies/>

#### WCCCD Feedback on Future Opportunities



# Downriver Campus



**EMPCO Corrections, Law and Fire Fighter Testing**



**Student Success!**



**Partner Appreciation**  
U.S. Fish and Wildlife International Wildlife Refuge



# Curtis L. Ivery Downtown Campus



Student Success!

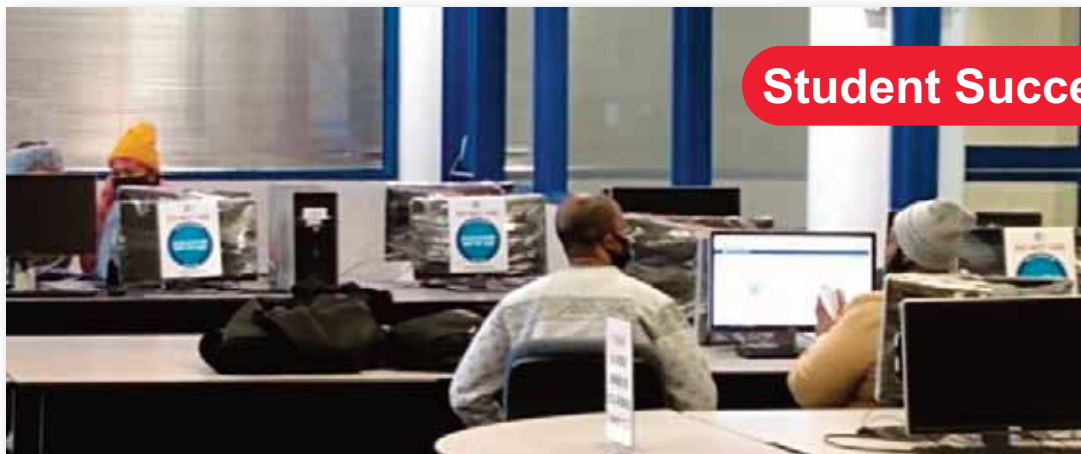


# Eastern Campus



## Student Services Meeting

Graduation Application Deadline~Black History Month~Welcome Week



Student Success!





# Northwest Campus



**Campus Operational Meeting**



**Student  
Success!**



# Ted Scott Campus



**Continuing Education Planning Meetings**



**Student Success!**



**Masking Up!**



**Computer Updates**



Anthony Arminiak attended the Wayne/Westland High School College and Career Readiness Advisory Committee meeting.



# Chancellor's Weekend Memo



Wayne  
County  
Community  
College  
District

**EDITOR:** Julie Figlioli

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## **Mission**

WCCCD's mission is to empower individuals, businesses, and communities to achieve their higher education and career advancement goals through excellent, accessible, culturally diverse, and globally competitive programs and services.

## **Vision Statement**

WCCCD will be known as a premier community college and innovator in the areas of high quality academic and career education, talent development in support of regional economic growth, diversity and inclusion, and technological advancement.

## **WCCCD's Values Statements:**

- Supporting excellence in teaching and learning
- Honoring diversity
- Serving the common good
- Being accountable
- Operating with integrity

